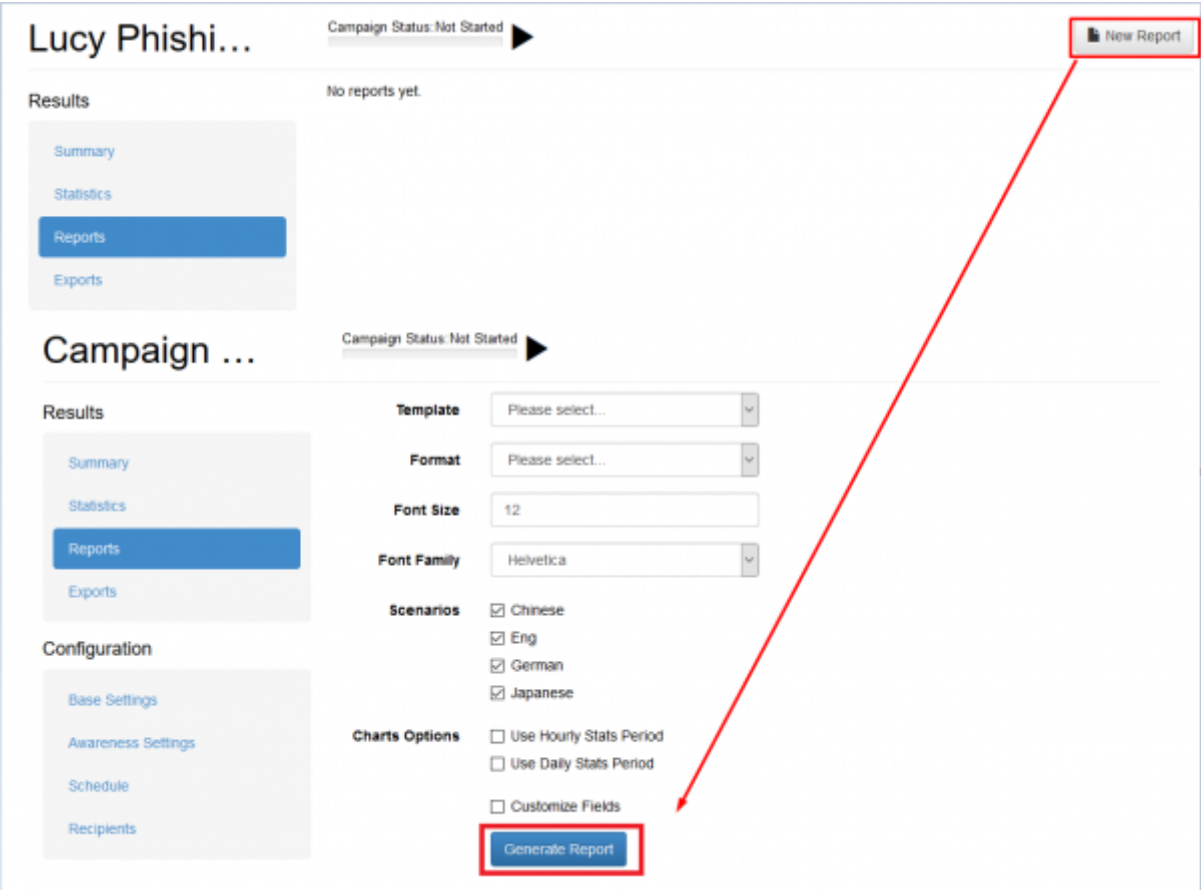
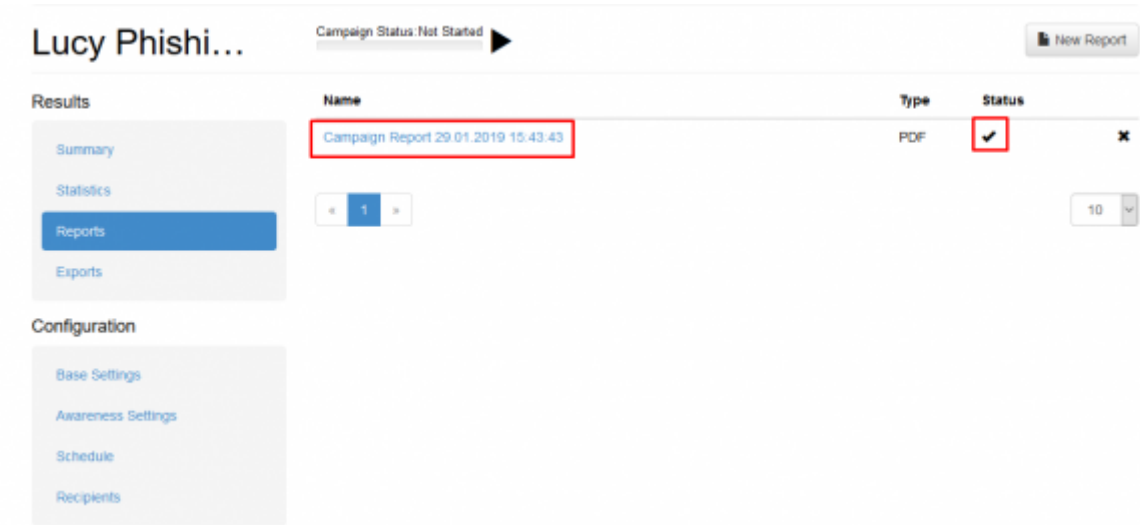


