

Text variables and examples

Variable	Example
%report.createdate%	26.08.2019
%report.author%	Prepared for Lucy
%startdate%	26.08.2019 11:44:16
%finishdate%	26.08.2019 12:02:40
%creator%	Lucy User
%file.formats%	-
%scenarios.number%	1
%scenarios.names%	Hyperlink Test Campaign
%scenarios.types%	Hyperlink
%client%	Lucy Test
%opened%	75%
%opened.count%	5
%clicked%	50%
%clicked.count%	10
%sent.count%	20
%reported%	0%
%success%	25
%success.count%	5
%domains%	lucysecurity.host
%timezone%	Europe/Moscow
%recipients.groups%	Testing
%awareness.names%	AWTest
%awareness.sent%	5 / 25%
%awareness.opened%	5 / 100%
%awareness.incomplete%	0 / 0%
%awareness.completed%	5 / 100%
%questions.number%	1
%data.number%	0 / 0%
%out.of.office%	25%
%bounced%	25%
%responded%	10%
%recipient.count%	20
%incident.count.campaign%	0
%incident.count.campaignrelated%	29
%incident.count.notcampaignrelated%	45
%incident.count.total%	74

Variables with extended statistics													
Variable	Screenshot												
%logo%													
%table.contents%	<ol style="list-style-type: none"> 1. Introduction and Goals 2. PROCEDURE, PREPARATION AND BASIC CAMPAIGN SETUP 3. AWARENESS (E-LEARNING) STATISTICS 4. PHISHING CAMPAIGN STATISTICS 5. APPENDIX 												
%system.info%	<p>Campaign Scenarios</p> <p>Scenario 4921</p> <p>Template Access online surveillance (hyperlink) The user is asked to use a LogMeIn portal with their windows credentials to occasionally access the companies online surveillance system and report unusual observations.</p> <p>Domain lucysecurity.host</p> <p>SSL No</p> <p>Email 4921 <4921@security-information.xyz> Random email: No Forward email: No Subject: Corporate security programme - Your help is needed</p> <p>Collect Data Full</p> <p>Redirect URL: —</p> <p>Double Barrel No</p> <p>Regexp Login Regexp: 'a.*w Password Regexp: —</p> <ul style="list-style-type: none"> • Emails Sent: 7 / 7 (100.00%) • Clicks: 2 / 7 (28.57%) • Successful Attacks: 2 / 7 (28.57%) • 28.57% of all users has clicked the link • 28.57% of all users has been attacked successfully (submitted their password, opened an attachment, etc) 												
%scenarios.settings%	<p>Template Access online surveillance (hyperlink)</p> <p>Name 4921</p> <p>Domain lucysecurity.host</p> <p>Languages English</p> <p>Anonymous N</p> <p>Track Opened Emails N</p> <p>Success Action Data Submit</p> <p>Collect Data Full</p> <p>Double Barrel N</p> <p>URL Shortener —</p> <p>File Type —</p>												
%message.settings%	<table border="1"> <thead> <tr> <th>Redirect URL</th> <th>Sender Name</th> <th>Sender email</th> <th>Subject</th> </tr> </thead> <tbody> <tr> <td>10</td> <td>Lucy Phishing Test</td> <td>lucy@security-information.xyz</td> <td>A document has been shared on DropoBox with you</td> </tr> </tbody> </table>	Redirect URL	Sender Name	Sender email	Subject	10	Lucy Phishing Test	lucy@security-information.xyz	A document has been shared on DropoBox with you				
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%awareness.settings%	<p>Domain [REDACTED]</p> <p>Quiz Y</p> <p>Published 26.08.2019 12:11:23</p> <p>Page Views 0</p>												

