

Video Tracking Background Info

When using an awareness training video in LUCY one can consider useful to track down the number of users that have played the video after receiving the awareness training email or after redirect to the awareness website. Some statistics regarding the average time of the video being played by recipients might also be useful in terms of awareness campaign effectivity assessment and personnel training productivity.

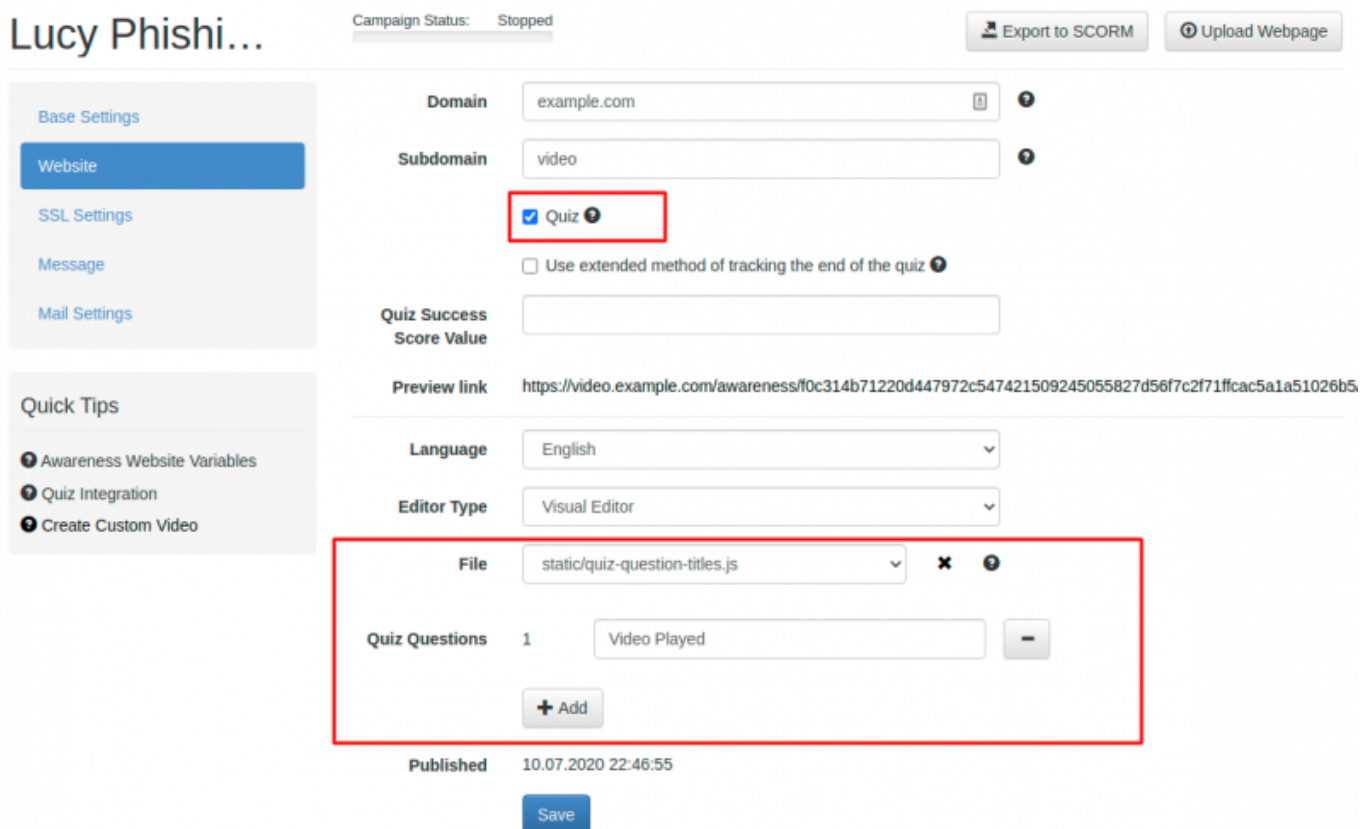
LUCY allows you to verify if a training video was played. The video-tracking statistics are not personified and are displayed as a general chart in the report (PDF \ DOCX \ HTML) and on the statistics page. Once a recipient finished watching the video he should be marked as "Trained".

How to track users watching an awareness video

Method 1: using the quiz checkbox

This method allows you only to verify if the video was played. It does not allow tracking of the video length. Please use method 2 to track more details.

- Mark the awareness template or website as "Quiz"

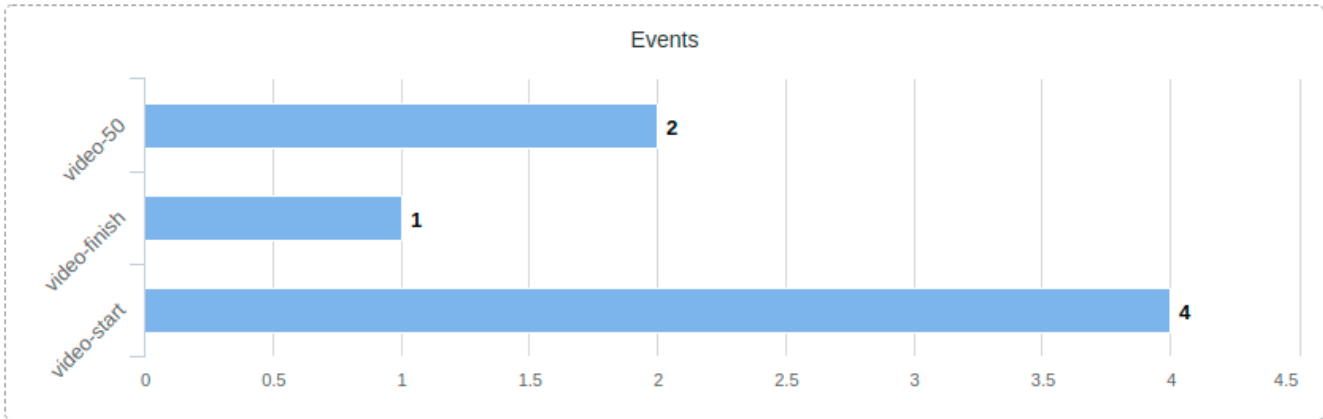


- Make sure your awareness website (or template) has the quiz-question-titles.js static file with the following content: {"1": "Video Played"}
- Add "onload" attribute to body tag of HTML content, so you get the following:

```
<body onload="lucyQuizStart();">
```


Campaign Status: Running

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So there two methods of tracking recipients watching LUCY awareness videos: with the help of the checkbox and using Javascript. One is able to choose whether to track only the fact of the video played or to track down the number of users played the video, sorting the users into groups based on the view duration. Both methods provide general statistics charts and add "Trained" marc to users' statistics.

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