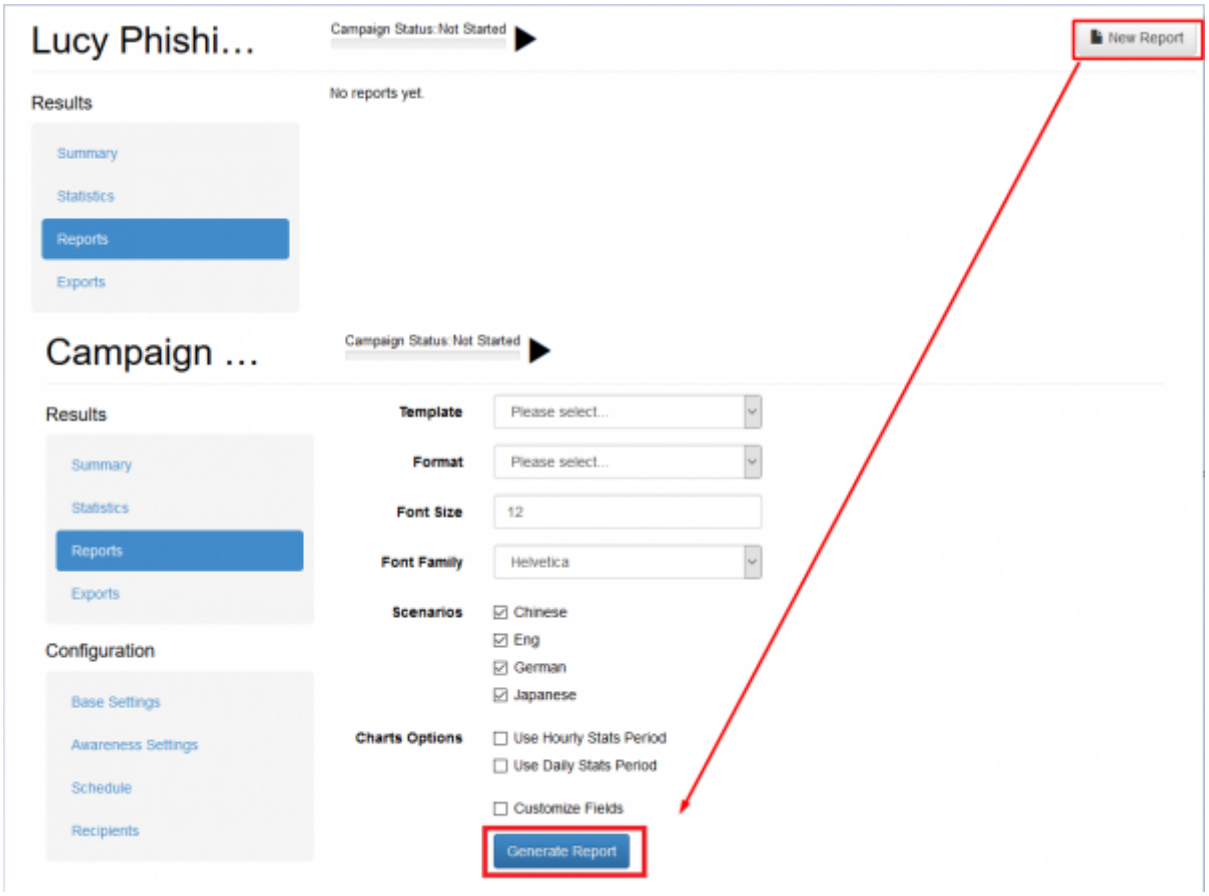
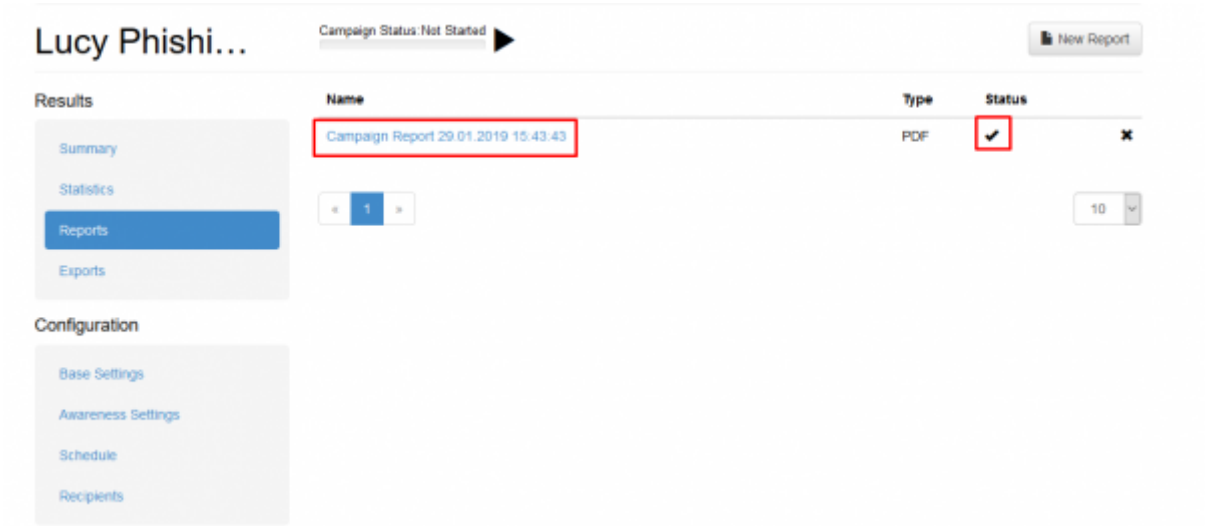
Where can I create my phishing reports?