Where can I create my phishing reports?

Within each campaign you will find a button that allows you to create a PDF, HTML, Word (docx) or raw CSV report based on a predefined template.



Once the report is created (please be patient - the report creation may take a few minutes) the status indicates that it is available for download (just click on the date/time to start the download):

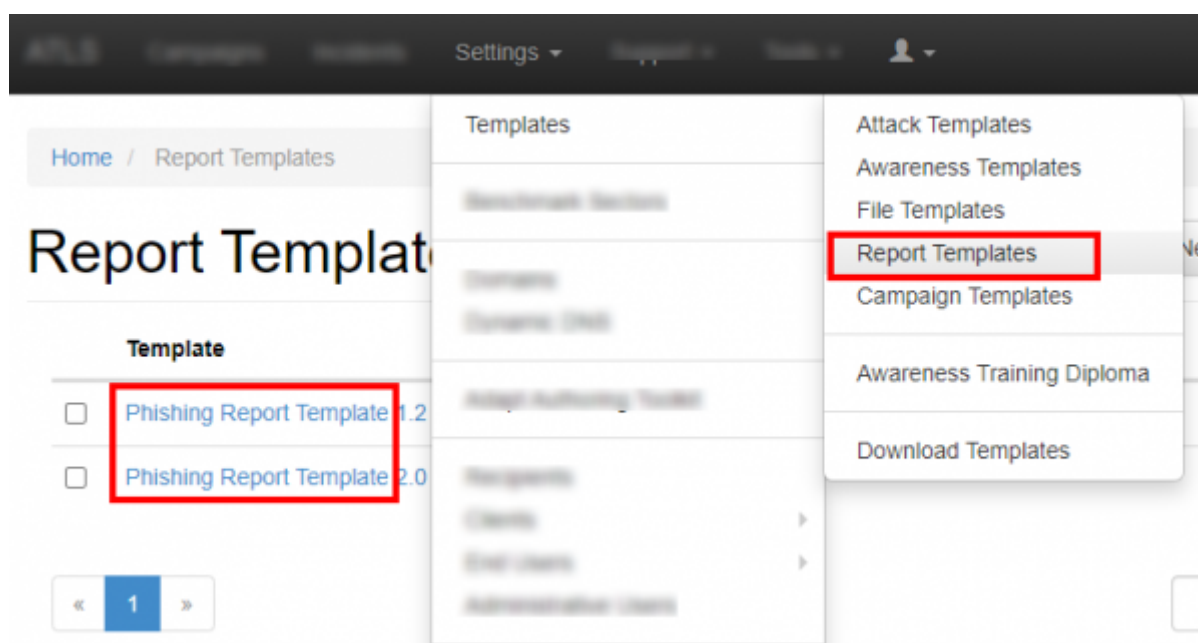
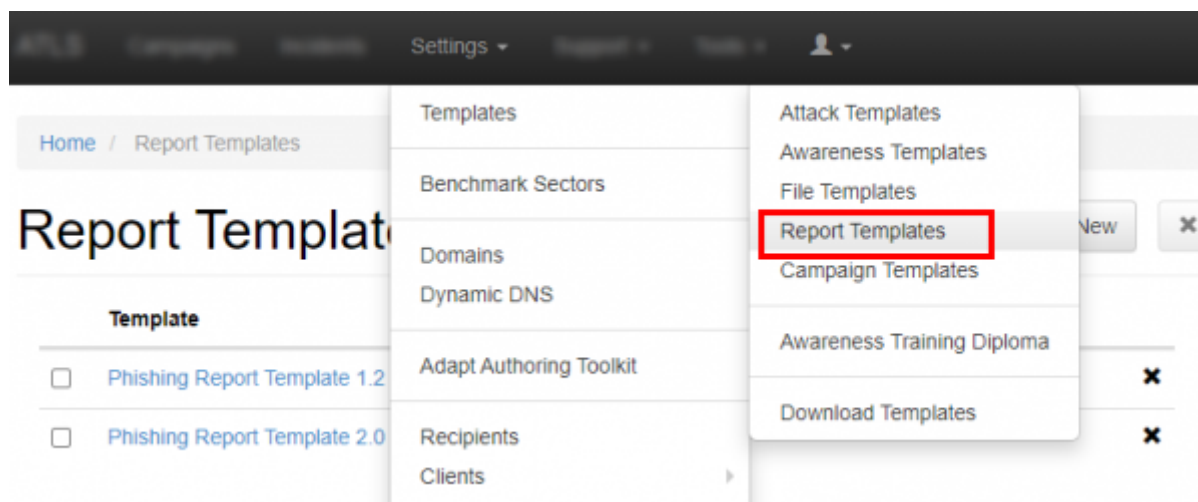