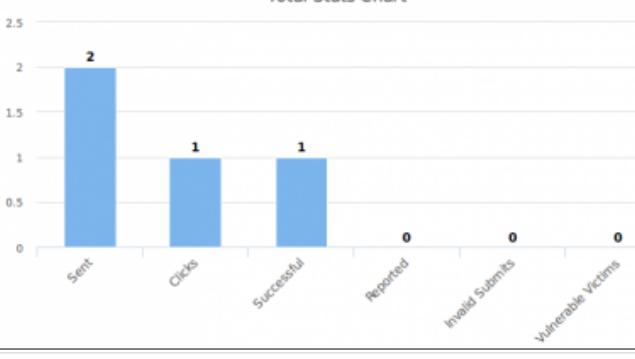
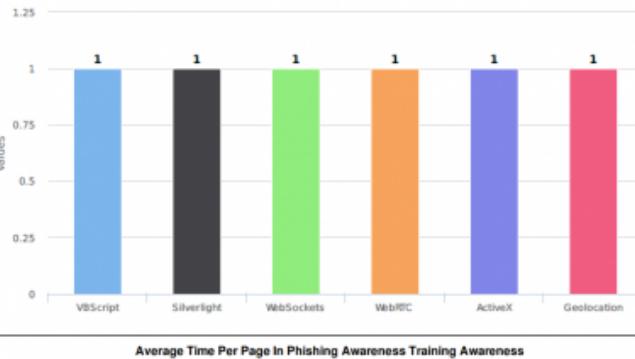
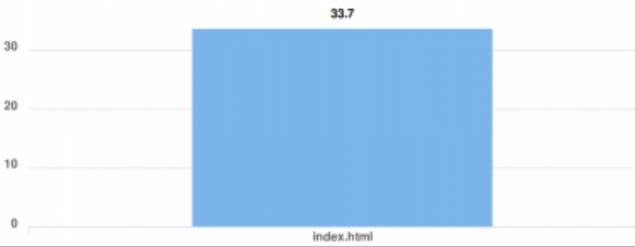
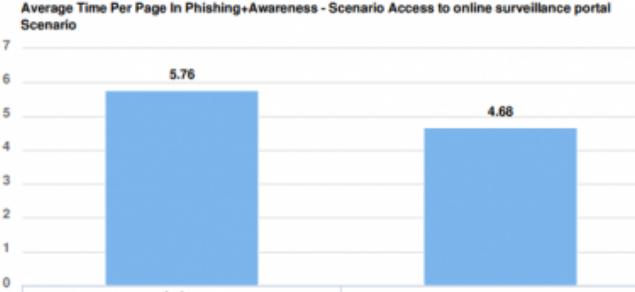
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Variables with graphs

Variable	Graph				
%compare.stats%	<p>Trends</p> <p>Phishing Awareness Training test</p> <p>Highcharts.com</p> <p>Summary</p> <p>Phishing Awareness Training test</p>				
%trends.stats%	<p>Trends</p> <p>4921</p> <p>Highcharts.com</p>				
%timeline%	<p>Timeline</p> <ul style="list-style-type: none"> Campaign Phishing Awareness Training test created. 4 days ago 21.08.2019 19:05:22 Scenario Password Check v.1.1 added 4 days ago 21.08.2019 19:05:59 Scenario Password Check v.1.1 removed 4 days ago 21.08.2019 19:06:10 Scenario 123 added 4 days ago 21.08.2019 19:07:58 Campaign Phishing Awareness Training test started. 4 days ago 21.08.2019 19:08:43 Campaign Phishing Awareness Training test started. 4 days ago 21.08.2019 19:08:47 Recipient group nick added 4 days ago 21.08.2019 19:10:36 Campaign Phishing Awareness Training test started. 4 days ago 21.08.2019 19:11:10 Campaign Phishing Awareness Training test stopped. 4 days ago 21.08.2019 19:13:23 Campaign Phishing Awareness Training test started. 4 days ago 21.08.2019 19:13:35 Campaign Phishing Awareness Training test stopped. 4 days ago 21.08.2019 19:14:10 Campaign Phishing Awareness Training test started. 4 days ago 21.08.2019 19:14:15 Campaign Phishing Awareness Training test started. 4 days ago 21.08.2019 19:14:18 Campaign Phishing Awareness Training test stopped. 5 hours ago 26.08.2019 11:26:57 				
%scenarios.table.successaction%	<table border="1"> <thead> <tr> <th>Name</th><th>Success Action</th></tr> </thead> <tbody> <tr> <td>Button testing - Scenario</td><td>Click</td></tr> </tbody> </table>	Name	Success Action	Button testing - Scenario	Click
Name	Success Action				
Button testing - Scenario	Click				
%charts%	Includes all available charts listed below				