Within each campaign you will find a button that allows you to create a PDF, HTML, Word (docx) or raw CSV report based on a predefined template.



Once the report is created (please be patient - the report creation may take a few minutes) the status indicates that it is available for download (just click on the date/time to start the download):



Below is an output of a LUCY sample report using the .docx template (please note that the recipient details are not included; this is a different template):



Phishing Test Result

TABLE OF CONTENTS

1. INTRODUCTION AND GOALS

Campaign Status

3. MANAGEMENT SUMMARY

4. CHARTS

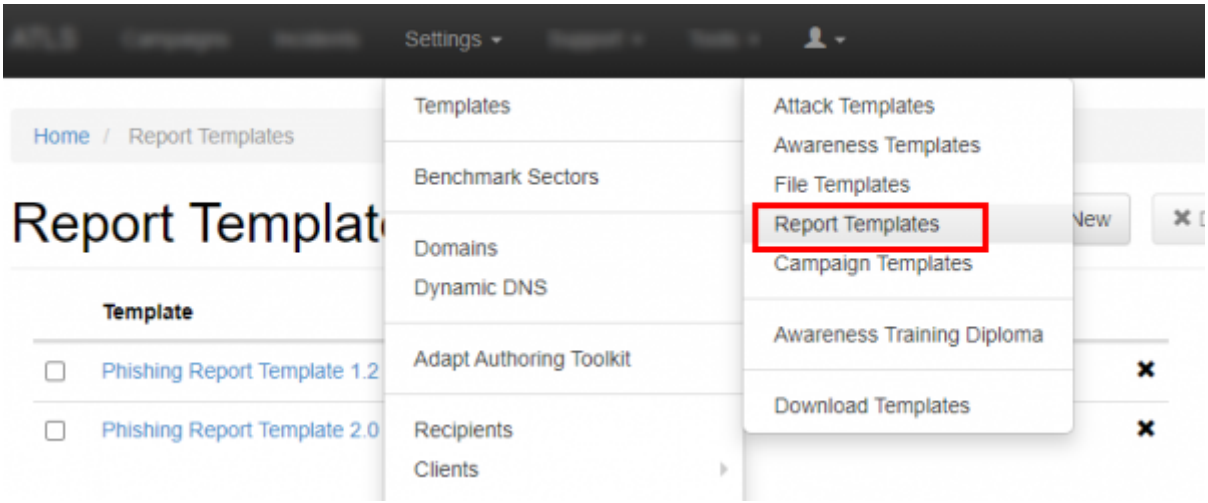
BeEF Stats

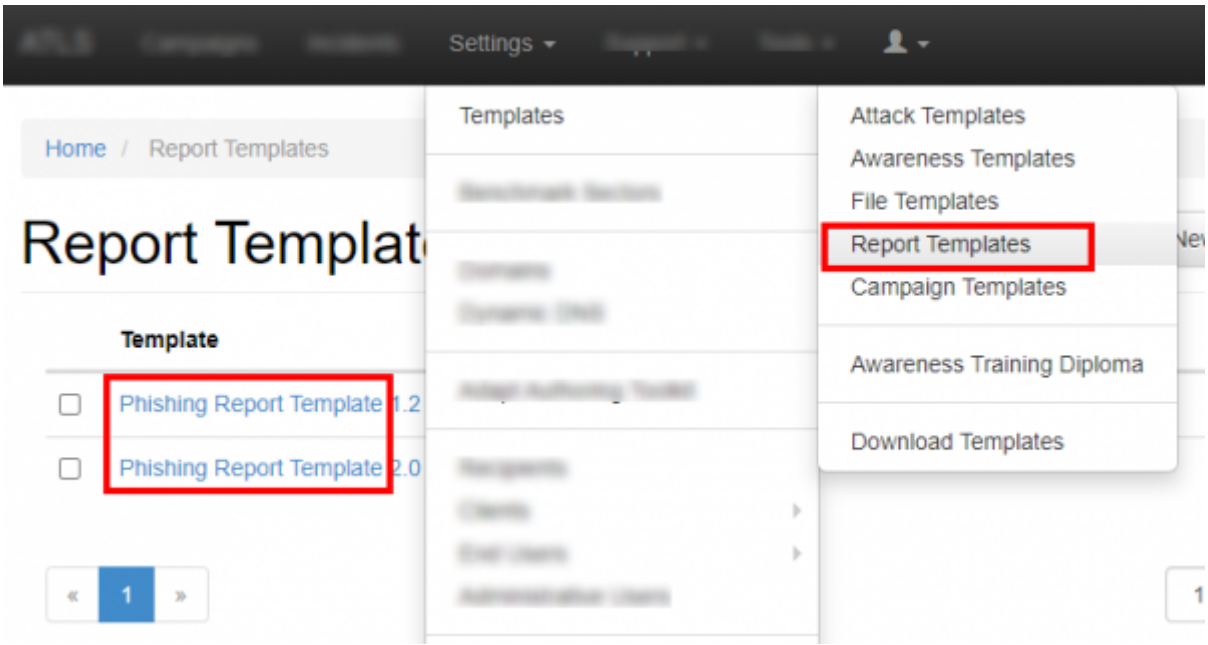
Additional charts

5. AWARENESS (E-LEARNING)

Where can I find my report templates?

