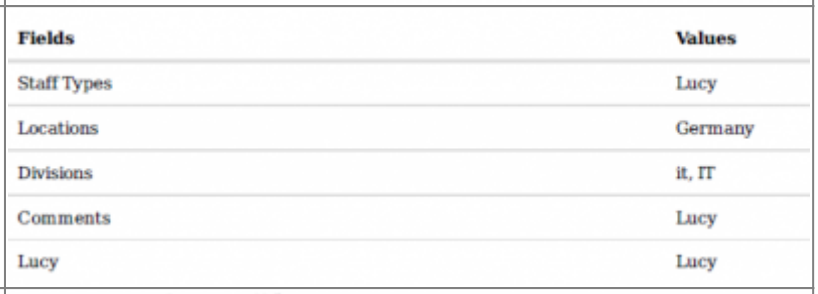
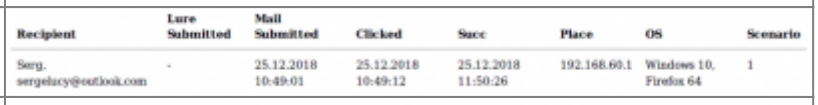
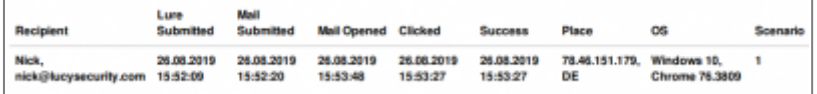
Text variables and examples	
Variable	**Example**
%report.createdate%	26.08.2019
%report.author%	Prepared for Lucy
%startdate%	26.08.2019 11:44:16
%finishdate%	26.08.2019 12:02:40
%creator%	Lucy User
%file.formats%	-
%scenarios.number%	1
%scenarios.names%	Hyperlink Test Campaign
%scenarios.types%	Hyperlink
%client%	Lucy Test
%opened%	75%
%opened.count%	5
%clicked%	50%
%clicked.count%	10
%sent.count%	20
%reported%	0%
%success%	25
%success.count%	5
%domains%	lucysecurity.host
%timezone%	Europe/Moscow
%recipients.groups%	Testing
%awareness.names%	AWTest
%awareness.sent%	5 / 25%
%awareness.opened%	5 / 100%
%awareness.incomplete%	0 / 0%
%awareness.completed%	5 / 100%
%questions.number%	1
%data.number%	0 / 0%
%out.of.office%	25%
%bounced%	25%
%responded%	10%
%recipient.count%	20
%incident.count.campaign%	0
%incident.count.campaignrelated%	29
%incident.count.notcampaignrelated%	45
%incident.count.total%	74

Variables with extended statistics	
Variable	**Screenshot**
%logo%	
%table.contents%	1. Introduction and Goals 2. PROCEDURE, PREPARATION AND BASIC CAMPAIGN SETUP 3. AWARENESS (E-LEARNING) STATISTICS 4. PHISHING CAMPAIGN STATISTICS 5. APPENDIX
%system.info%	Campaign Scenarios Scenario 4921 Template Access online surveillance (hyperlink) The user is asked to use a LogMein portal with their windows credentials to occasionally access the companies online surveillance system and report unusual observations. Domain lucysecurity.host SSL No Email 4921 «4921@security-information.xyz» Random email: No Forward email: No Subject: Corporate security programme - Your help is needed Collect Data Full Redirect URL: — Double Barrel No Regexp Login Regexp: \w.*\w Password Regexp: — • Emails Sent: 7 / 7 (100.00%) • Clicks: 2 / 7 (28.57%) • Successful Attacks: 2 / 7 (28.57%) • 28.57% of all users has clicked the link • 28.57% of all users has been attacked successfully (submitted their password, opened an attachment, etc)
%scenarios.settings%	Template: Access online surveillance (hyperlink) Name: 4921 Domain: lucysecurity.host Languages: English Anonymous: N Track Opened Emails: N Success Action: Data Submit Collect Data: Full Double Barrel: N URL Shortener: - File Type: -
%message.settings%	Redirect URL: 10 Sender Name: Lucy Phishing Test Sender email: lucy@security-information.xyz Subject: A document has been shared on DropoBox with you
%schedulers%	Rule Type: One-shot Emails Type: All Time Zone: Europe/Moscow Start Date: 26.08.2020 15:17 Stop Date: 26.08.2021 16:17 Scenarios: Access online surveillance
%awareness.settings%	Domain [redacted] Quiz Y Published 26.08.2019 12:11:23 Page Views 0

Variables with extended statistics	
Variable	**Screenshot**
%data%	
%additional.fields%	
%victim.table%	
%victim.table.opened%	
%victim.emails%	
%victim.table.osbrowsers%	
%victim.table.trainingstats%"	
%victim.table.successclickrate%	
%victim.table.mailstats%	
%quiz%	