Variables with graphs

Variable	Graph														
%charts.summary%	 <p>83.33% messages sent 83.33% of recipients opened the message 83.33% of recipients clicked the link 83.33% of attacks are successful</p>														
%charts.totalstats%	<p>Total Stats Chart</p>  <table border="1"> <thead> <tr> <th>Category</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>Sent</td> <td>2</td> </tr> <tr> <td>Clicks</td> <td>1</td> </tr> <tr> <td>Successful</td> <td>1</td> </tr> <tr> <td>Reported</td> <td>0</td> </tr> <tr> <td>Invalid Submits</td> <td>0</td> </tr> <tr> <td>Vulnerable Victims</td> <td>0</td> </tr> </tbody> </table>	Category	Value	Sent	2	Clicks	1	Successful	1	Reported	0	Invalid Submits	0	Vulnerable Victims	0
Category	Value														
Sent	2														
Clicks	1														
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Reported	0														
Invalid Submits	0														
Vulnerable Victims	0														
%charts.analyse%	<p>Analyse Stats</p>  <table border="1"> <thead> <tr> <th>Category</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>VBScript</td> <td>1</td> </tr> <tr> <td>Silverlight</td> <td>1</td> </tr> <tr> <td>WebSockets</td> <td>1</td> </tr> <tr> <td>WebGL</td> <td>1</td> </tr> <tr> <td>ActiveX</td> <td>1</td> </tr> <tr> <td>Geolocation</td> <td>1</td> </tr> </tbody> </table>	Category	Value	VBScript	1	Silverlight	1	WebSockets	1	WebGL	1	ActiveX	1	Geolocation	1
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%charts.awarenesstime%	<p>Average Time Per Page In Phishing Awareness Training Awareness</p>  <table border="1"> <thead> <tr> <th>Page</th> <th>Average Time (seconds)</th> </tr> </thead> <tbody> <tr> <td>index.html</td> <td>33.7</td> </tr> </tbody> </table>	Page	Average Time (seconds)	index.html	33.7										
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Phishing+Awareness - Scenario Access to online surveillance portal	5.22														
%charts.scenariostats%	<p>Average Time Per Page In Phishing+Awareness - Scenario Access to online surveillance portal Scenario</p>  <table border="1"> <thead> <tr> <th>Page</th> <th>Average Time (seconds)</th> </tr> </thead> <tbody> <tr> <td>index</td> <td>5.76</td> </tr> <tr> <td>account</td> <td>4.68</td> </tr> </tbody> </table>	Page	Average Time (seconds)	index	5.76	account	4.68								
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account	4.68														

