

## Where can I create my phishing reports?

Within each campaign you will find a button that allows you to create a PDF, HTML, Word (docx) or raw CSV report based on a predefined template.

The screenshot shows the 'Lucy Phishi...' campaign page. At the top right, there is a 'New Report' button. A red arrow points from this button to the 'Generate Report' button located at the bottom of the configuration section. The configuration section includes fields for Template, Format, Font Size, Font Family, Scenarios (Chinese, Eng, German, Japanese), and Charts Options (Use Hourly Stats Period, Use Daily Stats Period, Customize Fields). The 'Generate Report' button is highlighted with a red box.

Once the report is created (please be patient - the report creation may take a few minutes) the status indicates that it is available for download (just click on the date/time to start the download):

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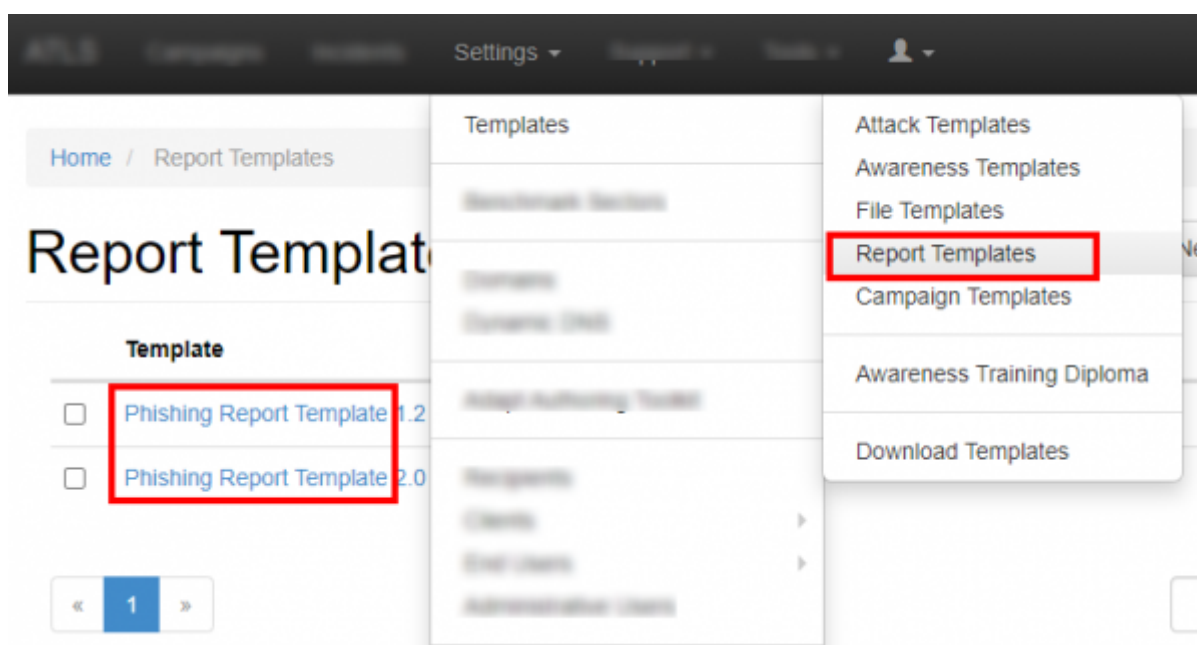
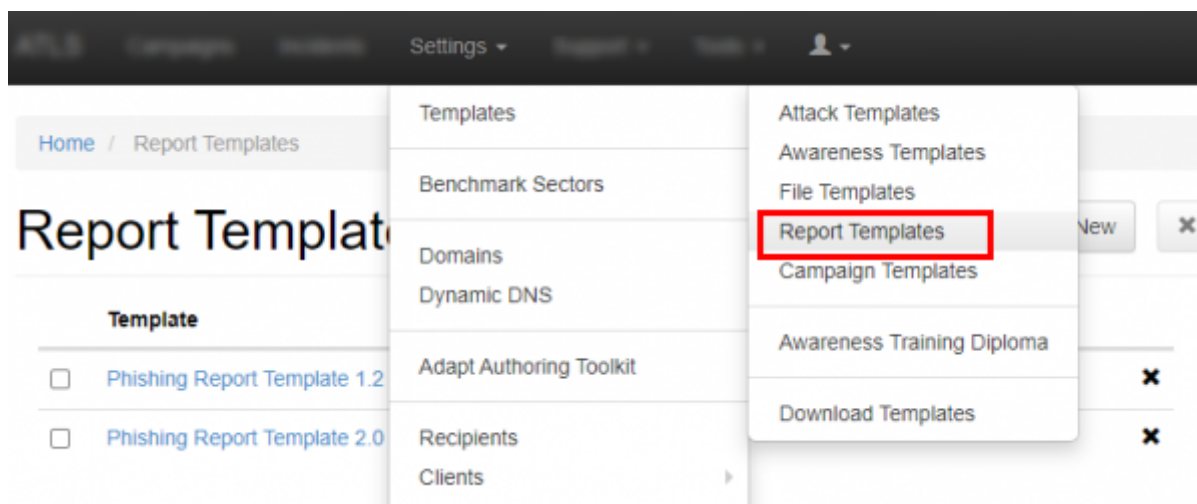
Name	Type	Status
Campaign Report 29.01.2019 15:43:43	PDF	✓

