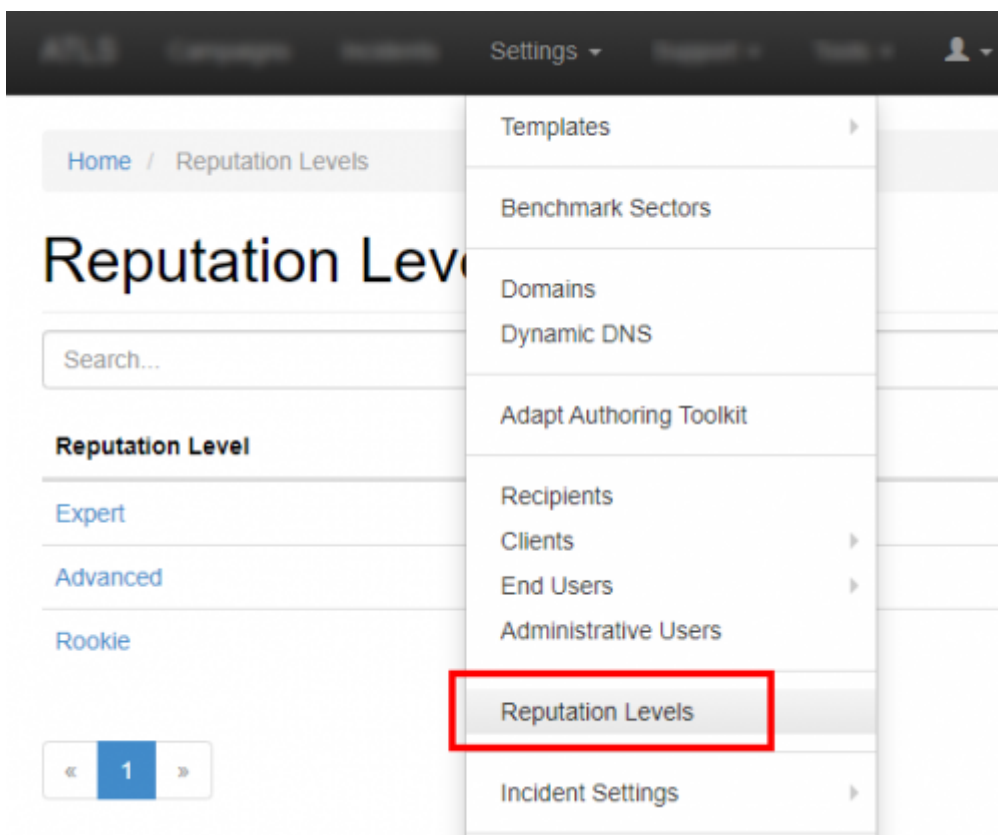


Background Info

The user reputation level is a score that gives every user a specific profile based on the number of successful phishing simulations performed against this user. If a user gets a phishing simulations and doesn't fall for it, the level will be 100 (means that the user spotted 100 % of the phishing simulations). So if a user gets 10 phishing simulations, and submits only in 1 simulation a password, the rating is 90%.

Configuration

The profiles can be configured under the according menu in the settings:



You can create different profiles. Each profile can have its own settings which are used to determine, what the reputation type is:

Home / Reputation Levels

Reputation Levels

[+ New Reputation Level](#)

Search...

Reputation Level	Rating	Attacks	
Average	20%	4	✘
Houston - we got a problem	100%	5	✘
Expert	0%	5	✘
Noob	50%	2	✘

« 1 »

100

The reputation profile also allows you to use a picture (100 x 100 px).

Home / Reputation Levels / Rookie


Rookie

Name

Min. Number of Attacks

Min. Rating, %

Icon No file chosen



This picture will then appear on the statistics recipient page as well in the awareness end user section:

The screenshot shows a user profile section with fields for Name and Email, and a 'Change User Details' button. To the right, 'Attack simulation statistics' shows 3 launched, 2 failed, and 0 successfully reported. The main 'Risk rating' section displays 'Your risk rating: Rookie' with a stick figure icon, 3 stars, and a 33.00% rating. A 'Rating history' graph shows the rating percentage over time from 2020-04-23 to 2020-08-15, with a callout for '2020-06-27 Average all users 42.43%'. A red box highlights the 'Your risk rating' area.

Default levels

Starting with 4.4, LUCY has 3 default reputation levels saved. They are visible within the recipient stats as soon as the end user profiles are enabled.

The top section, 'Reputation Levels', is a table with columns for Reputation Level, Rating, and Attacks. The 'Rookie' level is highlighted in red.

Reputation Level	Rating	Attacks
Expert	90%	10
Advanced	60%	3
Rookie	0%	0

The bottom section shows recipient details for 'oliver test' on a Windows 10 system using Chrome 70. A red arrow points from the 'Rookie' level in the table above to the 'Success Rate' and 'Click Rate' (both 100.00%) in the recipient's stats. A red box highlights the 'Rookie' reputation level icon and its associated statistics: Attacked: 0, Success: 0, Trained: 0, Reported: 0.

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