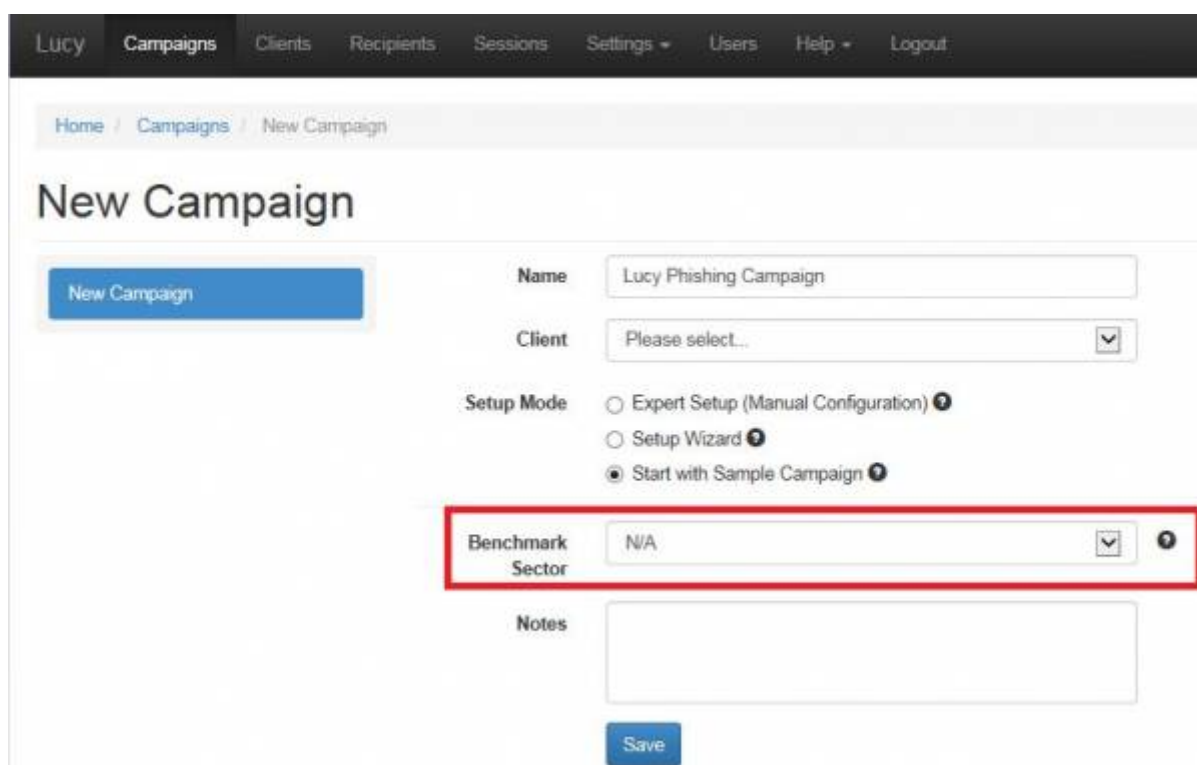


## About Benchmarks

You can set a Benchmark for a campaign (when you start a campaign). The Benchmark will allow you to compare results from different campaigns and sectors with each other (in case you use LUCY for performing phishing campaigns against multiple clients). The benchmark uses an internal database and no data every gets submitted to our server. Only if you use LUCY for the very first time, you will get asked once, if you want to participate in submitting anonymous data. The default value is no submission of anonymous data. Your answer will get stored within the advanced settings:

benchmark12.png\_600

By default the benchmark list is empty. The more tests you do, the easier it will be in future to compare the results with each other if you allocate a Benchmark for each test. Benchmark results are not shared among LUCY installations. No campaign data will be ever transmitted to external servers.



The screenshot shows the 'New Campaign' form in the LUCY application. The form is titled 'New Campaign' and has a 'New Campaign' button on the left. The form fields are:

- Name:** Lucy Phishing Campaign
- Client:** Please select...
- Setup Mode:** ☐ Expert Setup (Manual Configuration) ☐ Setup Wizard ☒ Start with Sample Campaign
- Benchmark Sector:** N/A (highlighted with a red box)
- Notes:** (empty text area)

A 'Save' button is located at the bottom right of the form.

Your Benchmark values can be edited under "**Settings\Benchmark Sectors**".

Lucy Campaigns Clients Recipients Sessions **Settings** Users Help Logout

Home / Benchmark Sectors

## Benchmark Sectors

+ New Benchmark Sector

Sector	Submitted
Agriculture	0 % ✖
Banking	0 % ✖
Basic Materials	0 % ✖
Capital Goods	0 % ✖
Chemicals	0 % ✖
Clothing	0 % ✖
Communications	0 % ✖
Conglomerates	0 % ✖
Construction	0 % ✖
Consumer Durables	0 % ✖

1 2 3 4

## How to add custom sectors

You can add new benchmark sectors by clicking on the "add" button at top right:

Lucy Campaigns Recipients Sessions **Settings** Support Status Logout

Home / Benchmark Sectors

## Benchmark Sectors

+ New

Sector	Clicked	Submitted
Agriculture	0 %	0 % ✖
Banking	0 %	0 % ✖
Basic Materials	0 %	0 % ✖
Capital Goods	0 %	0 % ✖
Chemicals	0 %	0 % ✖
Clothing	0 %	0 % ✖
Communications	0 %	0 % ✖
Conglomerates	0 %	0 % ✖
Construction	0 %	0 % ✖
Consumer Durables	0 %	0 % ✖

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