Below is an output of a LUCY sample report using the .docx template (please note that the recipient details are not included; this is a different template):

Printed on 2024/05/14 15:43

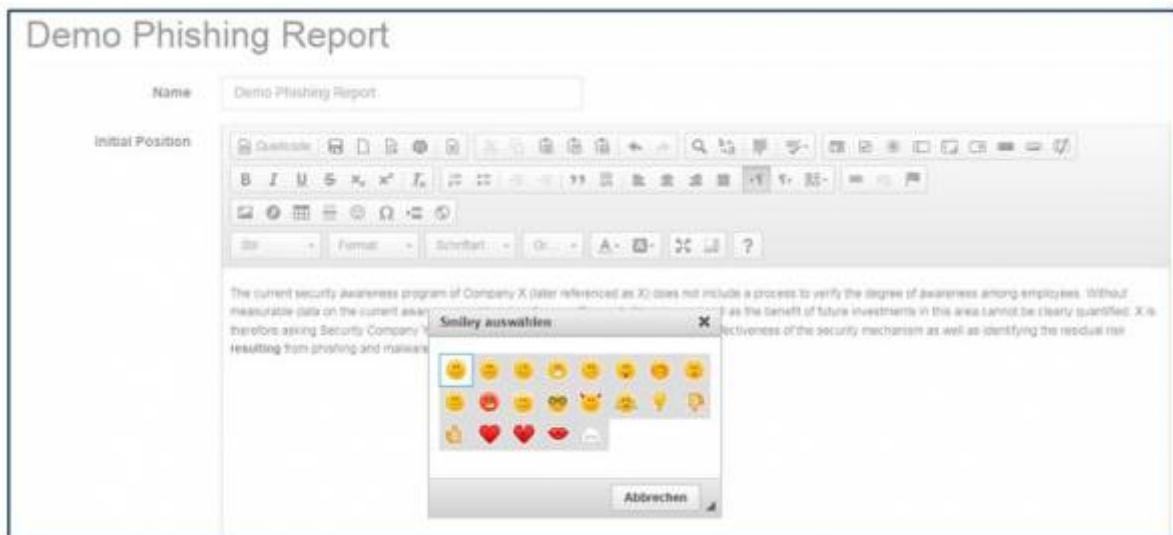
## Where can I find my report templates?

LUCY comes with one predefined report template called "Phishing Report Template". You find it under "Settings/Templates/Report-Templates".