Recipient	Data
Pavel, pavel@lucysecurity.com	["> cmd \/c whoam","[cmd \/c whoam]\n'whoam' is not recognized as an internal or external command,\r\noperable program or batch file.\r\n\r\n"]

Fields	Values
Staff Types	Lucy
Locations	Germany
Divisions	it, IT
Comments	Lucy
Lucy	Lucy

Recipient	Lure Submitted	Mail Submitted	Clicked	Succ	Place	OS	Scenario
Serg, sergelucy@outlook.com	-	25.12.2018 10:49:01	25.12.2018 10:49:12	25.12.2018 11:50:26	192.168.60.1	Windows 10, Firefox 64	1

Recipient	Lure Submitted	Mail Submitted	Mail Opened	Clicked	Success	Place	OS	Scenario
Nick, nick@lucysecurity.com	26.08.2019 15:52:09	26.08.2019 15:52:20	26.08.2019 15:53:48	26.08.2019 15:53:27	26.08.2019 15:53:27	78.46.151.179, DE	Windows 10, Chrome 76.3809	1

Name	Email
Nick	nick@lucysecurity.com

Email	OS	IP	Browser
nick@lucysecurity.com	Windows 10	[redacted]	Chrome 76.3809

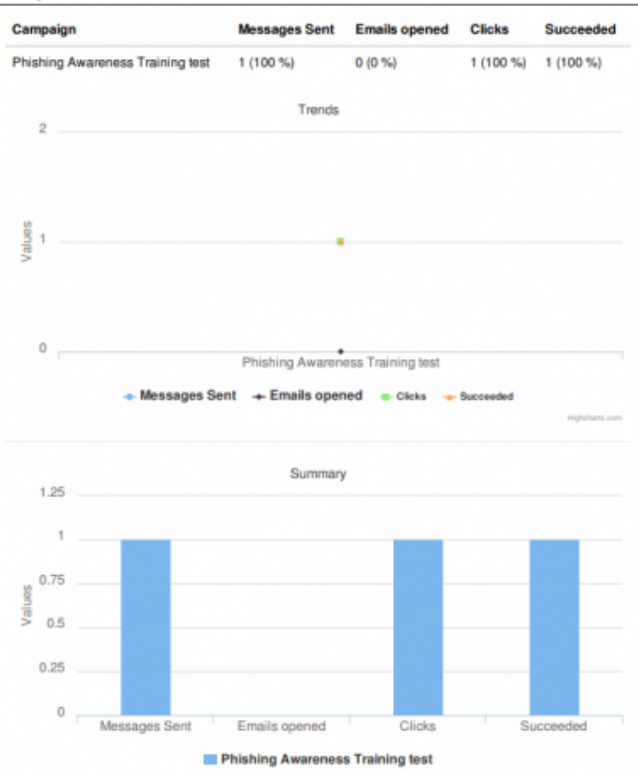
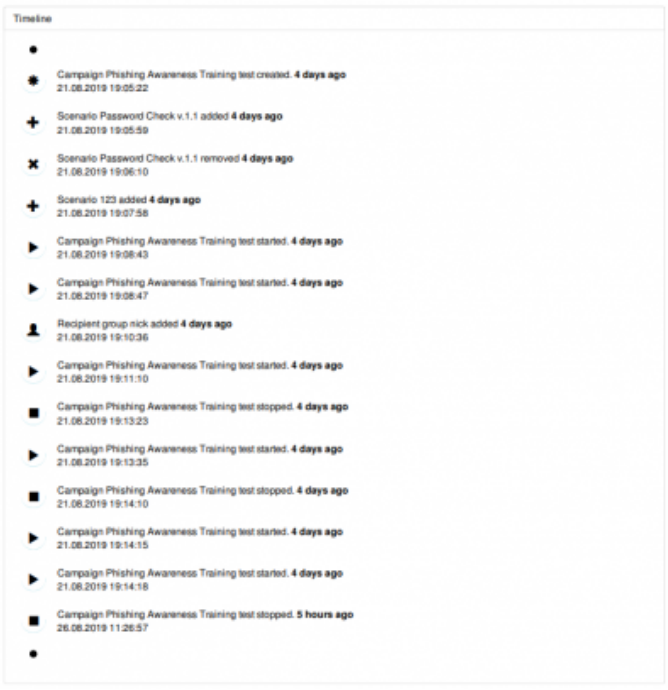
Email	Trained	Trained at	Answers count	Correct answers	% of Correct answers
nick@lucysecurity.com	Yes	2019-08-21 19:16:33	20	5	25%