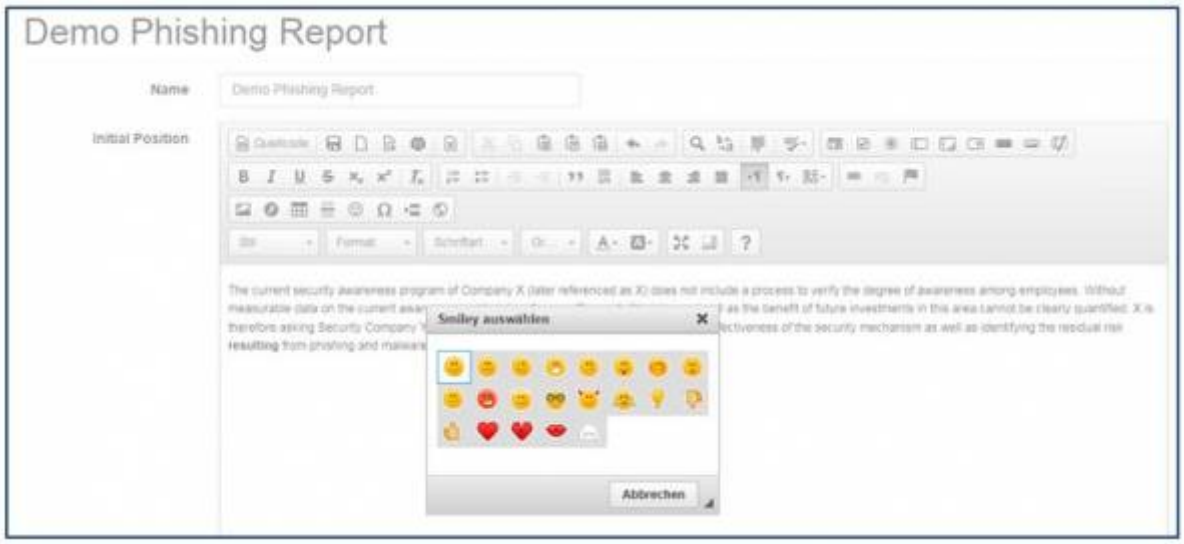
LUCY comes with one predefined report template called "Demo Phishing Report". You find it under "Settings/Report-Templates".



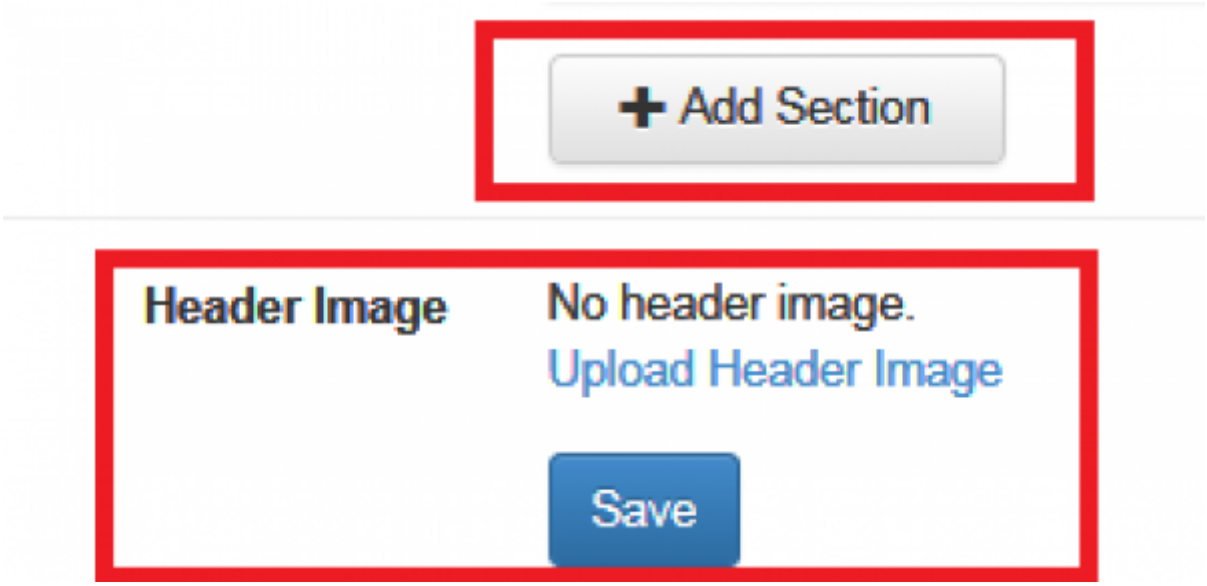


How can I edit my report templates?

You may either edit the existing template or create a new one. The template contains sections which can be freely edited. These sections can be used later in PDF, HTML or Word reports which are generated within a campaign.