Variables with graphs

Variable	Graph																																																																																
%charts.dailystats%	<p>Daily Stats</p> <p>This line chart displays four metrics over two days. Page Views (blue) peak at approximately 6.5 on Dec 28. Clicks on Link (black) remain near zero. Successful Attacks (green) peak at about 2.5 on Dec 28. Invalid Submits (orange) remain at zero.</p> <table border="1"> <thead> <tr> <th>Date</th> <th>Page Views</th> <th>Clicks on Link</th> <th>Successful Attacks</th> <th>Invalid Submits</th> </tr> </thead> <tbody> <tr> <td>27. Dec</td> <td>1.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>28. Dec</td> <td>6.5</td> <td>0.0</td> <td>2.5</td> <td>0.0</td> </tr> </tbody> </table>	Date	Page Views	Clicks on Link	Successful Attacks	Invalid Submits	27. Dec	1.0	0.0	0.0	0.0	28. Dec	6.5	0.0	2.5	0.0																																																																	
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%charts.hourlystats%	<p>Hourly Stats</p> <p>This line chart shows a sharp peak in Page Views (blue) at 10:00-11:00 on Dec 28, reaching a value of 9. There are also peaks in Successful Attacks (green) around 11:00-12:00 and 12:00-13:00, with values of 3 and 2 respectively.</p> <table border="1"> <thead> <tr> <th>Hour</th> <th>Page Views</th> <th>Clicks on Link</th> <th>Successful Attacks</th> <th>Invalid Submits</th> </tr> </thead> <tbody> <tr> <td>00:00 - 01:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>10:00 - 11:00</td> <td>9.0</td> <td>0.0</td> <td>3.0</td> <td>0.0</td> </tr> <tr> <td>11:00 - 12:00</td> <td>0.0</td> <td>0.0</td> <td>2.0</td> <td>0.0</td> </tr> <tr> <td>12:00 - 13:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>13:00 - 14:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>14:00 - 15:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>15:00 - 16:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>16:00 - 17:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>17:00 - 18:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>18:00 - 19:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>19:00 - 20:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>20:00 - 21:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>21:00 - 22:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>22:00 - 23:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>23:00 - 24:00</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> <td>0.0</td> </tr> </tbody> </table>	Hour	Page Views	Clicks on Link	Successful Attacks	Invalid Submits	00:00 - 01:00	0.0	0.0	0.0	0.0	10:00 - 11:00	9.0	0.0	3.0	0.0	11:00 - 12:00	0.0	0.0	2.0	0.0	12:00 - 13:00	0.0	0.0	0.0	0.0	13:00 - 14:00	0.0	0.0	0.0	0.0	14:00 - 15:00	0.0	0.0	0.0	0.0	15:00 - 16:00	0.0	0.0	0.0	0.0	16:00 - 17:00	0.0	0.0	0.0	0.0	17:00 - 18:00	0.0	0.0	0.0	0.0	18:00 - 19:00	0.0	0.0	0.0	0.0	19:00 - 20:00	0.0	0.0	0.0	0.0	20:00 - 21:00	0.0	0.0	0.0	0.0	21:00 - 22:00	0.0	0.0	0.0	0.0	22:00 - 23:00	0.0	0.0	0.0	0.0	23:00 - 24:00	0.0	0.0	0.0	0.0
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%charts.responses%	<p>Three donut charts provide a breakdown of response types:</p> <ul style="list-style-type: none"> 0.00% of 'out of office' responses 33.33% of the messages were bounced 11.11% of recipients responded 																																																																																
%charts.events%	<p>Event Stats Chart</p> <p>A horizontal bar chart showing event counts. The 'video-start' event (blue) has a count of 4. The 'video-finish' event (blue) has a count of 1. The 'video-end' event (blue) has a count of 1.</p> <table border="1"> <thead> <tr> <th>Event</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>video-end</td> <td>1</td> </tr> <tr> <td>video-finish</td> <td>1</td> </tr> <tr> <td>video-start</td> <td>4</td> </tr> </tbody> </table>	Event	Count	video-end	1	video-finish	1	video-start	4																																																																								
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video-start	4																																																																																
%charts.os%	<p>Operating System</p> <p>A pie chart illustrating the distribution of operating systems. The largest share is Windows 10 at 57.5%. Other significant segments include Mac OS X (13.8%), Windows 7 (12.5%), and iOS (8.8%).</p> <table border="1"> <thead> <tr> <th>Operating System</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Windows 10</td> <td>57.5 %</td> </tr> <tr> <td>Mac OS X</td> <td>13.8 %</td> </tr> <tr> <td>Windows 7</td> <td>12.5 %</td> </tr> <tr> <td>iOS</td> <td>8.8 %</td> </tr> <tr> <td>Android</td> <td>6.3 %</td> </tr> <tr> <td>Linux</td> <td>1.3 %</td> </tr> </tbody> </table>	Operating System	Percentage	Windows 10	57.5 %	Mac OS X	13.8 %	Windows 7	12.5 %	iOS	8.8 %	Android	6.3 %	Linux	1.3 %																																																																		
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%charts.browsers%	<p>Browsers</p> <table border="1"> <thead> <tr> <th>Browser</th> <th>Percentage</th> </tr> </thead> <tbody> <tr><td>Chrome 70.3538</td><td>33.8 %</td></tr> <tr><td>MSIE Edge</td><td>19.5 %</td></tr> <tr><td>Firefox 63</td><td>13.0 %</td></tr> <tr><td>Chrome 71.3578</td><td>9.1 %</td></tr> <tr><td>Mobile Safari 12</td><td>7.8 %</td></tr> <tr><td>MSIE 11</td><td>6.5 %</td></tr> <tr><td>Safari 12.1</td><td>3.9 %</td></tr> <tr><td>Chrome Mobile 70.3538</td><td>2.6 %</td></tr> <tr><td>Chrome Mobile 59.3071</td><td>2.6 %</td></tr> <tr><td>Safari 12</td><td>1.3 %</td></tr> </tbody> </table>	Browser	Percentage	Chrome 70.3538	33.8 %	MSIE Edge	19.5 %	Firefox 63	13.0 %	Chrome 71.3578	9.1 %	Mobile Safari 12	7.8 %	MSIE 11	6.5 %	Safari 12.1	3.9 %	Chrome Mobile 70.3538	2.6 %	Chrome Mobile 59.3071	2.6 %	Safari 12	1.3 %
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%charts.files%	<p>File Downloads</p> <table border="1"> <thead> <tr> <th>File Type</th> <th>Count</th> </tr> </thead> <tbody> <tr><td>file type</td><td>1</td></tr> </tbody> </table>	File Type	Count	file type	1																		
File Type	Count																						
file type	1																						
%charts.plugins%	<p>Top 10 Plugins</p> <table border="1"> <thead> <tr> <th>Plugin</th> <th>Count</th> </tr> </thead> <tbody> <tr><td>Native Client</td><td>34</td></tr> <tr><td>Chrome PDF Plugin</td><td>32</td></tr> <tr><td>Chrome PDF Viewer</td><td>32</td></tr> <tr><td>Edge PDF Viewer</td><td>17</td></tr> <tr><td>Shockwave Flash 32.0</td><td>9</td></tr> <tr><td>Silverlight Plug-in 5.1.55007.9</td><td>4</td></tr> <tr><td>WPS Office PDF</td><td>1</td></tr> <tr><td>Shockwave Flash 12.5.199</td><td>1</td></tr> <tr><td>Shockwave Flash 31.0</td><td>1</td></tr> <tr><td>Shockwave Flash 31.0</td><td>1</td></tr> </tbody> </table>	Plugin	Count	Native Client	34	Chrome PDF Plugin	32	Chrome PDF Viewer	32	Edge PDF Viewer	17	Shockwave Flash 32.0	9	Silverlight Plug-in 5.1.55007.9	4	WPS Office PDF	1	Shockwave Flash 12.5.199	1	Shockwave Flash 31.0	1	Shockwave Flash 31.0	1
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%charts.countries%	<p>Map</p> <table border="1"> <thead> <tr> <th>Country</th> <th>Clicks</th> <th>Successful Attacks</th> <th>Total Visits</th> <th>CampaignCustom1</th> <th>CampaignCustom2</th> </tr> </thead> <tbody> <tr><td>DE</td><td>5</td><td>5</td><td>11</td><td>2</td><td>2</td></tr> </tbody> </table>	Country	Clicks	Successful Attacks	Total Visits	CampaignCustom1	CampaignCustom2	DE	5	5	11	2	2										
Country	Clicks	Successful Attacks	Total Visits	CampaignCustom1	CampaignCustom2																		
DE	5	5	11	2	2																		