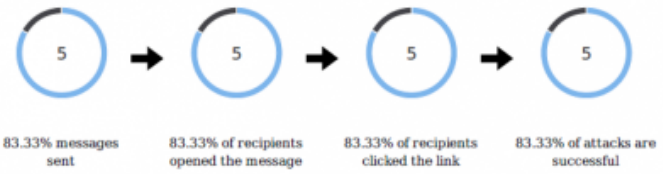
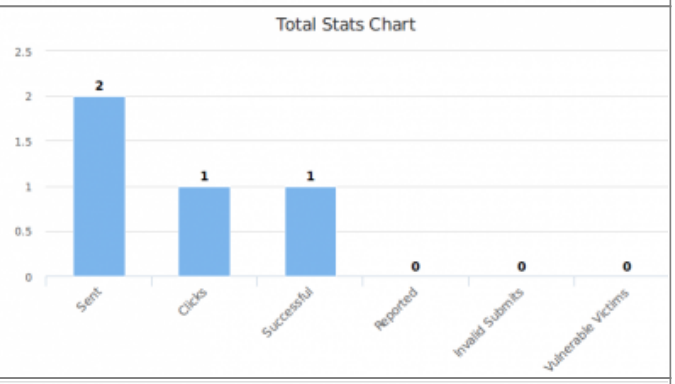
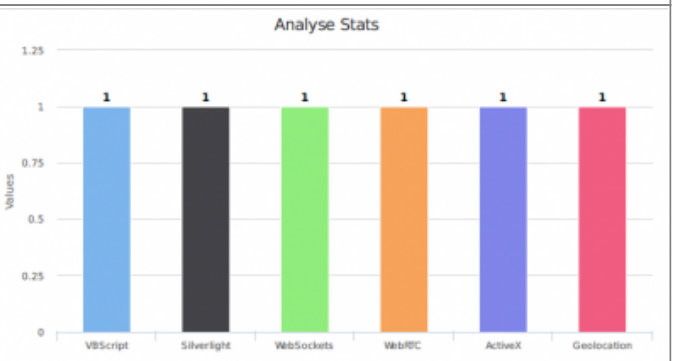
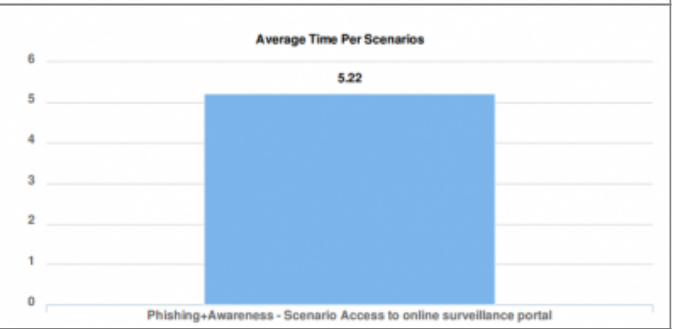
Email	Succeeded	Succeeded at	Success rate	Click rate
nick@lucysecurity.com	Y	21.08.2019 19:14:52	100.00	100.00

