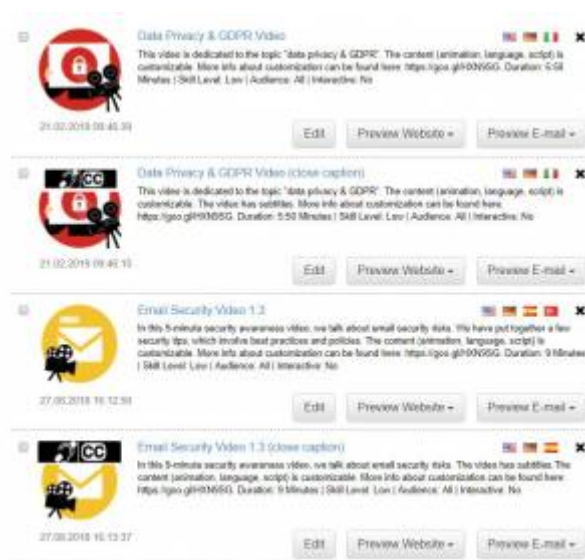


# Introduction

Lucy includes a set of awareness videos:

- Premium videos (produced by an external partner)
- LUCY videos (produced by LUCY Security AG)

The LUCY videos can be identified by their logo type:



The videos are stored locally as a part of the LUCY application in the awareness section. They are embedded in different awareness templates (e.g. video gallery, mixed interactive quiz, awareness videos etc.). Each video can be customized (logo, voice etc.). You can use the video editing scripts and merge scenes from different videos into a new video or ask us to create new video scenes etc.

## How to request changes?



Send us your company logo and we will include it in the training videos. You want another language? No problem. We will set the video to play in the language you prefer. You want a different scene? Simply download the video scripts and mark the desired changes. If you want only a few selected scenes to be altered, choose the according scene and provide us with the customized text and a draft of the desired animation. Within the field "animation description" you can specify the details of the animation. If you only want the logo at the start and end to be changed, please provide us with a high quality image of your logo (300 DPI / EPS or Adobe Photoshop/Illustrator file).

## Price calculation

\* **Video White Label (for LUCY video's):** Removal of watermark, adding custom client logo at start and end of video: USD 200

\* **Video White Label (for premium videos):** Premium Videos have a special label and are produced by an external partner. To purchase the rights of unlimited usage without our logo, please

ask for an offer of a white label version. Specify the video name and your company size in the request. Prices vary from 1300-2000 USD per premium video.





**Premium: President scam**

Video topic: President scam | length: 03:35 min. This video premium template is provided by our partner (www.is-fox.com). In the background of the video there is a watermark. If you are interested in a different language version or a custom video (remove Watermark and insert your own logo), please contact us at <https://www.lucysecurity.com/custom-video> for prices.

19.12.2018 17:57:25

Edit Preview Website Preview E-mail





**Premium: Ransomware**

Video topic: Ransomware | length: 04:05 min. This video premium template is provided by our partner (www.is-fox.com). In the background of the video there is a watermark. If you are interested in a different language version or a custom video (remove Watermark and insert your own logo), please contact us at <https://www.lucysecurity.com/custom-video> for prices.

19.12.2018 17:57:37

Edit Preview Website Preview E-mail





**Premium: Secure passwords**

Video topic: Secure passwords | length: 04:07 min. This video premium template is provided by our partner (www.is-fox.com). In the background of the video there is a watermark. If you are interested in a different language version or a custom video (remove Watermark and insert your own logo), please contact us at <https://www.lucysecurity.com/custom-video> for prices.

19.12.2018 17:56:45

Edit Preview Website Preview E-mail



**Premium: Secure workplace**

Video topic: Secure workplace | length: 02:41 min. This video premium template is provided by our partner (www.is-fox.com). In the background of the video there is a watermark. If you are interested in a different language version or a custom video (remove Watermark and insert your own logo), please contact us at <https://www.lucysecurity.com/custom-video> for prices.