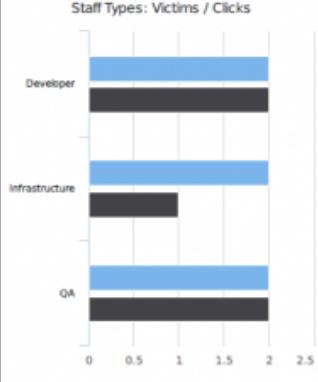
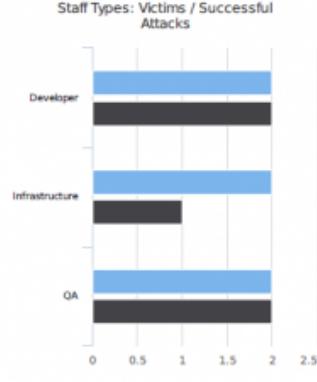
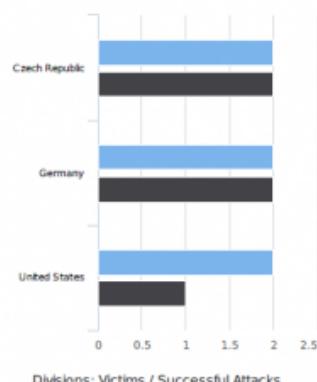
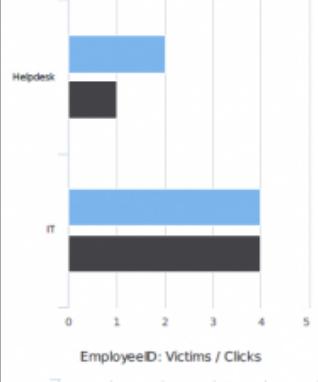
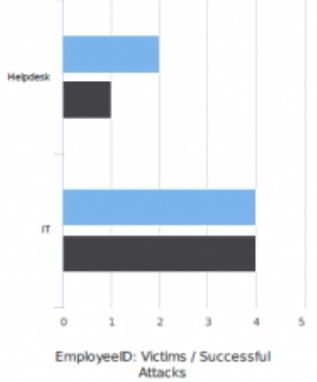
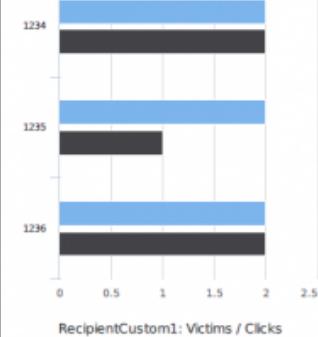
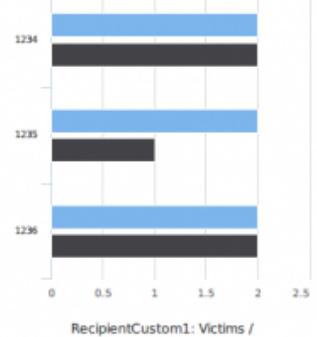
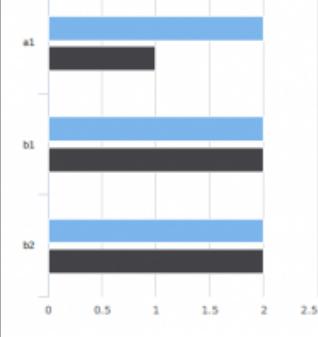
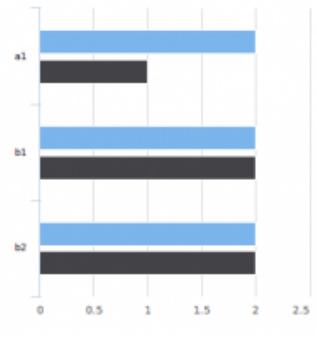
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Variable	Graph																																																										
	<p>Messages Sent 3 awareness emails sent</p> <p>Emails Opened 100.00% of recipients opened the awareness website</p> <p>Quiz Completed 100.00% of recipients completed the quiz</p> <p>Correct Answers 50.00% of correct answers (average)</p>																																																										
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Variables with graphs