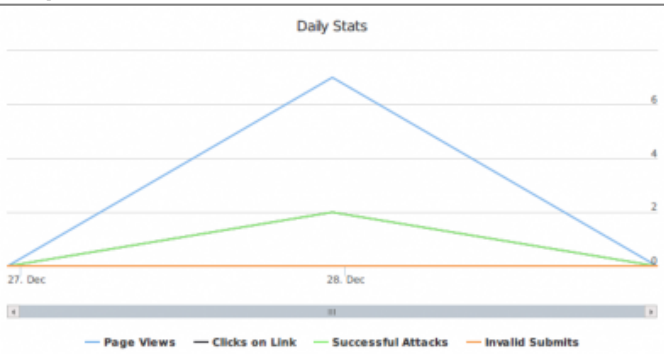
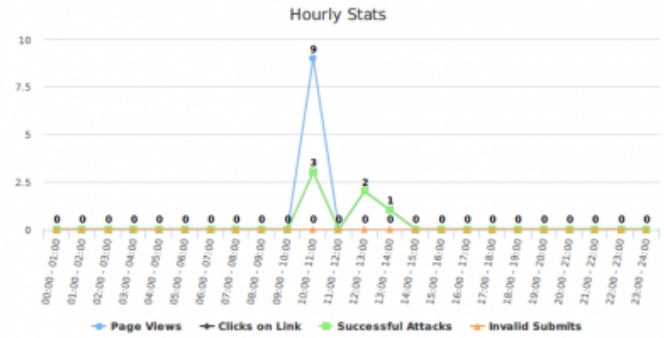
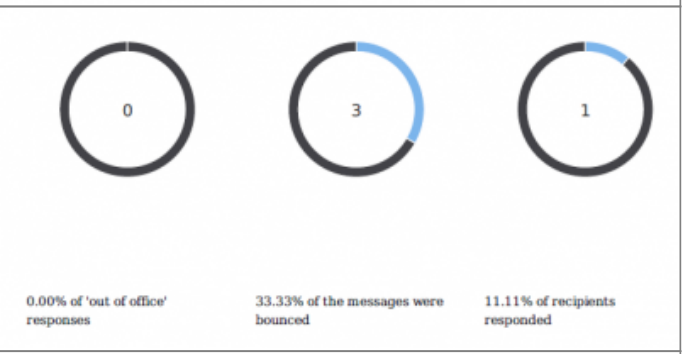
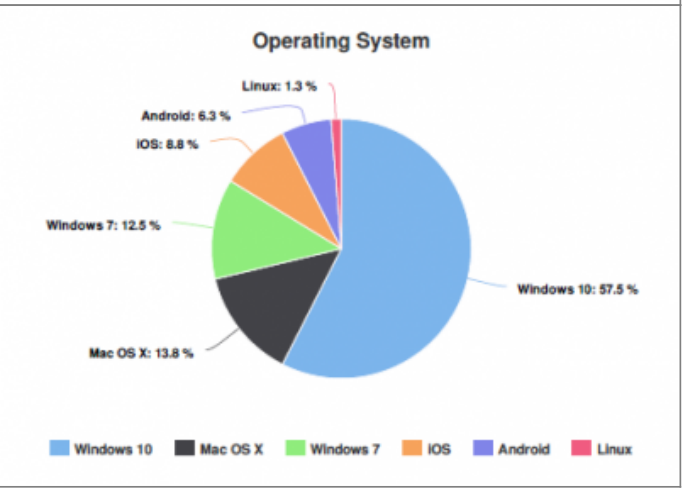
Email	Email opened	Mail submitted at	Clicked	Clicked at
nick@lucysecurity.com	-	21.08.2019 19:14:23	Y	21.08.2019 19:14:52

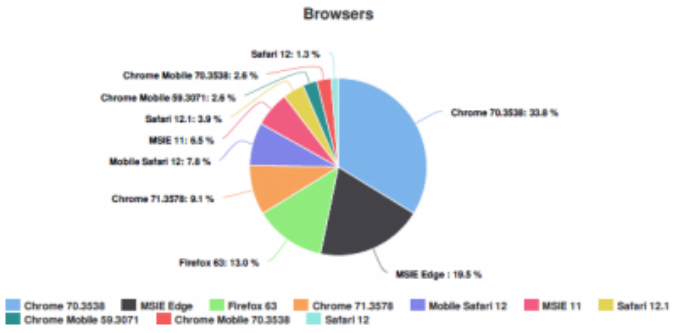
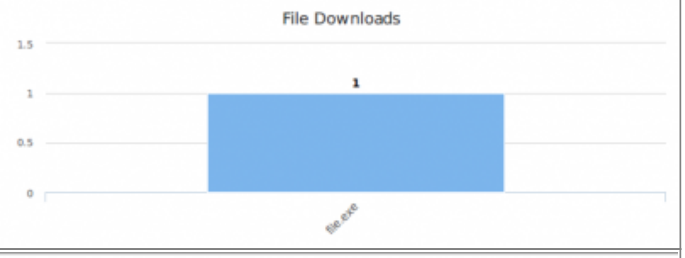
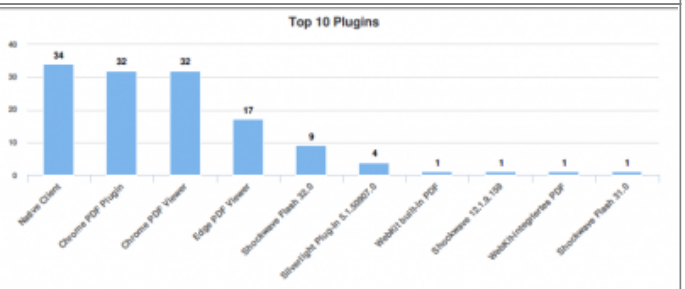
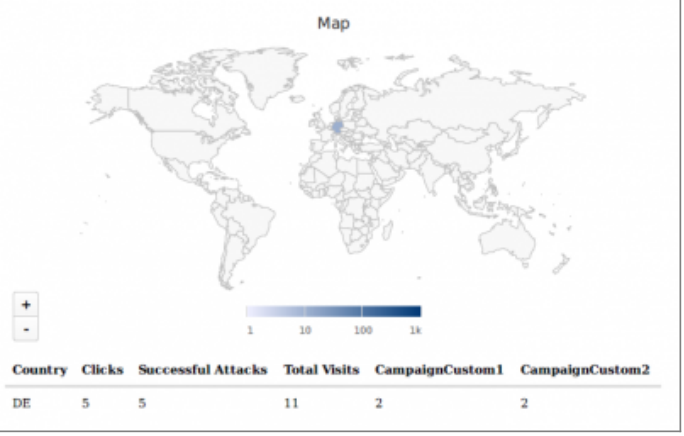
Question	Correct Answers
Open Invoice	0
UPS Invoice	0
Confidential Document	0
Ebay	0
PayPal	0
Linkedin	0
Gmail	0
Instagram	0
iTunes Receipt	0
Mastercard Notification	0
Webex	0
1 Phishing: What is phishing?	100
2 Malware: You receive an email that notifies you about an open invoice. Attached is an executable (invoice.exe). What will you do?	100
3 Dangerous File Types: The following File Types can be considered as safe to open from an untrusted location if you are using patched (up-to date) applications	0
4 Surfing via public WLAN: You login to your trusted bank website using a public W-Fi. You notice an SSL error warning in your browser that notifies you that the issuer cannot be trusted. What might be the cause?	100
5 Passwords: You are asked to choose a secure password. Which one can be considered as secure?	0
6 Share sensitive information: It's okay to share passwords with:	100
7 Traveling: How can you help protect data when you're on the road?	0
8 Updates: If you've installed all the security updates required by your system administrator and have an active anti-virus software running: do you still have to worry about viruses when you click links or open attachments in messages or downloads?	100
9 Human interaction: A woman claiming to be from the information technology help desk calls to tell you that there is a problem with your system access. She asks you for your username and password. What type of attempted fraud is this?	0
10 Incidents: What should you do if you witness a situation that compromises the security of sensitive information?	-

