

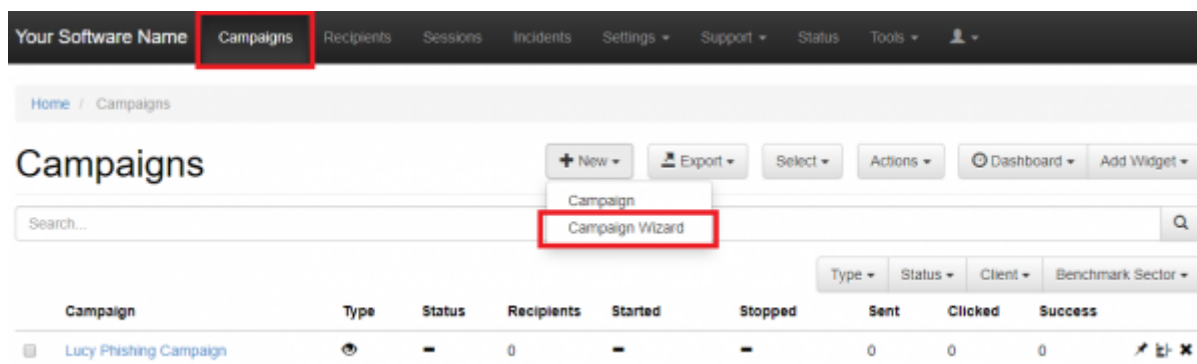
# PREPARATION

Before creating your first campaign you need to go through a few questions:

- Is the [organizational part](#) taken care of?
- Are you using [latest LUCY version and updated all templates](#)? Did you make sure to reboot after the update?
- If you send emails via LUCY: did you [set a hostname](#) for LUCY's mail server?
- Did you already reserve a [domain](#) that points to LUCY?
- Are the [necessary ports](#) open from and to LUCY?
- Is LUCY able to send mails correctly? This can be tested under [support/test mail](#).
- Do you have the correct [time/time zone](#) set in advanced settings?
- Does your hardware meet the [Requirements](#)?
- Did you whitelist LUCY's domain/IP and did you make sure that [mails don't end up in SPAM](#)?
- Does your [License](#) meet the requirements for your campaign?

## STEP 1 - Create a New Campaign

After the login, you can create your first phishing campaign by pressing the button “New”. Select Campaign Wizard.



## STEP 2 - Select Type of a Campaign

A wizard menu appears which lets you choose the type of your campaign. There are several types:

1. Data Entry Attack
2. [Hyperlink Attack](#)
3. [File Attack](#)
4. [Portable Media Attack](#)
5. [Training](#)
6. [Technical Malware Test](#)
7. [Mail & Web Filter test](#)

**Campaign Wizard: Type**

1. Type

2. Campaign

3. Attack Template

4. Attack Settings

5. Training Template


6. Training Settings


7. Recipients


8. Review


9. Finish


Please choose a campaign type you would like to use.


**Data Entry Attack**  
User clicks on a link, that leads to a landing page with the login form.


**Hyperlink Attack**  
User clicks on a link and gets redirected to an external URL specified in settings.

**File Attack**  
User is asked to execute a file from a mail message or a downloaded from a web page.

**Portable Media Attack**  
Test users by distributing USB sticks or any other portable media that contain a malware simulation. If the user executes the malware simulation, that will be reflected in Lucy campaign statistics.

**Training**  
Training only campaign, without the attack part.

**Technical Malware Test**  
Perform security checks without involving employees outside your IT department. Determine your malware-related vulnerabilities on the network, system and application levels.

**Mail & Web Filter Test**  
See what type of files can be accessed within the company network through mail or web.

Close

Next

## STEP 3 - Basic Campaign Settings

Type in name of your first campaign (e.g.: "My Test Campaign") and [choose a client](#).

**Campaign Wizard: Campaign**

1. Type

**2. Campaign**

3. Attack Template

4. Attack Settings

5. Recipients

6. Review

7. Finish

Here you configure basic campaign settings - its name and the client it is attached to.

**Name**

**Client**

Please select...

Please select...

Lucy Test

✕ Close

◀ Back

Next ▶

## STEP 4 - Choose Attack Template

At this step, you'll see the list of templates that your LUCY instance has available. You can preview each template before selecting it by hitting on the "Preview" button. When you have selected your template, choose its language, hover over the "Next" button and press it. List of templates and the preview ability could vary according to the type of chosen scenario.

**Campaign Wizard: Attack Template**

1. Type

2. Campaign

**3. Attack Template**


4. Attack Settings

5. Recipients

6. Review

7. Finish


Please choose the attack scenario you would like to use in this campaign. If you would like to have multiple scenarios in this campaign, you may add extra scenarios after finishing the wizard.



**Blank (Data Entry)**  
Blank data entry template.

Preview


Select Language



**Contest II - Win an iPhone 8 v1.1**  
As a part of a special promotion, the recipient can win an iPhone 8 by registering with his/her company account.