Below is an output of a LUCY sample report using the .docx template (please note that the recipient details are not included; this is a different template):



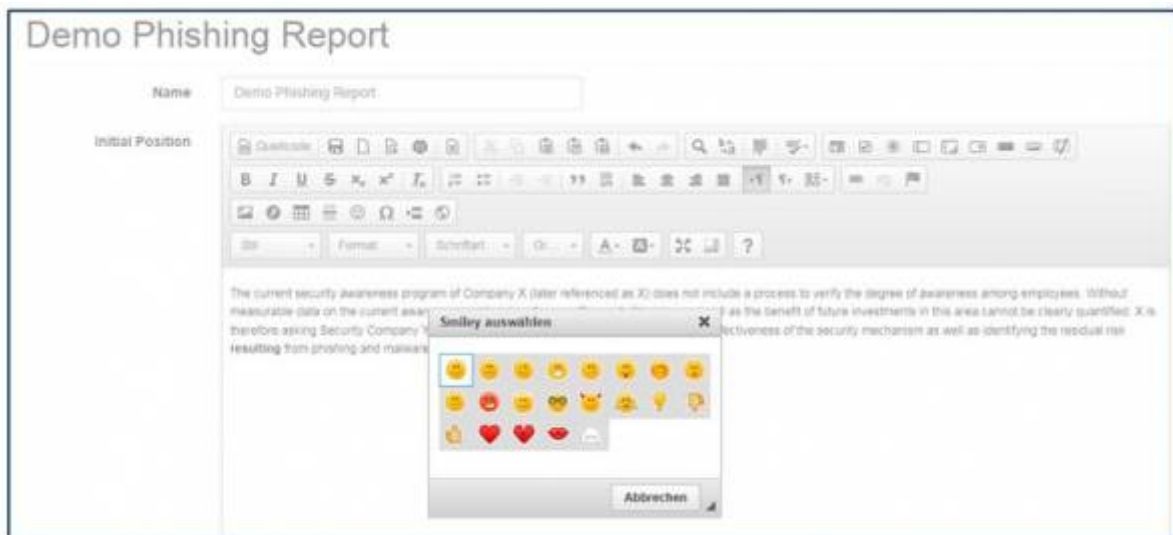
Where can I find my report templates?

LUCY comes with one predefined report template called "Demo Phishing Report". You find it under "Settings/Report-Templates".

