

# SMS URL Shortening

When you place the %link% variable within the message body and your scenario uses a public domain name, it will automatically be shortened. The link will look like "http://is.gd/9VjDKF" to fit into one text message. If you use an IP address for your landing page the link will be not shortened.

## URL Shortening with landing pages

Within the scenario settings you can choose an URL shortening service from the dropdown menu. This only works for domain names (not IP's):

<input type="checkbox"/>	Anonymous Mode
<input type="checkbox"/>	Track Opened Emails
<input checked="" type="checkbox"/>	Send Link to Awareness Website Automatically
Awareness Delay	2679
<input type="checkbox"/>	Advanced Information Gathering
Success Action	Data Submit
Collect Data	Partial
<input type="checkbox"/>	Double Barrel Attack
Url Shortener	N/A
Login Regexp	is.gd
Password Regexp	goo.gl bit.ly

Save

## URL Shortening and false-positives

The URL-shortening services may check the links. As a result, incorrect statistics will be displayed. To avoid this issue, please use [Antivirus/Firewall Protection Interval](#), which can be set in the Base settings of the campaign.

**Advanced**

Enable Anonymous Mode 

Anonymous visibility

10



Suppress duplicated recipients in campaign

Antivirus/Firewall  
Protection Interval

30 seconds



Block all clicks within protection interval. 

Enable SSO for Awareness Websites

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