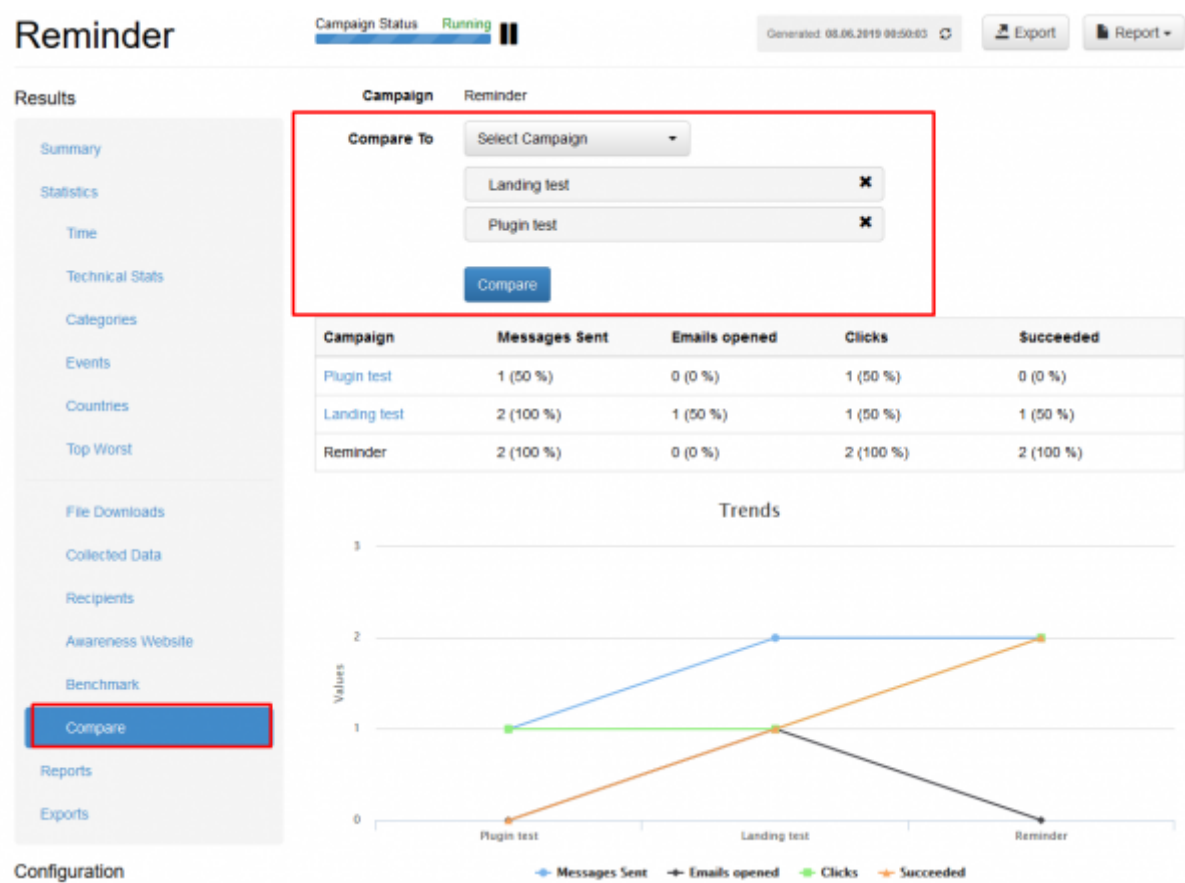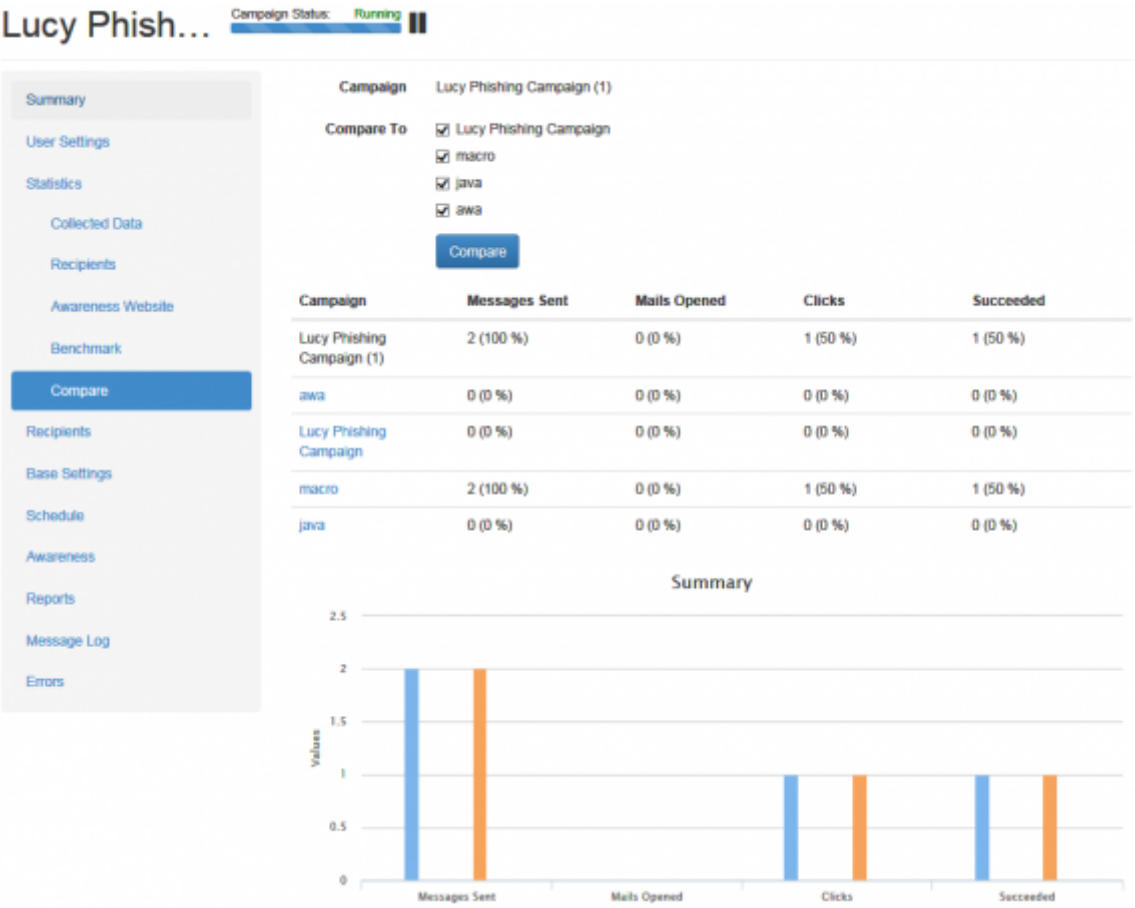# Compare Different Campaigns