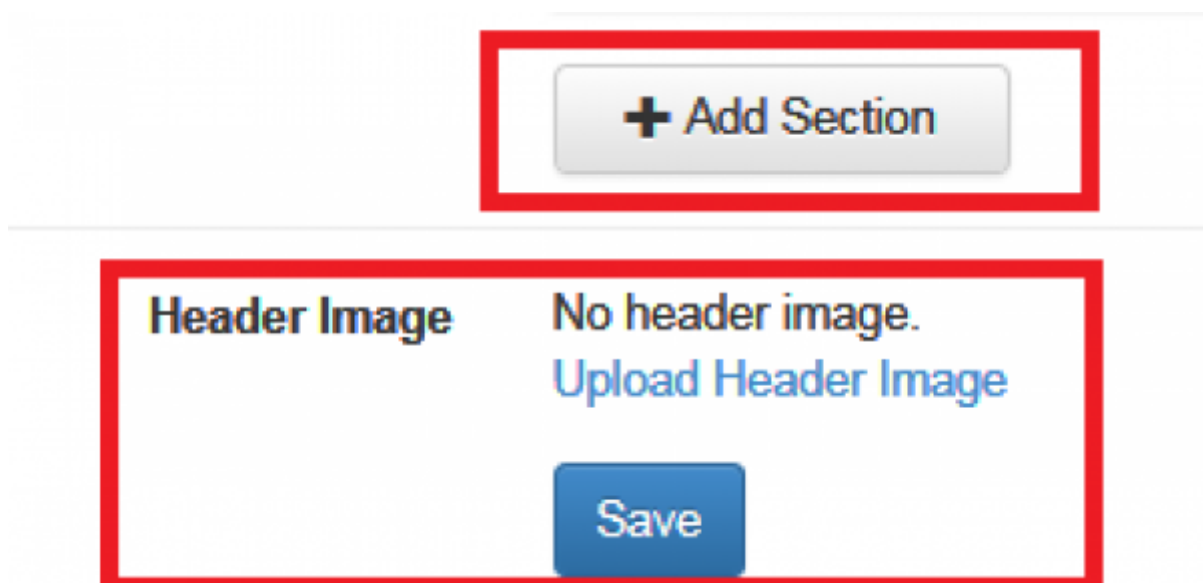


How can I edit my report templates?

You may either edit the existing template or create a new one. The template contains sections which can be freely edited. These sections can be used later in PDF, HTML or Word reports which are generated within a campaign.



You may add your own sections and also customize the title name and logo.



What variables can be used for the report?

Lucy comes with a constantly growing list of variables which are placeholders for specific statistics or graphics. You find the variables within the variable list in LUCY:

Home / Report Templates / Phishing Report Template 1.2

1 new templates available! [Download](#)

Phishing Report Template 1.2

Variable List

%report.createdate%	Create Date Of Report
%report.author%	Author Of Report
%startdate%	Start Date & Time Of Campaign
%finishdate%	Finish Date & Time Of Campaign
%creator%	User Who Created The Campaign
%file.formats%	File Based Attacks: Name Of File Formats Used In Campaign Scenarios
%scenarios.number%	Number Of Scenarios Used In Campaign
%scenarios.names%	Names Of Scenarios Used In Campaign
%scenarios.types%	Types Of Scenarios Used In Campaign
%client%	Client Name
%opened%	Percentage opened mail






Name






Those placeholders can be inserted in the content of any report chapter:





Management Summary








Management Summary

Quellcode



































B**I****U****S****x₂****x²****I_x**











Stil

Format

Schriftart

Gr...

A**A**



Summary results

The phishing attack against all XY users started on XY and ended on XY. The Test was stopped by X at the count of XY users.

%charts.summary%

In average about XY % of the people who clicked on a link in the mail submitted their windows username and password. We can exclude that people just entered some random data in the login field because we record the 1st three letters of the username. The following chart shows the overall success rate:

%charts.totalstats%

About XY of the people who received the mail clicked on that link. Since not clicking on the link can be caused by many reasons (no interest in specific shopping offer, vacation etc.)

When you create the report within a campaign those variables will be populated with your specific campaign statistics (similar to the graphics you already know from the dashboard). Those variables are:

- %report.createdate% Create Date Of Report
- %report.author% Author Of Report
- %startdate% Start Date & Time Of Campaign
- %finishdate% Finish Date & Time Of Campaign
- %creator% User Who Created The Campaign
- %file.formats% File Based Attacks: Name Of File Formats Used In Campaign Scenarios
- %scenarios.number% Number Of Scenarios Used In Campaign
- %scenarios.names% Names Of Scenarios Used In Campaign
- %scenarios.types% Types Of Scenarios Used In Campaign
- %client% Client Name

