

Video Tracking Background Info

When using an awareness training video in LUCY one can consider useful to track down the number of users that have played the video after receiving the awareness training email or after redirect to the awareness website. Some statistics regarding the average time of the video being played by recipients might also be useful in terms of awareness campaign effectivity assessment and personnel training productivity.

LUCY allows you to verify if a training video was played. The video-tracking statistics are not personified and are displayed as a general chart in the report (PDF \ DOCX \ HTML) and on the statistics page. Once a recipient finished watching the video he should be marked as "Trained".

How to track users watching an awareness video

Method 1: using the quiz checkbox

This method allows you only to verify if the video was played. It does not allow tracking of the video length. Please use method 2 to track more details.

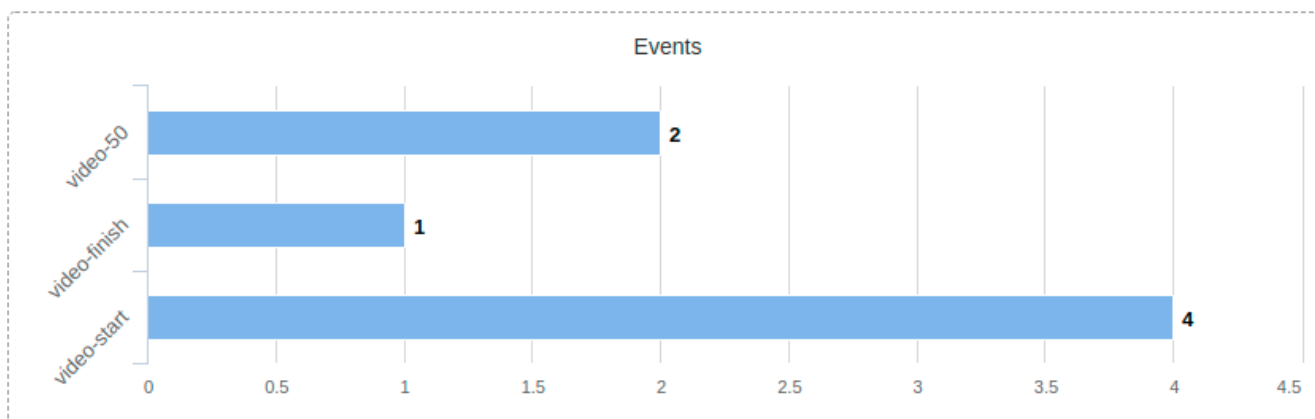
- Mark the awareness template or website as "Quiz"

The screenshot shows the 'Lucy Phishi...' configuration interface. On the left, there is a sidebar with 'Base Settings' (selected), 'Website', 'SSL Settings', 'Message', and 'Mail Settings'. Below this is a 'Quick Tips' section with links to 'Awareness Website Variables', 'Quiz Integration', and 'Create Custom Video'. The main area is titled 'Campaign Status: Stopped' and has buttons for 'Export to SCORM' and 'Upload Webpage'. The 'Domain' is 'example.com' and the 'Subdomain' is 'video'. The 'Quiz' checkbox is checked and highlighted with a red box. Below it, there is an unchecked checkbox for 'Use extended method of tracking the end of the quiz'. The 'Quiz Success Score Value' is empty. The 'Preview link' is 'https://video.example.com/awareness/f0c314b71220d447972c547421509245055827d56f7c2f71ffcac5a1a51026b5'. The 'Language' is 'English' and the 'Editor Type' is 'Visual Editor'. A red box highlights the 'File' dropdown set to 'static/quiz-question-titles.js', the 'Quiz Questions' table with one entry 'Video Played', and the '+ Add' button. The 'Published' date is '10.07.2020 22:46:55' and there is a 'Save' button at the bottom.

- Make sure your awareness website (or template) has the quiz-question-titles.js static file with the following content: {"1": "Video Played"}
- Add "onload" attribute to body tag of HTML content, so you get the following:

```
<body onload="lucyQuizStart();">
```

- Add "onplay" attribute to video tag of HTML, so you get the following:

Campaign Status: **Running**Generated: 11.08.2020 12:17:32 

So there two methods of tracking recipients watching LUCY awareness videos: with the help of the checkbox and using Javascript. One is able to choose whether to track only the fact of the video played or to track down the number of users played the video, sorting the users into groups based on the view duration. Both methods provide general statistics charts and add "Trained" marc to users' statistics.

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