Using the compare button within a single campaign you are able to compare the campaign statistics among different campaigns. In order to compare campaigns please go to "statistics" within the campaign and then click on "compare".

LUCY will allow you to compare your current campaign against all other campaigns visible for the current client.

Starting with LUCY 3.3 you have advanced comparison statistics that allow you to make also trend analysis:

LUCY   Campaigns   Recipients   Sessions   Incidents   Settings ▾   Support ▾   Status   Account   Logout

Home / Campaigns / Video Stats in Mixed Template / Statistics / Compare

1 new templates available!   Download

Video Stat...   Campaign Status: Running ⏸   Export to CSV

Summary

User Settings

Statistics

  Collected Data

  Recipients

  Awareness Website

  Benchmark

  Compare

Recipients

Base Settings

Custom Fields

Schedule

Awareness

Reminders

Reports

Supervision Log

Message Log

Errors

Campaign   Video Stats in Mixed Template

Compare To   Select Campaign   ▾

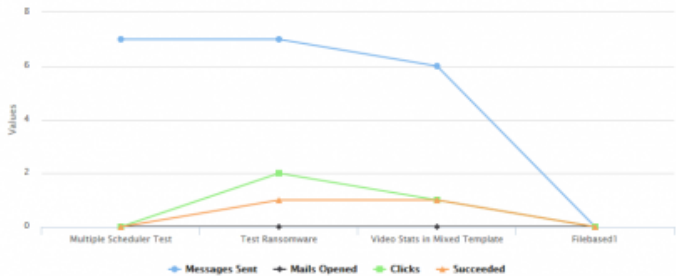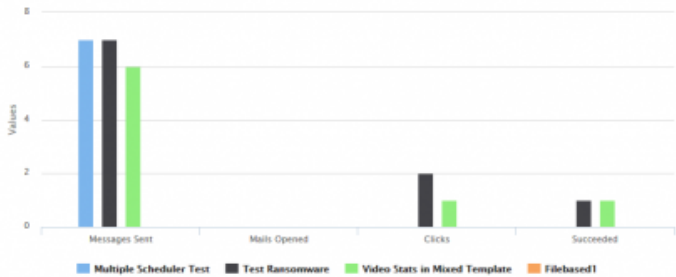Multiple Scheduler Test   ✖

Test Ransomware   ✖

Filebased1   ✖

Compare

Campaign	Messages Sent	Mails Opened	Clicks	Succeeded
Multiple Scheduler Test	7 (77 %)	0 (0 %)	0 (0 %)	0 (0 %)
Test Ransomware	7 (77 %)	0 (0 %)	2 (22 %)	1 (11 %)
Video Stats in Mixed Template	6 (66 %)	0 (0 %)	1 (11 %)	1 (11 %)
Filebased1	0 (0 %)	0 (0 %)	0 (0 %)	0 (0 %)

Trends

— Messages Sent   — Mails Opened   — Clicks   — Succeeded

Highcharts.com

Summary

■ Multiple Scheduler Test   ■ Test Ransomware   ■ Video Stats in Mixed Template   ■ Filebased1

Highcharts.com

Recipient Categories Comparison

Staff Type	Succeeded				
	Multiple Sch...	Test Ranso...	Video Stats i...	Filebased1	All ❓
N/A	0	1	0	0	0
Test	0	0	0	0	0
test	0	0	1	0	0

Division	Succeeded				
	Multiple Sch...	Test Ranso...	Video Stats i...	Filebased1	All ❓
N/A	0	1	1	0	0

Location	Succeeded				
	Multiple Sch...	Test Ranso...	Video Stats i...	Filebased1	All ❓
N/A	0	1	0	0	0
USA	0	0	0	0	0
SWISS	0	0	1	0	0

Comment	Succeeded				
	Multiple Sch...	Test Ranso...	Video Stats i...	Filebased1	All ❓
N/A	0	1	1	0	0

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