A "Success Action" defines what you consider as an successful attack. Some clients consider a link click as a risk - others only if a file gets downloaded and executed. This information is also used to trigger the e-learning content (e.g. send a mail with a link to the awareness template). There are four options:

Status Name	Background Info	Note
Click	A link click refers to the hyperlink in the message template.	The link click in the mail will be considered as a success
Form submit	if data from a form submitted is triggered it will be considered as a success.	Make sure the form action is set to LUCY like <form action="" id="form"></form>
File download	An attack is considered successful if a file from the landing page got downloaded.	This requires that the link to the file has the track variable set like file.pdf?track
File data received	An attack is considered successful if a file got executed .	This can be the word macro or any other file based malware simulation

Summary	Template	Contest / 🔤 English 🕼 Change/Select Template		
General Settings	Name	Doesn't matter		
Landing Page Template	Domain	External IP	~	Θ
Message Template Errors	Custom Domain			Ø
	Languages	English + Add -		
		Use SSL 🕢		
		Anonymous Mode Track Opened Emails Send Link to Awareness Website Automatically BeEF Information Gathering		
	Success Action	Data Submit	•	0
	Collect Data	Partial	~	Θ