19.12.2018 17:57:08

Edit Preview Website Preview E-mail

- **Translation:** The translation (new voice over and translation of all video visuals) starts from USD 350 per video (depends on video length)

## Example Videos (please mail [info@lucysecurity.com](mailto:info@lucysecurity.com) for a full list of videos)

### Phishing Awareness Video

- **Example:** <https://www.youtube.com/watch?v=2z9mPh5QYWI>
- **Current Language(s):** English, Spanish, German, French
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)

- **Movie Script:** [sample\\_lucy\\_movie\\_storyboard.docx](#)

## Mobile Security Awareness Video

- **Example:** <https://youtu.be/ahNb6kA0Lms>
- **Current Language(s):** English, German, Spanish, Dutch, French, Italian
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:** [sample\\_lucy\\_movie\\_storyboard\\_mobile\\_security\\_awareness.docx](#)

## Email Security Awareness Video

- **Example:** <https://youtu.be/Og9lf0StwVA>
- **Current Language(s):** English
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:** [email\\_awareness\\_video.docx](#)

## Physical Security Awareness Video

- **Example:** <https://www.youtube.com/watch?v=ORS9DPKJlks>
- **Current Language(s):** English
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:** [physical\\_awareness\\_video.docx](#)

## Secure Social Networking Awareness Video

- **Example:** <https://www.youtube.com/watch?v=Ce0E2fDTPhI&feature=youtu.be>
- **Current Language(s):** English, German, Italian, Lithuanian, Spanish
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

[lucy\\_social\\_networking\\_storyboard.docx](#)

## Secure Internet Usage Awareness Video

- **Example:** <https://www.youtube.com/watch?v=rt9ZDkYab9s&feature=youtu.be>
- **Current Language(s):** English, German, Italian, Lithuanian, Spanish
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

lucy\_secure\_internet\_usage.docx

## WI-FI security Video

- **Example:** <https://youtu.be/IY9Dy7xNuDU>
- **Current Language(s):** English, German, Italian, Lithuanian, Spanish
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

sample\_lucy\_movie\_storyboard\_wi-fi\_security\_video.doc

## Data Privacy & GDPR Video

- **Example:** <https://www.youtube.com/watch?v=Eh3wEtMGDRs&t=12s>
- **Current Language(s):** English, German, Italian
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

sample\_lucy\_movie\_storyboard\_data\_privacy\_gdpr-video.doc

## Mobile Security Awareness Video

- **Example:** <https://www.youtube.com/watch?v=ahNb6kA0Lms>
- **Current Language(s):** English, French, German, Italian, Spanish, Turkish
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

sample\_lucy\_movie\_storyboard\_mobile\_security\_awareness\_video.doc

## Password Security Video

- **Example:** <https://www.youtube.com/watch?v=VqEMlofu47k>
- **Current Language(s):** English, German, Italian, Spanish
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

sample\_lucy\_movie\_storyboard\_password\_security\_video.doc

## PCI Security Awareness Video

- **Example:** <https://www.youtube.com/watch?v=sAcyUEFo2Hc>
- **Current Language(s):** English
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

sample\_lucy\_movie\_storyboard\_pci\_security\_awareness\_video.doc

## Ransomware Explainer Video

- **Example:** <https://www.youtube.com/watch?v=995lZmQI-2E>
- **Current Language(s):** Danish, Dutch, English, French, German, Italian, Spanish
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

sample\_lucy\_movie\_storyboard\_ransomware\_awareness\_video.doc

## Security Awareness Video: 7 Security Tips

- **Example:** <https://www.youtube.com/watch?v=i0iLy8racHI>
- **Current Language(s):** Danish, Dutch, English, French, German, Italian, Spanish
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)

- **Movie Script:**

sample\_lucy\_movie\_storyboard\_security\_awareness\_tips.doc

## Malware Awareness Video

- **Example:** <https://www.youtube.com/watch?v=Ally1cCfz4o>
- **Current Language(s):** English, French, German
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

sample\_lucy\_movie\_storyboard\_malware\_video.doc

## Workplace Security Awareness Video

- **Example:** [https://www.youtube.com/watch?v=hSSSx3c7\\_co](https://www.youtube.com/watch?v=hSSSx3c7_co)
- **Current Language(s):** English, Italian
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

sample\_lucy\_movie\_storyboard\_workplace\_security\_awareness\_video.doc

## Identity Theft Video

- **Example:** <https://www.youtube.com/watch?v=hy6spPyKJFo>
- **Current Language(s):** English, German, Spanish
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g. logo or different scenes altered) please download the movie script and send us back the desired changes within that document)
- **Movie Script:**

sample\_lucy\_movie\_storyboard\_identity\_theft\_video.doc

## Social Engineering Video

- **Example:** <https://www.youtube.com/watch?v=VkTH6BPMMA>
- **Current Language(s):** French, English, German, Italian, Spanish
- **Possible Translation in other Languages:** All\* (\*If you want to have the video in a different language you have the option to order this for USD 350)
- **Cost of scene changes:** See movie script\* (\*If you want to have the content changed (e.g.



logo or different scenes altered) please download the movie script and send us back the desired changes within that document)

- **Movie Script:**

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