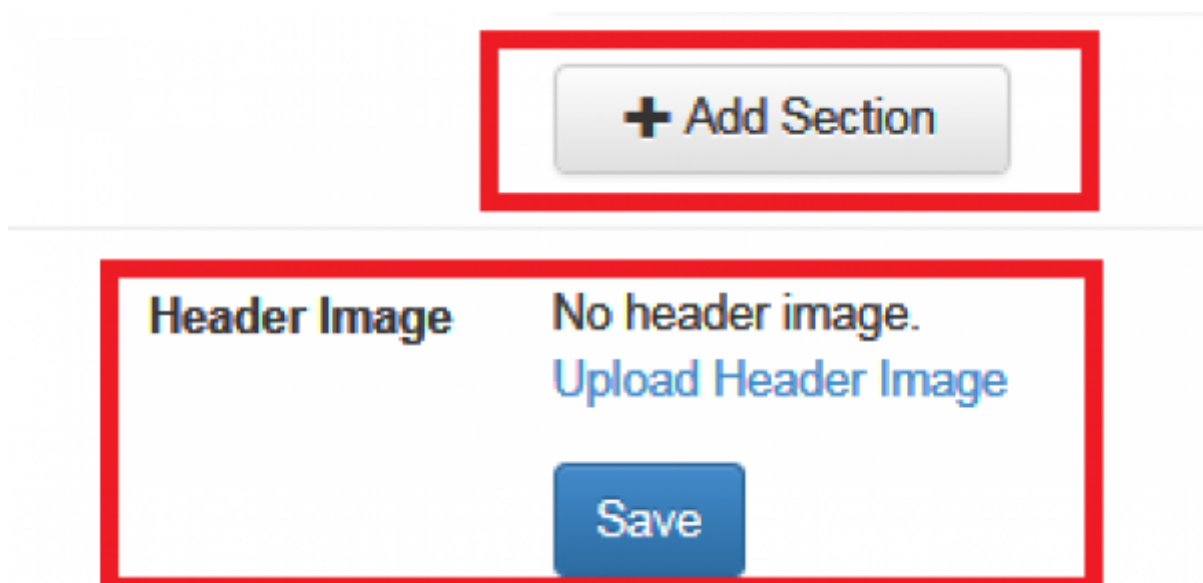


## How can I edit my report templates?

You may either edit the existing template or create a new one. The template contains sections which can be freely edited. These sections can be used later in PDF, HTML or Word reports which are generated within a campaign.



You may add your own sections and also customize the title name and logo.



## What variables can be used for the report?

Lucy comes with a constantly growing list of variables which are placeholders for specific statistics or graphics. You find the variables within the variable list in LUCY:

Home / Report Templates / Phishing Report Template 1.2

1 new templates available!Download

## Phishing Report Template 1.2

Variable List

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%report.createdate%	Create Date Of Report
%report.author%	Author Of Report
%startdate%	Start Date & Time Of Campaign
%finishdate%	Finish Date & Time Of Campaign
%creator%	User Who Created The Campaign
%file.formats%	File Based Attacks: Name Of File Formats Used In Campaign Scenarios
%scenarios.number%	Number Of Scenarios Used In Campaign
%scenarios.names%	Names Of Scenarios Used In Campaign
%scenarios.types%	Types Of Scenarios Used In Campaign
%client%	Client Name
%opened%	Percentage opened mail
%attacked%	Percentage attacked mail

Name

Phishing Report Template 1.2

Those placeholders can be inserted in the content of any report chapter:



11. %opened% Percentage Of Opened Mail
12. %opened.count% Number Of Emails Opened
13. %clicked% Percentage Clicked On Link
14. %clicked.count% Number Of Emails Clicked
15. %sent.count% Number Of Emails Sent
16. %reported% Percentage Of Users Reported
17. %success% Percentage Of Emails Submitted Data
18. %success.count% Number of Emails Submitted Data
19. %domains% Domain(s) Used In Scenario Settings
20. %timezone% Timezone Setting Of LUCY
21. %recipients.groups% Recipient Group Names In Campaign
22. %awareness.names% Name Of Awareness Template Used
23. %awareness.sent% Number Of Awareness Emails Sent
24. %awareness.opened% Number Of Awareness Emails Opened
25. %awareness.incomplete% Number Of Users With Incomplete Training
26. %awareness.completed% Number Of Users Who Completed Training
27. %questions.number% Number Of Questions In Quiz
28. %data.number% Absolute Number & Relative Number Of Collected Data From Users
29. %out.of.office% Percentage 'Out Of Office' Responses
30. %bounced% Percentage Bounced Messages
31. %responded% Percentage Responded Recipients
32. %recipient.count% Number of recipients
33. %incident.count.campaign% Number of incident reports in campaign
34. %incident.count.campaignrelated% Number of all campaign-related reports in total
35. %incident.count.notcampaignrelated% Number of all reports not related to campaigns
36. %incident.count.total% Number of incident reports total
37. %logo% Logo
38. %table.contents% Table Of Contents
39. %system.info% System Information
40. %file.settings% File Based Attacks: Settings Table
41. %scenarios.settings% Scenarios Settings
42. %scenarios.filebased.settings% Filebased Scenarios Settings
43. %message.settings% Message Template Settings
44. %schedulers% Scheduler Settings
45. %awareness.settings% Awareness Website Settings
46. %data% Reports the file attack output & forms POST data
47. %additional.fields% List Of Available Recipient Fields
48. %victim.table% Detailed Victim Results
49. %victim.table.opened% The list of victims who opened the email
50. %victim.emails% Table of recipient email addresses
51. %victim.table.osbrowsers% Browser and OS stats table
52. %victim.table.trainingstats% Table With Columns: "Email", "Trained", "Trained At", "Answers Count", "Correct Answers", "% Of Correct Answers"
53. %victim.table.successclickrate% Table Columns: "Email", "Succeeded", "Succeeded At", "Success Rate", "Click Rate"
54. %victim.table.mailstats% Table Columns: "Email", "Email Opened", "Mail Submitted At", "Clicked", "Clicked At"
55. %quiz% Quiz Questions
56. %analyse.stats% Analyse Statistics
57. %benchmark.stats% Benchmark Statistics
58. %compare.stats% Campaign Comparison Statistics

59. %trends.stats% Trends Stats
60. %timeline% Campaign Timeline
61. %scenarios.table.successaction% Scenarios Success Action Table
62. %charts% All Charts
63. %charts.summary% Summary Chart
64. %charts.totalstats% Total Stats Chart
65. %charts.analyse% Analyse Stats Chart
66. %charts.awarenesstime% Awareness Time Chart
67. %charts.scenariotime% Scenario Time Chart
68. %charts.scenariosstats% Scenario Stats Chart
69. %charts.dailystats% Daily Stats Chart
70. %charts.hourlystats% Hourly Stats Chart
71. %charts.responses% Responses Detection Chart
72. %charts.events% Events Chart
73. %charts.os% Operating System Chart
74. %charts.browsers% Browsers Chart
75. %charts.files% Files Chart
76. %charts.plugins% Plugins Chart
77. %charts.countries% Countries Chart
78. %charts.awareness% Awareness Stats Chart
79. %charts.clickstats% Click in First 8 Hours Chart
80. %charts.awarenessclicks% Awareness Website Clicks Chart
81. %charts.additional% Additional Charts
82. %charts.custom% Custom Fields Charts
83. %charts.stafftype% Staff Types Chart
84. %charts.location% Locations Chart
85. %charts.division% Divisions Chart
86. %charts.comment% Comments Chart
87. %charts.reports% Percentage reported/not-reported Chart
88. %charts.reportdynamics% Reports Dynamics Over Time
89. %charts.quizquestions% Awareness Quiz Questions Chart
90. %charts.quizscores% Awareness Quiz Scores Chart
91. %charts.quiztimes% Awareness Quiz Times Chart
92. %domains.table% Domain list (table with columns: "Domain", "Associated scenario")
93. %users.table% Campaign responsible users (table with columns: "User", "User type")
94. %recipient.group.table% Recipient groups (table with columns: "Group", "Number of users in this group")
95. %recipient.group.extendedtable% Recipient group to scenario association (table with columns: "Name", "Scenario", "Mapping", "Recipients")
96. %recipient.group.customfields.table% Recipient settings (table with columns: "Group Name", "Fields", "Values")
97. %campaign.scenarios.table% Table of scenarios for the campaign (table with columns: "Scenario Name", "Scenario Type")
98. %awareness.website% All Awareness Website Screenshots
99. %awareness.website.table% All Awareness Website Screenshots Table
100. %awareness.mail% All Awareness Email Template Screenshots
101. %message.screen% All Message Template Screenshots
102. %landing.screen% All Landing Page Screenshots
103. %landing.screen.table% All Landing Page Screenshots Table
104. %message.screen#% Message Template Screenshot (# - replace to scenario sequence number)
105. %landing.screen#% Landing Page Screenshot (# - replace to scenario sequence number)