- %opened% Percentage opened mail
- %clicked% Percentage clicked on link
- %domains% Domain(s) Used In Scenarios Settings
- %timezone% Timezone Setting Of LUCY
- %recipients.groups% Recipient Group Names In Campaign
- %awareness.names% Name Of Awareness Template Used
- %awareness.sent% Number Of Awareness Emails Sent
- %awareness.incomplete% Number Of Users With Incomplete Training
- %awareness.completed% Number Of Users Who Completed Training
- %questions.number% Number Of Questions In Quiz
- %data.number% Absolute Number & Relative Number Of Collected Data From Users
- %out.of.office% Percentage 'Out Of Office' Responses
- %bounced% Percentage Bounced Messages
- %responded% Percentage Responded Recipients
- %logo% Logo
- %table.contents% Table Of Contents
- %system.info% System Information
- %file.settings% File Based Attacks: Settings Table
- %scenarios.settings% Scenarios Settings
- %message.settings% Message Template Settings
- %schedulers% Scheduler Settings
- %awareness.settings% Awareness Website Settings
- %data% Reports the file attack output & form POST data
- %additional.fields% List Of Available Recipient Fields
- %victim.table% Detailed Victim Results
- %quiz% Quiz Questions
- %analyse.stats% Analyse Statistics
- %benchmark.stats% Benchmark Statistics
- %compare.stats% Campaign Comparison Statistics
- %charts% All Charts
- %charts.summary% Summary Chart
- %charts.totalstats% Total Stats Chart
- %charts.analyse% Analyse Stats Chart
- %charts.awarenesstime% Awareness Time Chart
- %charts.scenariotime% Scenario Time Chart
- %charts.dailystats% Daily Stats Chart
- %charts.hourlystats% Hourly Stats Chart
- %charts.responses% Responses Detection Chart
- %charts.events% Events Chart
- %charts.os% Operating System Chart
- %charts.browsers% Browsers Chart
- %charts.files% Files Chart
- %charts.plugins% Plugins Chart
- %charts.countries% Countries Chart
- %charts.awareness% Awareness Stats Chart
- %charts.additional% Additional Charts
- %charts.custom% Custom Fields Charts
- %awareness.website% All Awareness Website Screenshots
- %awareness.mail% All Awareness Mail Template Screenshots
- %message.screen% All Message Template Screenshots

- %landing.screen% All Landing Page Screenshots
- %message.screen#% Message template screenshot (# - replace to scenario id)
- %landing.screen#% Landing page screenshot (# - replace to scenario id)
- %summary% Summary report across all campaigns for the current client
- %summary.[type]% Summary report across all campaigns by scenario type ([type] - scenario type, example: %summary.file%). List of available scenario types:%summary.file% - File-Based
- %summary.mixed% - Mixed
- %summary.malware_test% - Technical Malware Test
- %summary.hyperlink% - Hyperlink
- %summary.data% - Web Based
- %summary.awareness% - Awareness Only
- %summary.usb_attack% - Portable Media Attack
- %summary.mail_web_test% - Mail & Web Test
- %summary.[period]% Summary report across all campaigns by time ([period] - time period in years or months, example: %summary.2016-2017% or %summary.11.17-12.17%)
- %worst.employees.[limit]% Worst employees ([limit] - number of entries to show, example: %worst.employees.10%)
- %worst.division.[limit]% Worst divisions ([limit] - number of entries to show, example: %worst.division.10%)
- %worst.location.[limit]% Worst locations ([limit] - number of entries to show, example: %worst.location.10%)
- %worst.staff_type.[limit]% Worst staff types ([limit] - number of entries to show, example: %worst.staff_type.10%)
- %worst.comment.[limit]% Worst comments ([limit] - number of entries to show, example: %worst.comment.10%)

