

Background info

Data anonymization is a type of information sanitization whose intent is privacy protection. It is the process of either encrypting or removing personally identifiable information from data sets, so that the people whom the data describe remain anonymous. This is required by law in different countries.

Anonymisation of personal data within a campaign

Within a campaign you can enable anonymous mode in the according scenario settings:

The screenshot displays the 'test' scenario settings page. On the left is a sidebar with navigation links: Summary, Scenario Settings (highlighted), Mail Settings, SSL Settings, Message Template, and Errors. The main content area shows the following settings:

- Scenario Status:** Running
- Template:** Cisco WebEx Meeting (Version v. 2.1) / English, with a 'Change/Select Template' button.
- Name:** test
- Landing Domain:** Local IP (dropdown menu). A note below states: 'Note: currently there are no domains configured in Lucy. You can point your existing domain to this server and save the domain [here](#) or you can start the [Lucy Domain Registration Wizard](#)'.
- Custom Domain:** 192.168.1.147
- Languages:** English (dropdown menu) with an 'Add' button.
- Anonymous Mode:** ☐ (highlighted with a red box).
- Track Opened Emails:** ☐
- Send Link to Awareness Website Automatically:** ☒
- Send Awareness By Click Rate:** %
- Send Awareness By Success Rate:** %
- Awareness Delay:** 0

Please note that this operation cannot be undone!

The personal information is then no longer visible:

If you also want to anonymize additional statistical data (browser, IP, etc.), you can set this in the advanced settings:

Date & Time	<input type="text" value="15.11.2018 14:11"/>	
Time Zone	<input type="text" value="Zurich - UTC+01:00"/>	
Date Format	<input type="text" value="15.11.2018"/>	
<input type="checkbox"/> Use Proxy		

Password Settings	<input type="checkbox"/> Set User Password Policy
Rotation Period	<input type="text" value="Off"/>
Bruteforce Protection	<input type="checkbox"/> Enable Security Image
2FA Key	<input type="text"/>

	<input checked="" type="checkbox"/> Enable Ajax Updating
Ajax Update Period (seconds)	<input type="text" value="5"/>
Export Data Separator	<input type="text" value="Tab"/>
Export Double Quotes	<input type="checkbox"/> Enclose In Double Quotes
Campaign Approval Period (days)	<input type="text" value="5"/>
Spam Test	<input type="checkbox"/> Use Full Blacklist
Recipients	<input type="checkbox"/> Generate Short Recipient Links
Let's Encrypt	<input type="checkbox"/> Autorenew

Campaigns	<input type="checkbox"/> Disable Campaign Checks
Benchmark Sharing	<input type="checkbox"/> Send Anonymous Benchmark Data
	<input checked="" type="checkbox"/> Don't ask to send Anonymous Benchmark Data
Anonymous settings	<input type="checkbox"/> Anonymize Recipient Identifical Data (browser, OS, location)

Additional anonymization options are possible in LUCY (under /settings/advanced settings):

**Anonymize Recipient
Attributes**

Hide the following fields in Anonymous Campaigns and
Scenarios:

- ☐ Hide Country Attribute
- ☐ Hide OS Attribute
- ☐ Hide Browser Attribute
- ☐ Hide Location Attribute
- ☐ Hide Division Attribute
- ☐ Hide Comment Attribute
- ☐ Hide Staff Type Attribute

Save

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Last update: **2019/07/25 12:50**