- 106. %summary% Summary report across all campaigns for the current client
- 107. %summary.[type]% Summary report across all campaigns by scenario type ([type] - scenario type, example: %summary.file%). List of available scenario types: %summary.file% - File-Based
- 108. %summary.mixed% - Mixed
- 109. %summary.malware\_test% - Technical Malware Test
- 110. %summary.hyperlink% - Hyperlink
- 111. %summary.data% - Web Based
- 112. %summary.awareness% - Awareness Only
- 113. %summary.usb\_attack% - Portable Media Attack
- 114. %summary.mail\_web\_test% - Mail & Web Test
- 115. %summary.[period]% Summary report across all campaigns by time ([period] - time period in years or months, example: %summary.2016-2017% or %summary.11.17-12.17%)
- 116. %worst.employees.[limit]% Worst employees ([limit] - number of entries to show, example: %worst.employees.10%)
- 117. %worst.division.[limit]% Worst divisions ([limit] - number of entries to show, example: %worst.division.10%)
- 118. %worst.location.[limit]% Worst locations ([limit] - number of entries to show, example: %worst.location.10%)
- 119. %worst.staff\_type.[limit]% Worst staff types ([limit] - number of entries to show, example: %worst.staff\_type.10%)
- 120. %worst.comment.[limit]% Worst comments ([limit] - number of entries to show, example: %worst.comment.10%)

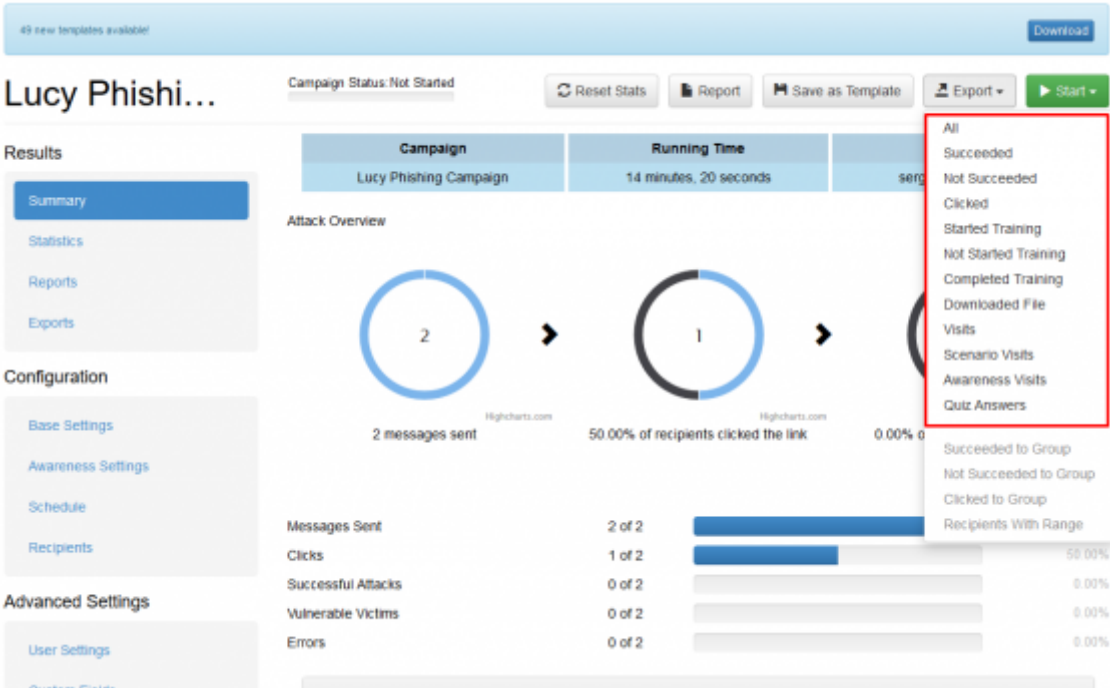
You can see the result of using each of the above variables [here](#).