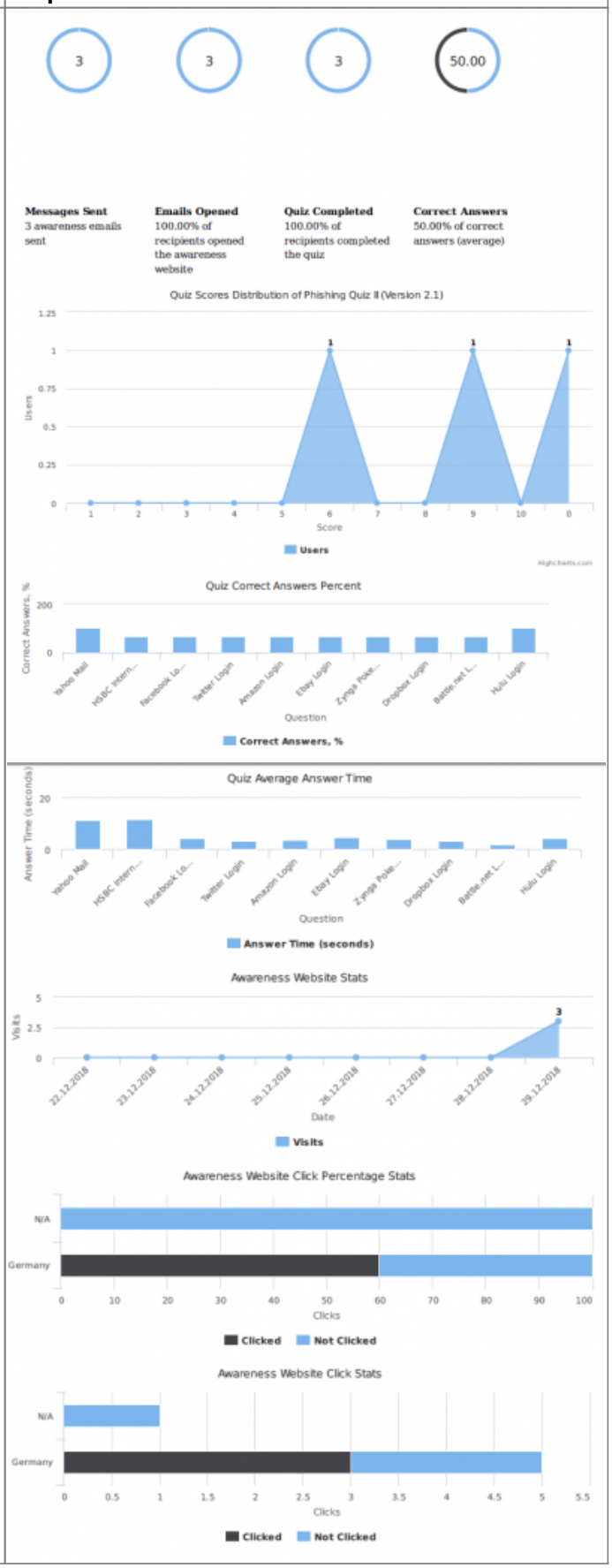
Variables with extended statistics	
Variable	**Screenshot**
%analyse.stats%	VBScript **IP** **E-mail** [redacted] Silverlight **IP** **E-mail** [redacted] Websockets **IP** **E-mail** [redacted] WebRTC **IP** **E-mail** [redacted]
%benchmark.stats%	**Benchmark Sector** 1 0 % 0 % 0 % **Capital Goods** 2 0 % 50 % 50 % **Cats shop** 0 0 % 0 % 0 % **Chemicals** 49 2 % 1 % 0 % **Clothing** 241 43 % 23 % 98 % **Communications** 1 25 % 50 % 37 % **Conglomerates** 0 0 % 0 % 0 % **Construction** 1 0 % 100 % 66 % **Consumer Durables** 0 0 % 0 % 0 % **Consumer Goods** 1 100 % 100 % 0 % **Consumer Non-Durables** 2 0 % 50 % 50 % **Credit** 0 0 % 0 % 0 % **Drugs** 1 0 % 0 % 50 % **Eat** 0 0 % 0 % 0 % **education** 26 58 % 58 % 48 % **Electronics** 16 24 % 24 % 5 % **Energy** 194 14 % 12 % 5 % **Entertainment** 1571 30 % 12 % 6 %