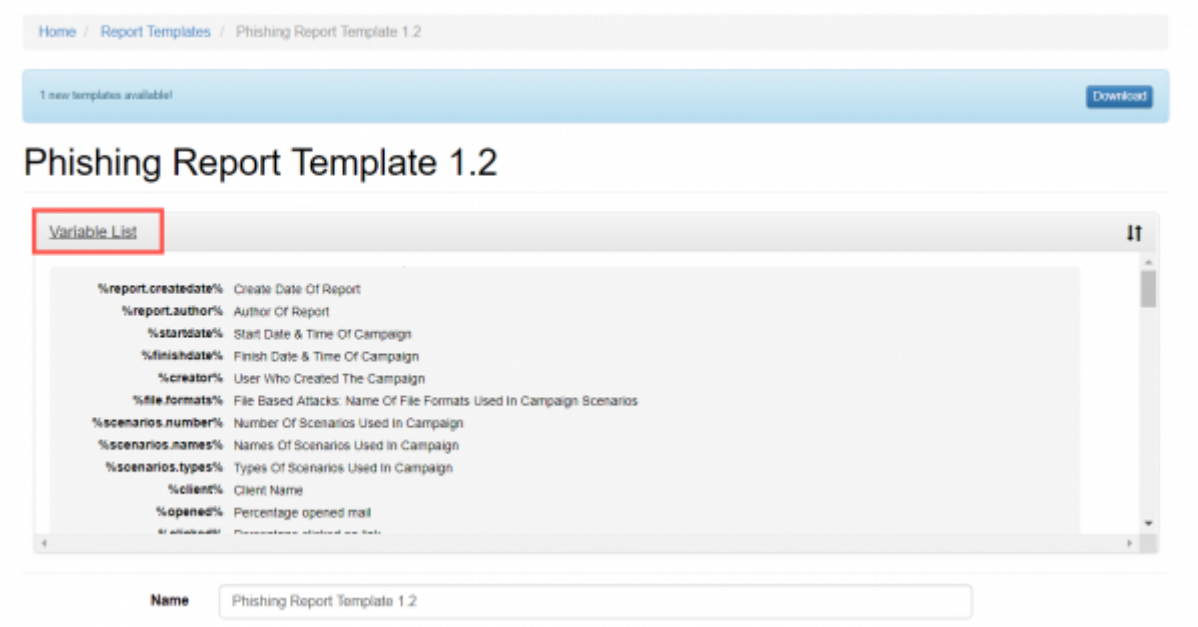


You may add your own sections and also customize the title name and logo.

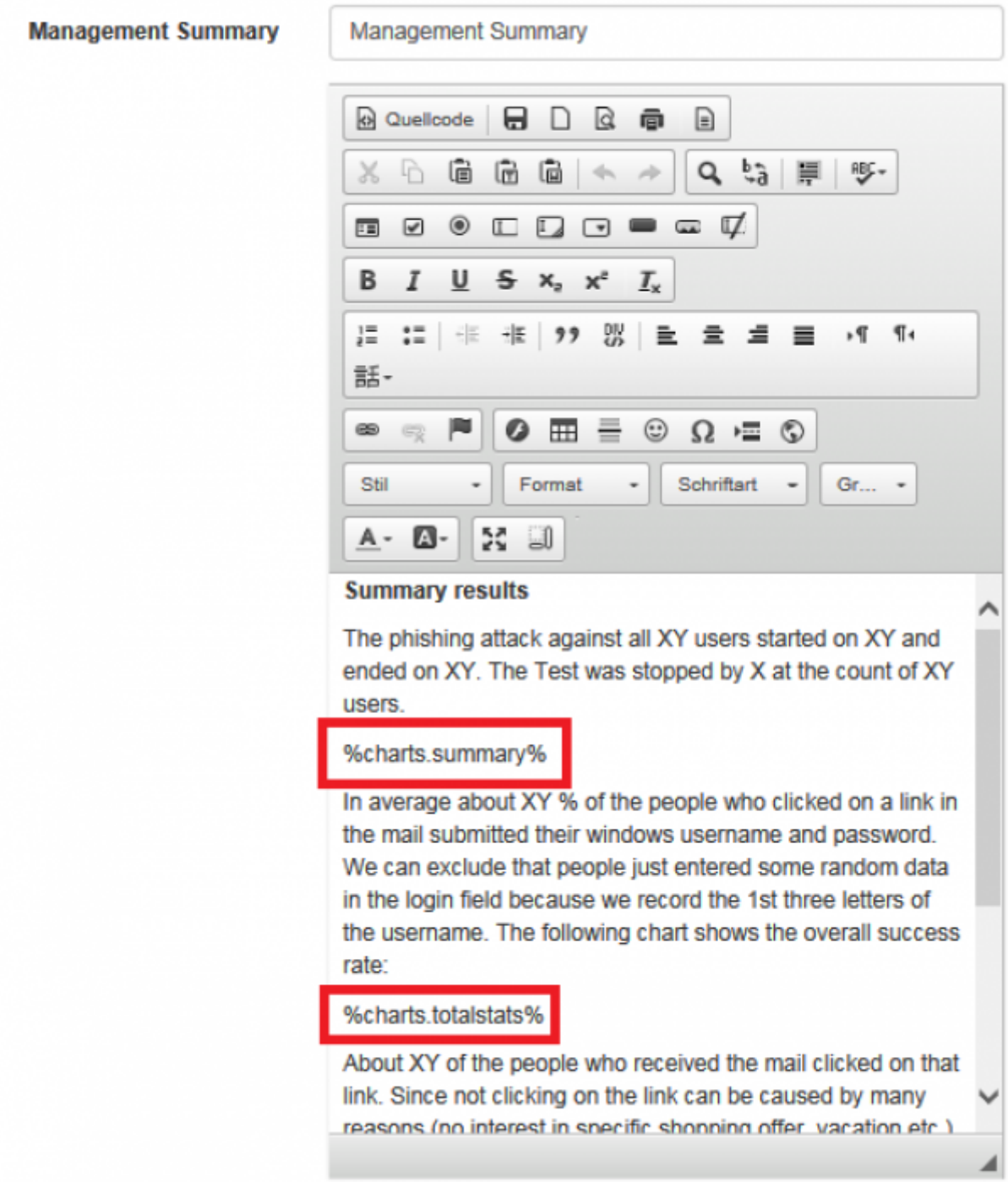


What variables can be used for the report?