## Can I add custom parameters to my report?

Yes - with LUCY > 3.1 you can [add custom parameters](#) to your report.

## How can I create raw CSV exports of my campaign data?

If you click on a campaign name you will be able to export all data to a raw CVS export:



The export then can be downloaded under support/exports:

Home / Exports

1 new templates available! Download

### Exports

Date	Name	Type	Status	
04.03.2017 17:23	Campaign - Video Stats in Mixed Template	Not Succeeded	✓	✗
04.03.2017 17:13	Campaign - Video Stats in Mixed Template	All Victims	✓	✗
04.03.2017 17:00	Total	Scenarios	✓	✗
03.03.2017 20:59	Total	Campaigns	✓	✗
03.03.2017 12:35	Total	Campaigns	✓	✗

1 10



Reports in the CSV format are generated using the default separator (tabulation). Please consider this when opening CSV files - in some versions of Excel you may need to manually specify the type of separator when opening the file.

You can change the default separator in the Advanced Settings section:

<b>Date &amp; Time</b>	<input type="text" value="29.01.2019 16:00"/>	
<b>Time Zone</b>	<input type="text" value="Zurich - UTC+01:00"/>	▼
<b>Date Format</b>	<input type="text" value="29.01.2019"/>	▼
<input type="checkbox"/> Use Proxy		

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<b>Password Settings</b>	<input type="checkbox"/> Set User Password Policy
<b>Rotation Period</b>	<input type="text" value="Off"/>
<b>Bruteforce Protection</b>	<input type="checkbox"/> Enable Security Image
<b>2FA Key</b>	<input type="text"/>

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<b>Ajax Update Period (seconds)</b>	<input checked="" type="checkbox"/> Enable Ajax Updating
	<input type="text" value="5"/>
<b>Export Data Separator</b>	<input type="text" value="Tab"/>
<b>Export Double Quotes</b>	<input type="checkbox"/> Enclose In Double Quotes
<b>Campaign Approval Period (days)</b>	<input type="text" value="5"/>
<b>Spam Test</b>	<input type="checkbox"/> Use Full Blacklist

## Is it possible to automatically export report data?

You can have LUCY automatically create a report and send it to the email address associated with the user that created the campaign by clicking on the checkbox "After I stop the campaign, send me a report to...".

As soon as you stop the campaign the report will be mailed to that address:

Summary

User Settings

Statistics

Recipients

Base Settings

Custom Fields

Schedule

Awareness

Reminders

Reports

Supervision Log

Message Log

Errors

Name

TEST

Client

Lucy Test

Setup Mode

☒ Expert Setup (Manual Configuration) <sup>?</sup>  
☐ Setup Wizard <sup>?</sup>

Benchmark Sector

N/A

Notes

☐ Email Tracking <sup>?</sup>

Antivirus/Firewall Protection Interval

off

☒ After I stop the campaign, send me a report to [oliver@muenchow.ch](mailto:oliver@muenchow.ch)

Template

Please select...

Format

Please select...

Font Size

12

Font Family

Helvetica

Scenarios

☒ Login to Microsoft

Save

Search...

Q

Scenario	Template	Type
Login to Microsoft	<a href="#">Edit Scenario Settings</a>	Microsoft 365 Online Login /  English

< 1 >

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## Is it possible to automatically pull report data from LUCY (e.g. from your SOC)?

You can fetch all campaign statistics by using our REST API.

From:

<https://wiki.lucysecurity.com/> - LUCY

Permanent link:

[https://wiki.lucysecurity.com/doku.php?id=create\\_campaign\\_reports](https://wiki.lucysecurity.com/doku.php?id=create_campaign_reports)

Last update: **2021/09/28 11:11**