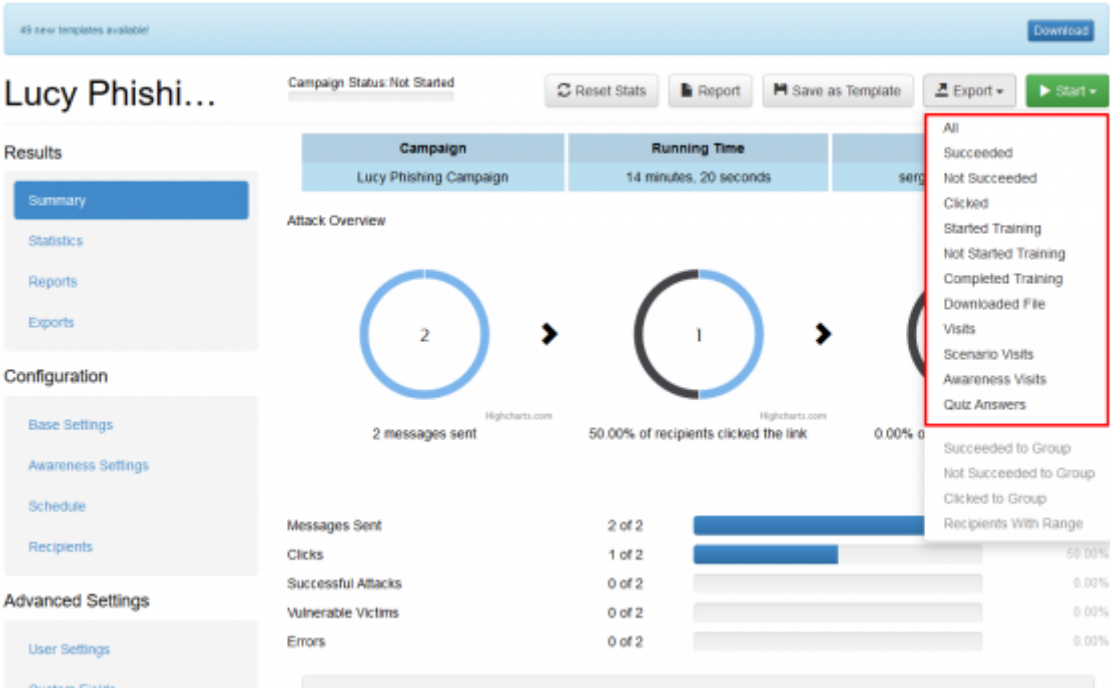
You can see the result of using each of the above variables [here](#).

Can I add custom parameters to my report?

Yes - with LUCY > 3.1 you can [add custom parameters](#) to your report.

How can I create raw CSV exports of my campaign data?

If you click on a campaign name you will be able to export all data to a raw CSV export:



The export then can be downloaded under support/exports:

Home / Exports


1 new templates available! Download

Exports

Date	Name	Type	Status	
04.03.2017 17:23	Campaign - Video Stats in Mixed Template	Not Succeeded	✓	✗
04.03.2017 17:13	Campaign - Video Stats in Mixed Template	All Victims	✓	✗
04.03.2017 17:00	Total	Scenarios	✓	✗
03.03.2017 20:59	Total	Campaigns	✓	✗
03.03.2017 12:35	Total	Campaigns	✓	✗

< 1 >

10 ▾

 Reports in the CSV format are generated using the default separator (tabulation). Please consider this when opening CSV files - in some versions of Excel you may need to manually specify the type of separator when opening the file.

You can change the default separator in the Advanced Settings section:

Date & Time	29.01.2019 16:00	
Time Zone	Zurich - UTC+01:00	
Date Format	29.01.2019	
<input type="checkbox"/> Use Proxy		

Password Settings	<input type="checkbox"/> Set User Password Policy	
Rotation Period	Off	
Bruteforce Protection	<input type="checkbox"/> Enable Security Image	
2FA Key		

Ajax Update Period (seconds)	<input checked="" type="checkbox"/> Enable Ajax Updating	
	5	
Export Data Separator	Tab	
Export Double Quotes	<input type="checkbox"/> Enclose In Double Quotes	
Campaign Approval Period (days)	5	
Spam Test	<input type="checkbox"/> Use Full Blacklist	

Is it possible to automatically export report data?

You can have LUCY automatically create a report and send it to the email address associated with the user that created the campaign by clicking on the checkbox "After I stop the campaign, send me a report to...". As soon as you stop the campaign the report will be mailed to that address:

Summary

User Settings

Statistics

Recipients

Base Settings

Custom Fields

Schedule

Awareness

Reminders

Reports

Supervision Log

Message Log

Errors

Name

TEST

Client

Lucy Test

Setup Mode

☒ Expert Setup (Manual Configuration)

☐ Setup Wizard

Benchmark Sector

N/A

Notes

☐ Email Tracking

Antivirus/Firewall Protection Interval

off

☒ After I stop the campaign, send me a report to oliver@muenchow.ch

Template

Please select...

Format

Please select...

Font Size

12

Font Family

Helvetica

Scenarios

☒ Login to Microsoft

Save

Search...

Scenario	Template	Type
Login to Microsoft	Edit Scenario Settings	Microsoft 365 Online Login / English

< 1 >

10

Is it possible to automatically pull report data from LUCY (e.g. from your SOC)?

You can fetch all campaign statistics by using our REST API.

From:
<https://wiki.lucysecurity.com/> - LUCY

Permanent link:
https://wiki.lucysecurity.com/doku.php?id=create_campaign_reports&rev=1551184183

Last update: **2019/07/25 12:52**