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%charts.clickstats%	<p>Clicks And Incidents In First 8 Hours</p> <p>A bar chart titled "Clicks And Incidents In First 8 Hours". The x-axis is labeled "Hours" and ranges from 0 to 9. The y-axis is labeled "Clicks" and ranges from 0 to 2. A blue bar at hour 0 reaches a height of approximately 0.8. Small black dots are placed at each integer hour mark from 1 to 8.</p> <table border="1"> <thead> <tr> <th>Hour</th> <th>Clicks</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>~0.8</td> </tr> <tr> <td>1</td> <td>0</td> </tr> <tr> <td>2</td> <td>0</td> </tr> <tr> <td>3</td> <td>0</td> </tr> <tr> <td>4</td> <td>0</td> </tr> <tr> <td>5</td> <td>0</td> </tr> <tr> <td>6</td> <td>0</td> </tr> <tr> <td>7</td> <td>0</td> </tr> <tr> <td>8</td> <td>0</td> </tr> </tbody> </table> <p>Legend: Clicks (blue bar), Incidents (black dot)</p>	Hour	Clicks	0	~0.8	1	0	2	0	3	0	4	0	5	0	6	0	7	0	8	0
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5	0																				
6	0																				
7	0																				
8	0																				
%charts.awarenessclicks%	<p>Awareness Website Click Stats</p> <p>A horizontal bar chart titled "Awareness Website Click Stats" for Germany. The x-axis is labeled "Clicks" and ranges from 0 to 1.1. A long dark grey bar spans from 0 to approximately 0.95. A legend below the chart indicates that dark grey represents "Clicked" and light blue represents "Not Clicked".</p> <table border="1"> <thead> <tr> <th>Category</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>Clicked</td> <td>~0.95</td> </tr> <tr> <td>Not Clicked</td> <td>~0.05</td> </tr> </tbody> </table> <p>Legend: Clicked (dark grey bar), Not Clicked (light blue bar)</p>	Category	Value	Clicked	~0.95	Not Clicked	~0.05														
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%charts.custom%	<p>Custom</p> <p>Custom Fields Rate</p> <table border="1"> <thead> <tr> <th>Campaign</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td>CampaignCustom1</td> <td>50</td> </tr> <tr> <td>CampaignCustom2</td> <td>33.33</td> </tr> </tbody> </table>	Campaign	Rate	CampaignCustom1	50	CampaignCustom2	33.33		
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Ebay	~1.5																																										
PayPal	~1.5																																										
LinkedIn	~1.5																																										
Gmail	~1.5																																										
Instagram	~1.5																																										
iTunes Receipt	~1.5																																										
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2 Malware: You...	~2.0																																										
3 Dangerous Fl...	~2.5																																										
4 Surfing via P...	~2.0																																										
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6 Share sensitiv...	~2.0																																										
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8 Updates: If y...	~4.0																																										
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%awareness.website%	<p>mylogo</p> <p>DON'T GET HOOKED How to Recognize and Avoid PHISHING ATTACKS</p> <p>WHAT IS PHISHING? The Go-To Social Engineering Strategy</p> <p>Phishing (pronounced like fishing) is a form of social engineering that uses email or malicious websites (among other channels) to solicit personal information from an individual or company by posing as a trustworthy organization or entity. Phishing attacks often use email</p>																																										