Lucy comes with a constantly growing list of variables which are placeholders for specific statistics or graphics. You find the variables within the variable list in LUCY:



Those placeholders can be inserted in the content of any report chapter:



When you create the report within a campaign those variables will be populated with your specific campaign statistics (similar to the graphics you already know from the dashboard). Those variables are:

1. %report.createdate% Create Date Of Report
2. %report.author% Author Of Report
3. %startdate% Start Date & Time Of Campaign
4. %finishdate% Finish Date & Time Of Campaign
5. %creator% User Who Created The Campaign
6. %file.formats% File Based Attacks: Name Of File Formats Used In Campaign Scenarios
7. %scenarios.number% Number Of Scenarios Used In Campaign
8. %scenarios.names% Names Of Scenarios Used In Campaign
9. %scenarios.types% Types Of Scenarios Used In Campaign
10. %client% Client Name

11. %opened% Percentage Of Opened Mail
12. %opened.count% Number Of Emails Opened
13. %clicked% Percentage Clicked On Link
14. %clicked.count% Number Of Emails Clicked
15. %sent.count% Number Of Emails Sent
16. %reported% Percentage Of Users Reported
17. %success% Percentage Of Emails Submitted Data
18. %success.count% Number of Emails Submitted Data
19. %domains% Domain(s) Used In Scenario Settings
20. %timezone% Timezone Setting Of LUCY
21. %recipients.groups% Recipient Group Names In Campaign
22. %awareness.names% Name Of Awareness Template Used
23. %awareness.sent% Number Of Awareness Emails Sent
24. %awareness.opened% Number Of Awareness Emails Opened
25. %awareness.incomplete% Number Of Users With Incomplete Training
26. %awareness.completed% Number Of Users Who Completed Training
27. %questions.number% Number Of Questions In Quiz
28. %data.number% Absolute Number & Relative Number Of Collected Data From Users
29. %out.of.office% Percentage 'Out Of Office' Responses
30. %bounced% Percentage Bounced Messages
31. %responded% Percentage Responded Recipients
32. %recipient.count% Number of recipients
33. %incident.count.campaign% Number of incident reports in campaign
34. %incident.count.campaignrelated% Number of all campaign-related reports in total
35. %incident.count.notcampaignrelated% Number of all reports not related to campaigns
36. %incident.count.total% Number of incident reports total
37. %logo% Logo
38. %table.contents% Table Of Contents
39. %system.info% System Information
40. %file.settings% File Based Attacks: Settings Table
41. %scenarios.settings% Scenarios Settings
42. %scenarios.filebased.settings% Filebased Scenarios Settings
43. %message.settings% Message Template Settings
44. %schedulers% Scheduler Settings
45. %awareness.settings% Awareness Website Settings
46. %data% Reports the file attack output & forms POST data
47. %additional.fields% List Of Available Recipient Fields
48. %victim.table% Detailed Victim Results
49. %victim.table.opened% The list of victims who opened the email
50. %victim.emails% Table of recipient email addresses
51. %victim.table.osbrowsers% Browser and OS stats table
52. %victim.table.trainingstats% Table With Columns: "Email", "Trained", "Trained At", "Answers Count", "Correct Answers", "% Of Correct Answers"
53. %victim.table.successclickrate% Table Columns: "Email", "Succeeded", "Succeeded At", "Success Rate", "Click Rate"
54. %victim.table.mailstats% Table Columns: "Email", "Email Opened", "Mail Submitted At", "Clicked", "Clicked At"
55. %quiz% Quiz Questions
56. %analyse.stats% Analyse Statistics
57. %benchmark.stats% Benchmark Statistics