Preview


English



**Contest v1.1**  
In this scenario, people can participate in a contest to win a trip to Paris. To make it more interesting, the contest is presented with an optical illusion that needs to be solved by the user. Here we only ask the participant to enter their user name and the password!

Preview


Select Language



**Dropobox 1.2**  
A shared document on "DropoBox" is ready for download. After the login, a PDF (containing some basic tips on how to prevent phishing attacks) can be downloaded. You will be able to track the downloads on the LUCY dashboard.

Preview

Select Language



**eFax Corporate v. 2.1 (Download PDF only)**  
This template notifies the user about an incoming fax (traceable PDF) that can be downloaded using a link on the landing page. You can upload your own custom PDF as well, using the "file upload" or "insert PDF" button within the visual editor.

Preview

Select Language

Close

Back

Next

## STEP 5 - Configure Basic Attack Settings

**Domain** - Domain name for your scenario. It is possible to set an IP address as well. LUCY detects its local and external addresses. The addresses are available in the drop-down list. However, you can set an IP address manually. A [domain](#) name can be set as well if you have it.

**Sender Name** - Define a name that will be seen by recipients of the campaign in the field "Mail From". More can be found [here](#)

**Sender Email** - Insert an email address that will be set by Lucy as the email address of a sender. More in [the same article](#).

**Subject** - Insert text for the subject of your phishing email. Now, select "Next".

**Campaign Wizard: Attack Settings** ✕ Close

1. Type

2. Attack Simulation

3. Campaign

4. Attack Template

5. Attack Settings

6. Recipients

7. Review

8. Finish

Configure basic attack settings.

**Domain**

Local IP

192.168.1.104

**SSL**

☐ Use Custom SSL Certificate ?

**Mail Configuration**

**Sender Name**

Lucy Wiki Writer

**Sender Email**

writer@lucy.com

**Subject**

The mailbox above does not exist.

▼ Advanced Settings

◀ Back

Next ▶

## STEP 6 - Add Recipients

There are 2 options:

**Select Existing Group** of recipients.

More in [this](#) article.

Campaign Wizard: Recipients

1. Type

2. Campaign

3. Attack Template

4. Attack Settings

5. Recipients

6. Review

7. Finish

It's time to add recipients or choose an existing recipient group.

Mode

☒ Select Existing Group

☐ Enter Manually

Group

Please select...

Please select...

Test - Recipient Group

Recipients group for that Wiki Article

✕ Close

⏪ Back

Next ⏩

**Enter Manually** each recipient. Each time you press the "Add" button, a new field appears allowing you to enter an email address of a recipient for this campaign and a name of the recipient. The name is required for some templates to insert a name variable in the text of a phishing email. This makes attacks more "personal".

Campaign Wizard: Recipients

1. Type

2. Attack Simulation

3. Campaign

4. Attack Template

5. Attack Settings

6. Recipients

7. Review

8. Finish

It's time to add recipients or choose an existing recipient group.

Mode

☐ Select Existing Group

☒ Enter Manually

Recipients

+ Add

onebottle@onthe.shelf

Albert's bottle

✕

twobottles@onthe.shelf

Brian's bottle

✕

nobottles@onthe.shelf

Sam

✕

✕ Close

⏪ Back

Next ⏩

https://wiki.lucysecurity.com/

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As soon as you are done with this step, use the "Next" button.

## STEP 7 - Review

Review the information that you've entered. If everything is correct, press the "Next". If you see a typo or want to modify something, hover over the list of steps and click on any desired. It is possible to switch quickly between the Wizard Steps by a single mouse click.

**Campaign Wizard: Review**

1. Type

2. Campaign

3. Attack Template

4. Attack Settings

5. Recipients

**6. Review**

7. Finish

Please review your configuration settings. In case you would like to change something please use the menu on the left or press Back button.

Type

Data Entry Attack

Campaign

Name

Wiki Article

Client

Lucy Test

Attack Template

Blank (Data Entry) (English)

Attack Settings

Domain

192.168.111.136

Sender

"Lucy Wiki Writer" <writer@lucy.com>

Subject

The email box above does not exist.

Recipients

✕ Close

◀ Back

Next ▶

## STEP 8 - Finish

*I'll just duplicate the words from the wizard:*

You're all set!

Hit Start if you would like to start the campaign right away. You will be able to start the campaign any time later from the campaign summary page [ццб](#).

Campaign Wizard: Finish

1. Type

2. Campaign

3. Attack Template

4. Attack Settings

5. Recipients

6. Review

7. Finish

You're all set!

Hit Start if you would like to start the campaign right away.

You will be able to start the campaign any time later from the campaign summary page.

Close

Go to Campaign

Start

From:  
<https://wiki.lucysecurity.com/> - LUCY

Permanent link:  
[https://wiki.lucysecurity.com/doku.php?id=create\\_your\\_first\\_phishing\\_campaign&rev=1555941007](https://wiki.lucysecurity.com/doku.php?id=create_your_first_phishing_campaign&rev=1555941007)

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