Variables with graphs

Variable	Graph
	<p>Awareness Scenario Name</p> <p>Email Security Course</p>  <p>YOUR LOGO HERE WELCOME TO THE E-LEARNING COURSE YOUR COMPANY NAME</p> <p>COURSE TITLE: Email Security Course Duration: 30-30 minutes Content type: Text Audience: All Interactive: No</p> <p>Start</p> <p>Course year: 2018 Version: 0.1</p>
%awareness.website.table%	<p>One Pager Phishing Awareness (responsive)</p>  <p>WHAT IS PHISHING? BE AWARE TO LOOK FOR!</p> <p>Phishing is a form of social engineering where someone pretends to be someone else in order to obtain sensitive information from you. Phishing is a term used to describe the process of manipulating people into performing actions or divulging confidential information. Phishing is a type of cyber attack that can be used to steal your personal information, such as your bank account number and password. You should never click on links in emails or messages from unknown senders.</p> <p>How to spot a fake link:</p> <ul style="list-style-type: none"> If the link starts with "http://", it's likely a fake link. Instead, look for "https://". Check the URL for any misspellings or extra characters. Look for any suspicious characters in the URL, such as "www.yourbank.com.phishing.com". Check the URL for any suspicious characters in the URL, such as "www.yourbank.com.phishing.com".
	<p>POSTER - Identity Theft (illustration)</p>  <p>Do You Care About Your Identity?</p> <p>Lucy</p> <p>Never leave your devices unattended. Be especially careful when you're away from home because your identity can be stolen.</p>

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