58. %compare.stats% Campaign Comparison Statistics
59. %trends.stats% Trends Stats
60. %timeline% Campaign Timeline
61. %scenarios.table.successaction% Scenarios Success Action Table
62. %charts% All Charts
63. %charts.summary% Summary Chart
64. %charts.totalstats% Total Stats Chart
65. %charts.analyse% Analyse Stats Chart
66. %charts.awarenesstime% Awareness Time Chart
67. %charts.scenariotime% Scenario Time Chart
68. %charts.scenariostats% Scenario Stats Chart
69. %charts.dailystats% Daily Stats Chart
70. %charts.hourlystats% Hourly Stats Chart
71. %charts.responses% Responses Detection Chart
72. %charts.events% Events Chart
73. %charts.os% Operating System Chart
74. %charts.browsers% Browsers Chart
75. %charts.files% Files Chart
76. %charts.plugins% Plugins Chart
77. %charts.countries% Countries Chart
78. %charts.awareness% Awareness Stats Chart
79. %charts.clickstats% Click in First 8 Hours Chart
80. %charts.awarenessclicks% Awareness Website Clicks Chart
81. %charts.additional% Additional Charts
82. %charts.custom% Custom Fields Charts
83. %charts.stafftype% Staff Types Chart
84. %charts.location% Locations Chart
85. %charts.division% Divisions Chart
86. %charts.comment% Comments Chart
87. %charts.reports% Percentage reported/not-reported Chart
88. %charts.reportdynamics% Reports Dynamics Over Time
89. %charts.quizquestions% Awareness Quiz Questions Chart
90. %charts.quizscores% Awareness Quiz Scores Chart
91. %charts.quiztimes% Awareness Quiz Times Chart
92. %domains.table% Domain list (table with columns: "Domain", "Associated scenario")
93. %users.table% Campaign responsible users (table with columns: "User", "User type")
94. %recipient.group.table% Recipient groups (table with columns: "Group", "Number of users in this group")
95. %recipient.group.extendedtable% Recipient group to scenario association (table with columns: "Name", "Scenario", "Mapping", "Recipients")
96. %recipient.group.customfields.table% Recipient settings (table with columns: “Group Name“, “Fields”, “Values”)
97. %campaign.scenarios.table% Table of scenarios for the campaign (table with columns: "Scenario Name", "Scenario Type")
98. %awareness.website% All Awareness Website Screenshots
99. %awareness.website.table% All Awareness Website Screenshots Table
100. %awareness.mail% All Awareness Email Template Screenshots
101. %message.screen% All Message Template Screenshots
102. %landing.screen% All Landing Page Screenshots
103. %landing.screen.table% All Landing Page Screenshots Table
104. %message.screen#% Message Template Screenshot (# - replace to scenario id)

105. %landing.screen#% Landing Page Screenshot (# - replace to scenario id)
106. %summary% Summary report across all campaigns for the current client
107. %summary.[type]% Summary report across all campaigns by scenario type ([type] - scenario type, example: %summary.file%). List of available scenario types:%summary.file% - File-Based
108. %summary.mixed% - Mixed
109. %summary.malware_test% - Technical Malware Test
110. %summary.hyperlink% - Hyperlink
111. %summary.data% - Web Based
112. %summary.awareness% - Awareness Only
113. %summary.usb_attack% - Portable Media Attack
114. %summary.mail_web_test% - Mail & Web Test
115. %summary.[period]% Summary report across all campaigns by time ([period] - time period in years or months, example: %summary.2016-2017% or %summary.11.17-12.17%)
116. %worst.employees.[limit]% Worst employees ([limit] - number of entries to show, example: %worst.employees.10%)
117. %worst.division.[limit]% Worst divisions ([limit] - number of entries to show, example: %worst.division.10%)
118. %worst.location.[limit]% Worst locations ([limit] - number of entries to show, example: %worst.location.10%)
119. %worst.staff_type.[limit]% Worst staff types ([limit] - number of entries to show, example: %worst.staff_type.10%)
120. %worst.comment.[limit]% Worst comments ([limit] - number of entries to show, example: %worst.comment.10%)

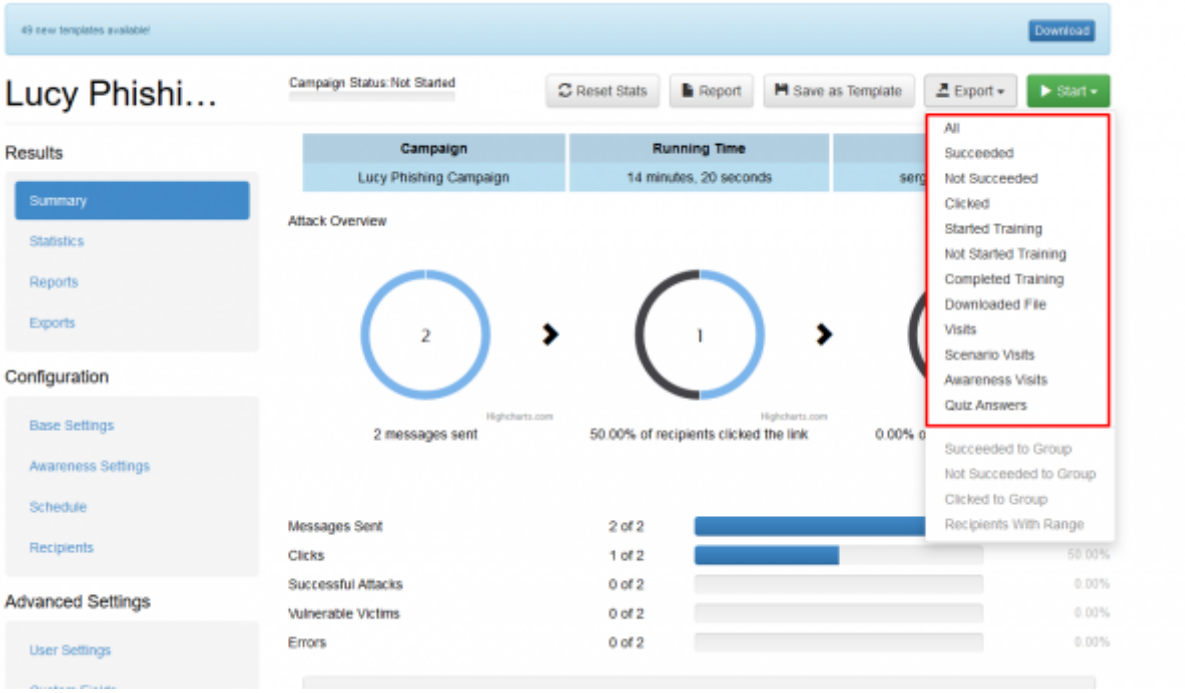
You can see the result of using each of the above variables here.

