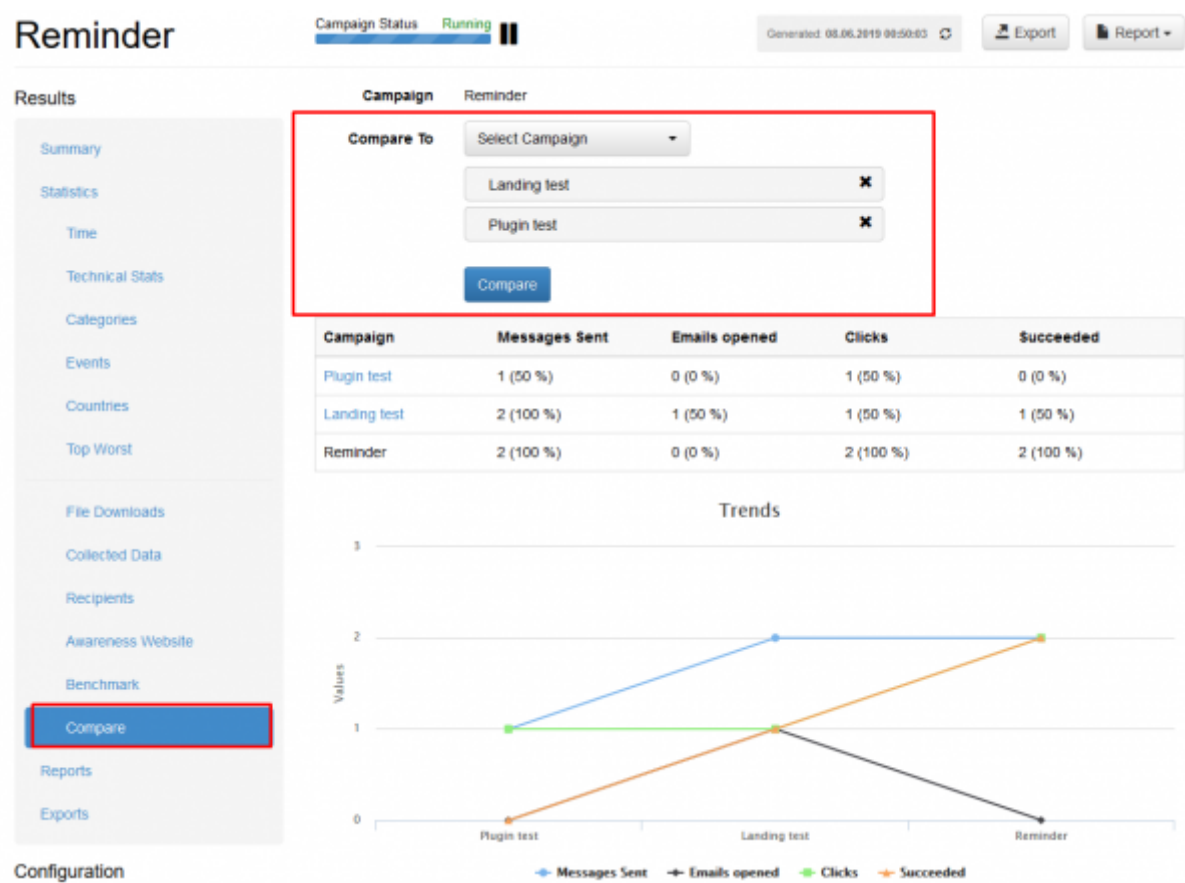


Compare Different Campaigns

Using the compare button within a single campaign you are able to compare the campaign statistics among different campaigns. In order to compare campaigns please go to "statistics" within the campaign and then click on "compare".



Also, you have advanced comparison statistics that allow you to make also trend analysis:

Results

Summary

Statistics

Time

Technical Stats

Categories

Events

Countries

Top Worst

File Downloads

Collected Data

Recipients

Awareness Website

Benchmark

Compare

Reports

Exports

Campaign

Reminder

Compare To

Select Campaign

Landing test

Plugin test

Compare

Campaign	Messages Sent	Emails opened	Clicks	Succeeded
Plugin test	1 (50 %)	0 (0 %)	1 (50 %)	0 (0 %)
Landing test	2 (100 %)	1 (50 %)	1 (50 %)	1 (50 %)
Reminder	2 (100 %)	0 (0 %)	2 (100 %)	2 (100 %)

Trends

Campaign	Messages Sent	Emails opened	Clicks	Succeeded
Plugin test	1	0	1	0
Landing test	2	1	1	1
Reminder	2	0	2	2

Summary

Campaign	Messages Sent	Emails opened	Clicks	Succeeded
Plugin test	1	0	1	0
Landing test	2	1	1	1
Reminder	2	0	2	2

Recipient Categories Comparison

Staff Type	Succeeded			
	Plugin test	Landing test	Reminder	All
N/A	0	1	2	3

Division	Succeeded			
	Plugin test	Landing test	Reminder	All
N/A	0	1	2	3