Variables with graphs	
Variable	**Graph**
%compare.stats%	
%trends.stats%	
%timeline%	
%scenarios.table.successaction%	**Name** / **Success Action** Button testing - Scenario / Click
%charts%	Includes all available charts listed below

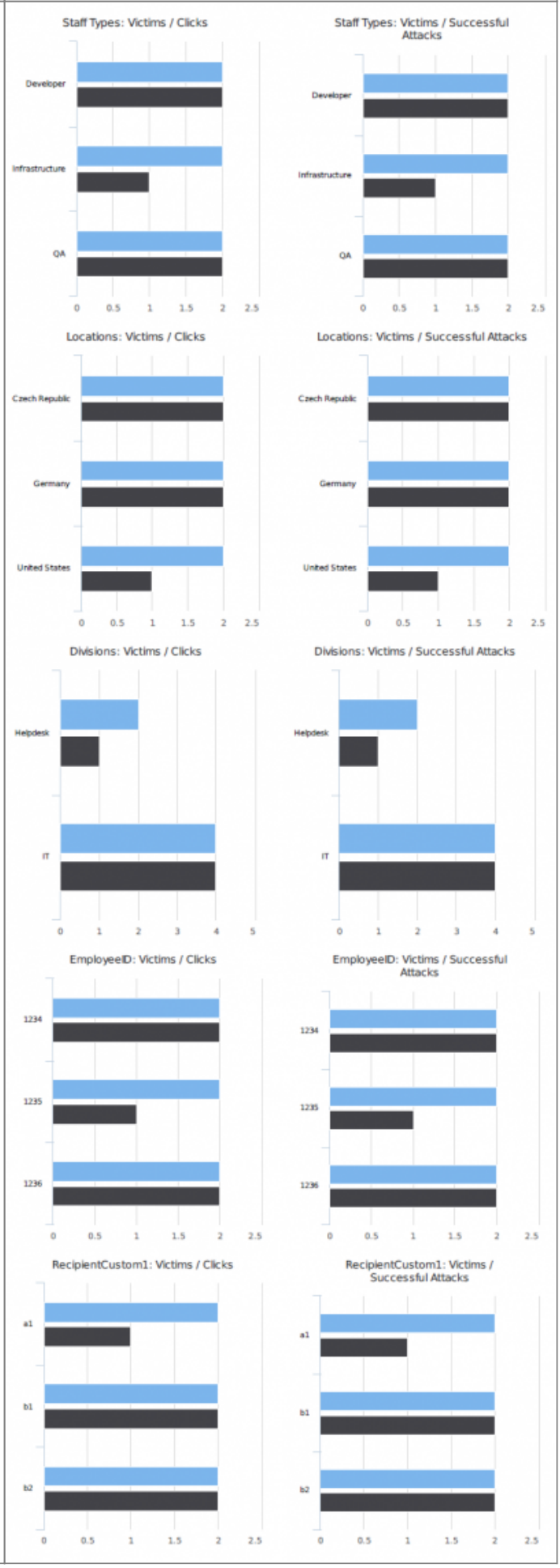
Variables with graphs	
Variable	**Graph**
%charts.summary%	
%charts.totalstats%	
%charts.analyse%	
%charts.awarenesstime%	
%charts.scenariotime%	
%charts.scenariostats%	

