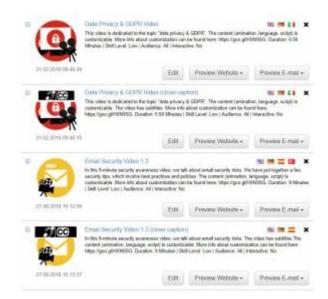
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Introduction

Lucy includes a set of awareness videos:

- Premium video's (produced by an external partner)
- LUCY video's (produced by LUCY Security AG)

The LUCY video's can be identified by their logo type:



The video's are stored locally as a part of the LUCY application in the awareness section. They are embedded in different awareness templates (e.g. video gallery, mixed interactive quiz, awareness video's etc.). Each video can be customized (logo, voice etc.). You can use the video editing scripts and merge scenes from different videos into a new video or ask us to create new video scenes etc.

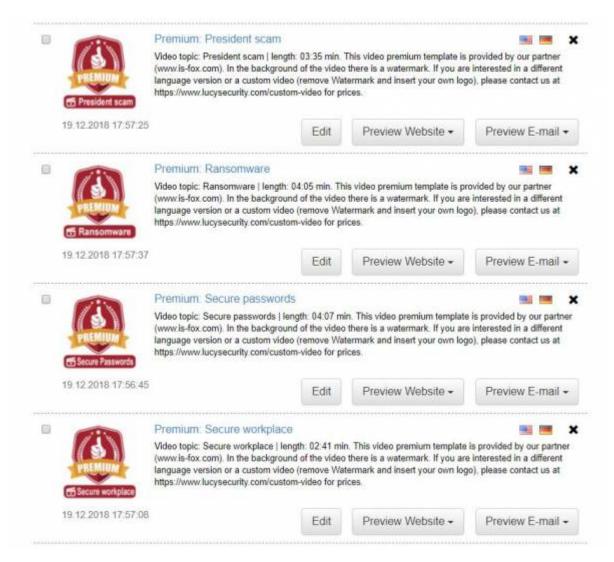
How to request changes?

Send us your company logo and we will include it in the training videos. You want another language? No problem. We will set the video to play in the language you prefer. You want a different scene? Simply download the video scripts and mark the desired changes If you want only a few selected scenes to be altered, choose the according scene and provide us with the customized text and a draft of the desired animation. Within the field "animation description" you can specify the details of the animation. If you only want the logo at the start and end to be changed, please provide us with a high quality image of your logo (300 DPI / EPS or Adobe Photoshop/Illustrator file).

Price calculation

- * Video White Label (for LUCY video's): Removal of watermark, adding custom client logo at start and end of video: USD 200
- * Video White Label (for premium videos): Premium Videos have a special label and are produced by an external partner. To purchase the rights of unlimited usage without our logo, please

ask for an offer of a white label version. Specific the video name and your company size in the request. Prices vary from 1300-2000 USD per premium video.



• **Translation**: The translation (new voice over and translation of all video visuals) starts with USD 350 per video (depends on video lenght)

Example Video's (please mail info@lucysecurity.com for a full list of videos)

Phishing Awareness Video

- **Example**: https://www.youtube.com/watch?v=2z9mPh5QYWI
- Current Language(s): English, Spanish, German, French
- **Possible Translation in other Languages**: All* (*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes**: See movie script* (*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)

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• Movie Script: sample lucy movie storyboard.docx

Ransomware Video

- **Example**: https://www.youtube.com/watch?v=995IZmQI-2E
- Current Language(s): English, German, Spanisch, Dutch, French, Italian
- **Possible Translation in other Languages**: All* (*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes**: See movie script* (*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- Movie Script: sample_lucy_movie_storyboard_ranswomware.docx

General Security Awareness Video

- Example: https://youtu.be/i0iLy8racHI
- Current Language(s): English, German, Spanisch, Dutch, French, Italian
- **Possible Translation in other Languages**: All* (*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes**: See movie script* (*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- Movie Script: sample lucy movie storyboard general awareness.docx
- **Topics**: Social Engineering, Physical Security, Phishing, Clean Desk Policy etc.

Mobile Security Awareness Video

- Example: https://youtu.be/ahNb6kA0Lms
- Current Language(s): English, German, Spanisch, Dutch, French, Italian
- **Possible Translation in other Languages**: All* (*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes**: See movie script* (*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- Movie Script: sample lucy movie storyboard mobile security awareness.docx

Email Security Awareness Video

- Example: https://youtu.be/Og9lf0StwVA
- Current Language(s): English
- **Possible Translation in other Languages**: All* (*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes**: See movie script* (*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- Movie Script: email_awareness_video.docx

Physical Security Awareness Video

- **Example**: https://www.youtube.com/watch?v=ORS9DPKIlks
- Current Language(s): English
- Possible Translation in other Languages: All* (*If you want to have the video in a different language you have the option to order this for USD 350)
- Cost of scene changes: See movie script* (*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- Movie Script: physical awareness video.docx

Password Security Awareness Video

- **Example**: https://www.youtube.com/watch?v=VqEMlofu47k
- Current Language(s): English
- Possible Translation in other Languages: All* (*If you want to have the video in a different language you have the option to order this for USD 350)
- Cost of scene changes: See movie script* (*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- Movie Script: password awareness video.docx

Secure Social Networking Awareness Video

- Example: https://www.youtube.com/watch?v=Ce0E2fDTPhI&feature=youtu.be
- Movie Script:

lucy social networking storyboard.docx

Secure Internet Usage Awareness Video

- Example: https://www.youtube.com/watch?v=rt9ZDkYab9s&feature=youtu.be
- Movie Script:

lucy secure internet usage.docx

https://wiki.lucysecurity.com/ - LUCY

Permanent link:

https://wiki.lucysecurity.com/doku.php?id=create_a_custom_e-learning_video&rev=155119193

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