Can I add custom parameters to my report?

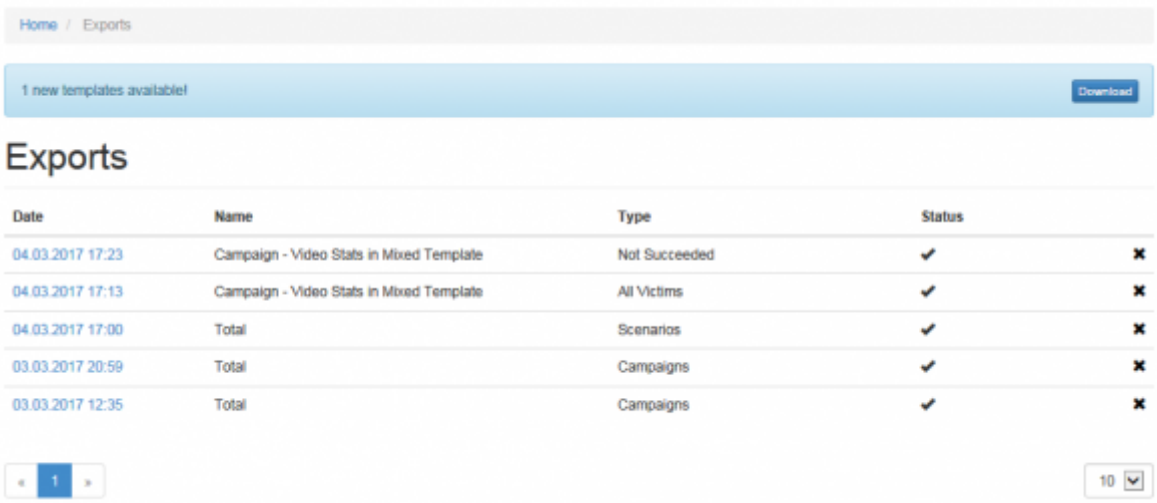
Yes - with LUCY > 3.1 you can add custom parameters to your report.

How can I create raw CSV exports of my campaign data?

If you click on a campaign name you will be able to export all data to a raw CVS export:

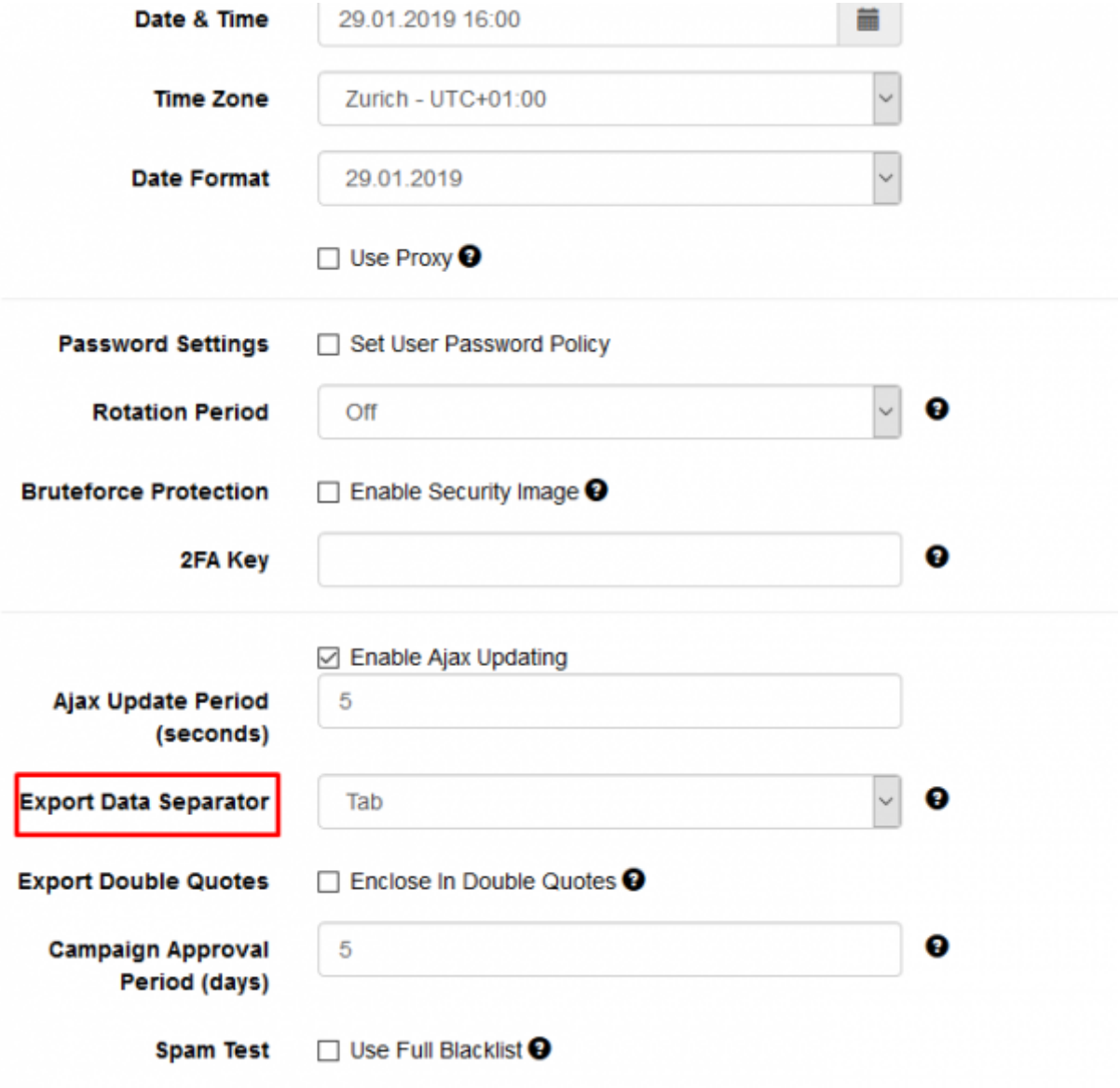


The export then can be downloaded under support/exports:



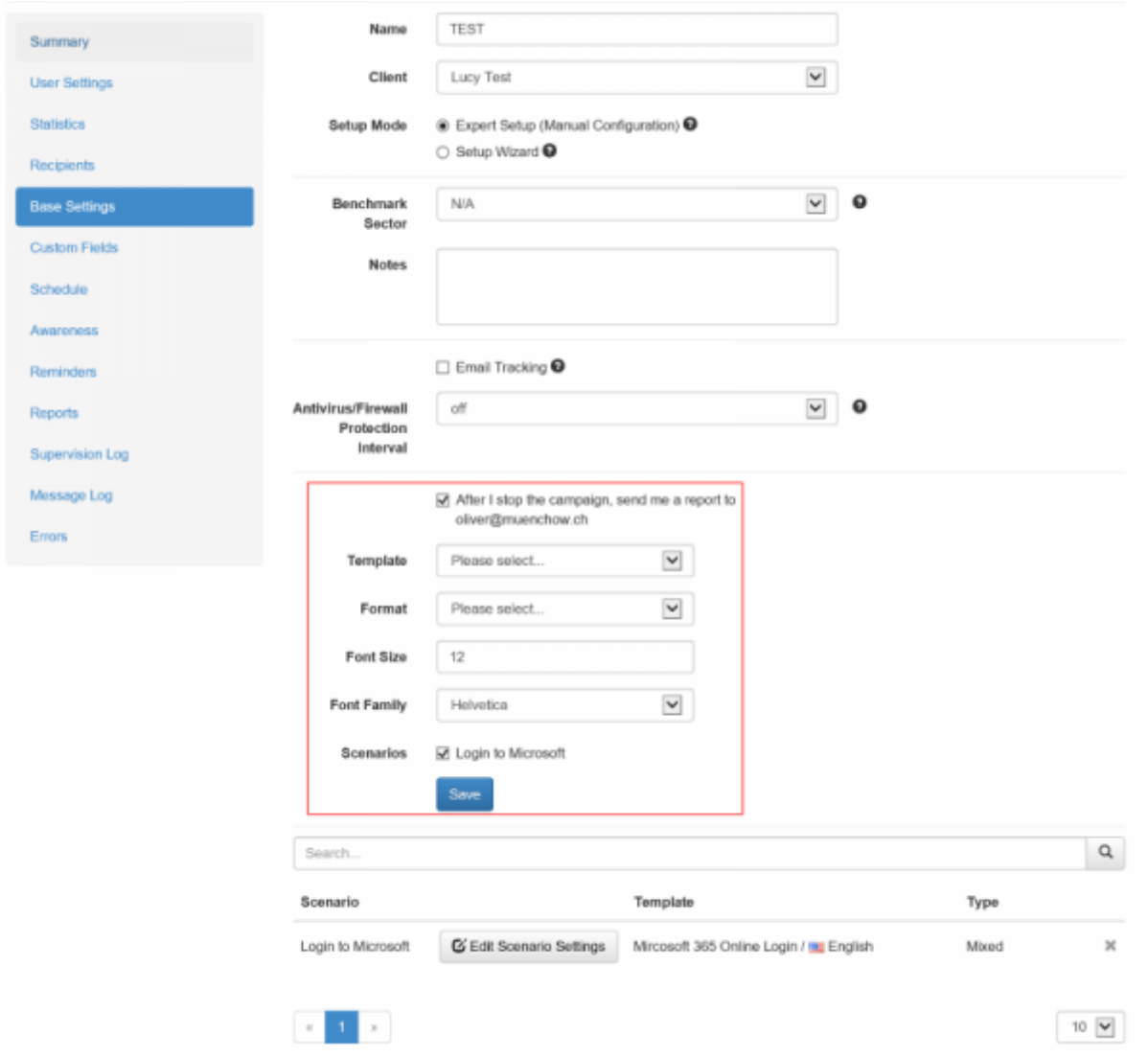
Reports in the CSV format are generated using the default separator (tabulation). Please consider this when opening CSV files - in some versions of Excel you may need to manually specify the type of separator when opening the file.

You can change the default separator in the Advanced Settings section:



Is it possible to automatically export report data?

You can have LUCY automatically create a report and send it to the email address associated with the user that created the campaign by clicking on the checkbox "After I stop the campaign, send me a report to...". As soon as you stop the campaign the report will be mailed to that address:



Is it possible to automatically pull report data from LUCY (e.g. from your SOC)?

You can fetch all campaign statistics by using our REST API.

From:
https://wiki.lucysecurity.com/ - **LUCY**

Permanent link:
https://wiki.lucysecurity.com/doku.php?id=create_campaign_reports&rev=1564051798

Last update: **2019/07/25 12:49**