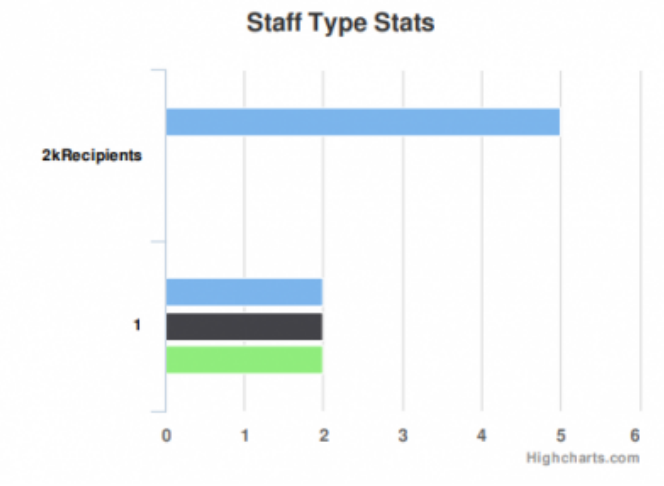
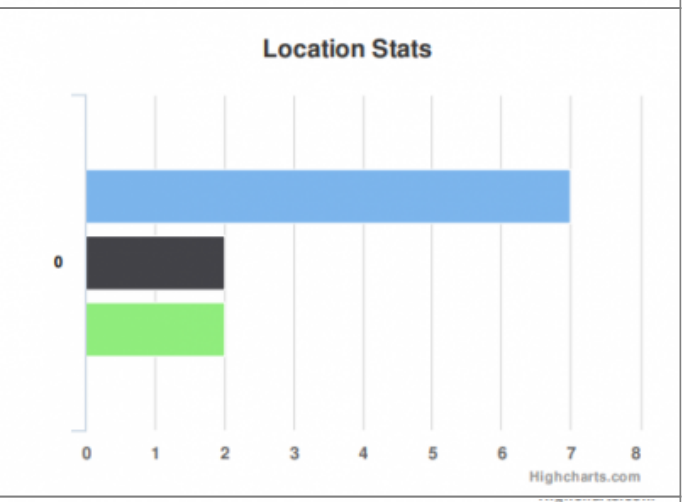
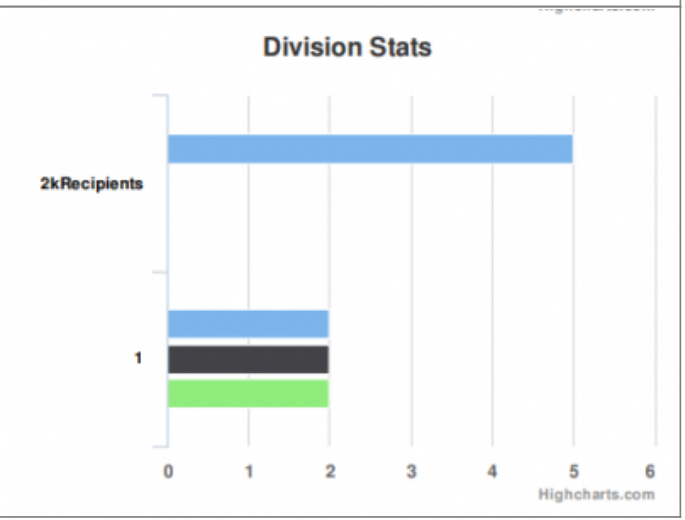
Variables with graphs	
Variable	**Graph**
%charts.dailystats%	
%charts.hourlystats%	
%charts.responses%	
%charts.events%	
%charts.os%	

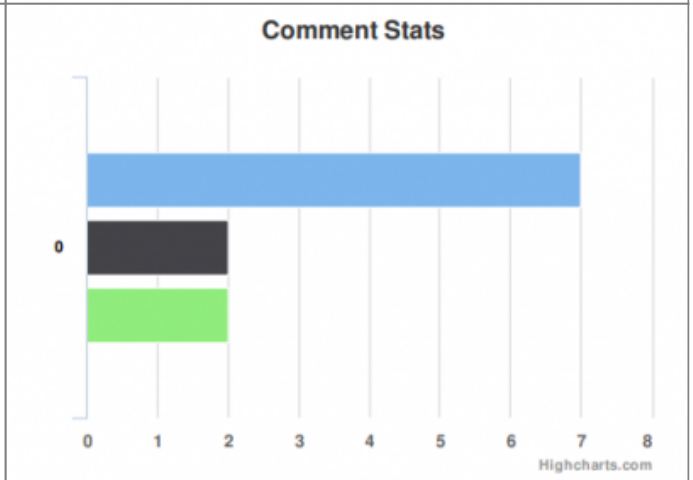
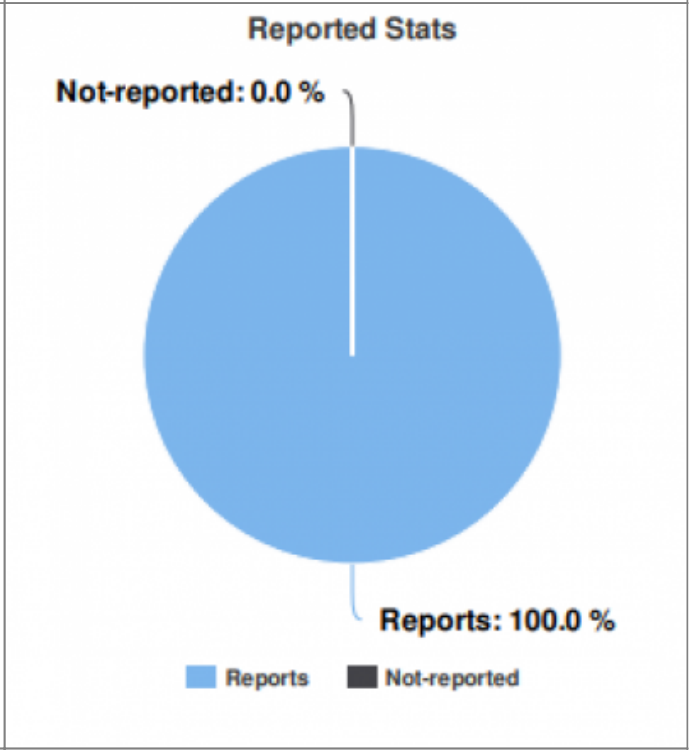
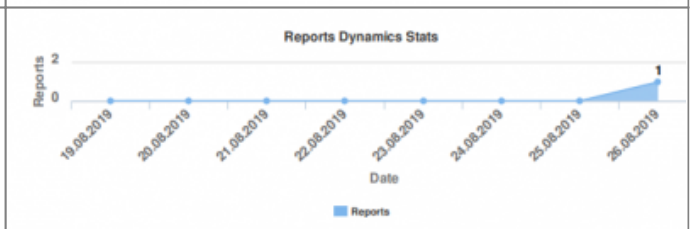
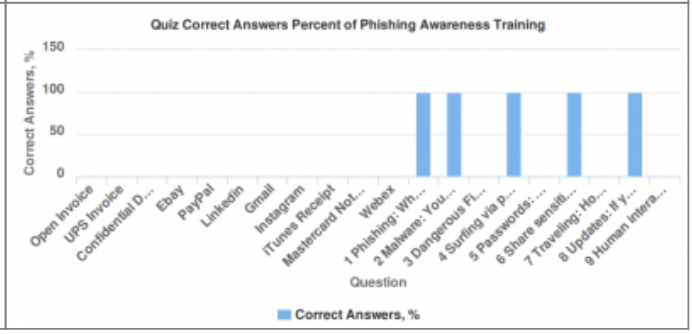
Variables with graphs	
Variable	**Graph**
%charts.browsers%	
%charts.files%	
%charts.plugins%	
%charts.countries%	

Variables with graphs	
Variable	**Graph**
%charts.awareness%	

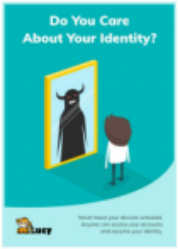
Variables with graphs	
Variable	**Graph**
%charts.clickstats%	
%charts.awarenessclicks%	

Variables with graphs	
Variable	**Graph**
%charts.additional%	

Variables with graphs	
Variable	**Graph**
%charts.custom%	
%charts.stafftype%	
%charts.location%	
%charts.division%	

Variables with graphs	
Variable	**Graph**
%charts.comment%	
%charts.reports%	
%charts.reportdynamics%	
%charts.quizquestions%	

Variables with graphs	
Variable	**Graph**
%charts.quizscores%	
%charts.quiztimes%	
%domains.table%	**Domain name** / **Scenario name** **test1.lucysecurity.host** / **Button testing - Scenario**
%users.table%	**Name** / **Role** **Support** / **View**
%recipient.group.table%	**Name** / **Number of recipients** **nick** / **1**
%recipient.group.extendedtable%	**Name** / **Scenario** / **Mapping** / **Number of recipients** **Work** / **Button testing - Scenario** / **Campaign + Awareness** / **3**
%recipient.group.customfields.table%	**Scenario** / **Fields** / **Values** **Work** / **CustomTest** / **CustomTest**
%campaign.scenarios.table%	**Name** / **Type** Phishing+Awareness - Scenario Access to online surveillance portal / Web Based
%awareness.website%	

Variables with graphs	
Variable	**Graph**
%awareness.website.table%	**Awareness Scenario Name** / **Screenshot** Email Security Course  One Pager Phishing Awareness (responsive)  POSTER - Identify Theft (illustration) 

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